



2024 Pennsylvania power sports show



Presenting Sponsor:



Bloomsburg Fairgrounds | October 25-27, 2024

SPONSOR AND EXHIBITOR OPPORTUNITIES



Sponsorship and Exhibitor Opportunities Pennsylvania Powersports Show

It's back! With snowmobiles, motorcycles, ATVs, boats, travel, clothing, gear and accessories, trailers, a used sled corral, and vintage powersports showroom all under one roof, the Pennsylvania Powersports Show is not to be missed. The 2024 show, held Oct. 25-27, includes 60,000 sq. ft. of exhibition space in the heart of Pennsylvania at the Bloomsburg Fairgrounds! We're excited to announce that we will have the Pennsylvania Off Highway Vehicle Association partnering with us this year!

Show hours are Friday: 5-9 p.m.; Saturday: 10 a.m. – 6 p.m.;
Sunday: 10 a.m. – 4 p.m.

Exhibitor set up is October 25 from 8 a.m. to 4 p.m.
(Or October 24 by special request)

Contact us: 717-461-7761
papowersportsshow@pasnow.org



SPONSORSHIP AND
EXHIBITOR OPPORTUNITIES
PENNSYLVANIA
POWERSPORTS SHOW



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SPONSORSHIP OPPORTUNITIES

PLATINUM

- \$10,000+
- Free exhibit space – please contact us to discuss your needs.
- Logo and sponsor credit in all print advertising, social media, email blasts, print materials, website, cover of the show program, and welcome signs at the show.
- A full-page ad in the show program.
- A free ad in the September Keystone Snowmobiler.
- One year rotating website banner ad on www.pasnow.org (\$1,500 value)!
- 25 VIP passes for your customers/staff.

SILVER

- \$3,000
- 20'x20' exhibit space
- Logo and sponsor credit in print advertising, social media, email blasts, website, cover of the show program, and welcome signs at the show.
- A half page ad in the show program.
- Website banner ad on www.pasnow.org for three months of your choice
- 15 VIP passes for your customers/staff.

GOLD

- \$5,000
- 20'x40' exhibit space
- Logo and sponsor credit in print advertising, social media, email blasts, website, cover of the show program, and welcome signs at the show.
- A full-page ad in the show program.
- One year rotating website banner ad on www.pasnow.org (\$1,500 value)!
- 20 VIP passes for your customers/staff.

BRONZE

- \$1,500
- 10'x20' exhibit space
- Logo and sponsor credit in print advertising, social media, email blasts, website, cover of the show program, and welcome signs at the show.
- A quarter page ad in the show program.
- Website banner ad on www.pasnow.org for three months of your choice
- 10 VIP passes for your customers/staff.

MORE SPONSORSHIP OPPORTUNITIES

SAFETY SPONSOR

PSSA promotes Snowmobile Safety Training classes through member clubs. Snowmobile safety training programs are held throughout the year and all of them encourage responsible riding behavior. Sponsorship includes:

- \$500
- Logo and sponsor credit in print advertising, social media, email blasts, website, cover of the show program, and welcome signs at the show.
- A quarter page ad in the show program.
- Sponsorship recognition on PSSA's safety class web page which promotes safety classes throughout Pennsylvania
- 2 VIP passes for your customers/staff.

HOSPITALITY SUITE SPONSOR

Say "thank you" to the volunteers and vendors who make the Powersports Show possible! The Hospitality Suite provides refreshments for the duration of the show for all volunteers and vendors. Sponsorship includes:

- \$600 (one available)
- Logo and sponsor credit in print advertising, social media, email blasts, website, cover of the show program, and welcome signs at the show.
- Opportunity to display signage in the Hospitality room.
- A quarter page ad in the show program.
- 2 VIP passes for your customers/staff.





EXHIBITOR OPPORTUNITIES

EXHIBIT SPACE INCLUDES:

- (1) 8' long table per 10 feet of length, covered
- (2) chairs (by request only)
- Exhibitor badges
- Listing on the PSSA website
- Listing in the show program
- Social media advertising
- Free parking
- VIP passes (see chart for quantity)

SHOW EXHIBITOR RATES ARE AS FOLLOWS: :

Booth Type	Early Bird Rates - Before Aug 31		After Sept 1	VIP Passes
		Cash/Check Discount		
10x10	\$455	\$440	\$500	2
10x20	\$795	\$770	\$850	2
10x30	\$1,135	\$1,100	\$1,215	4
10x40 / 20x20	\$1,300	\$1,265	\$1,400	4
20x30	\$1,700	\$1,650	\$1,825	6
30x30	\$1,925	\$1,870	\$2,060	6
1000 sq ft +	\$2.00 / sq ft	\$1.95 / sq ft	\$2.15 / sq ft	6
Club displays	\$200			2
Custom layouts	Call for pricing			

Electric: \$75 for the weekend.

Please reserve your space now by returning the Sponsor and Exhibitor Application with your check or credit card payment information and Exhibitor Contract.

Space is limited and assigned on a first- come, first-serve basis.

2024-2025 ADVERTISING OPPORTUNITIES:

INCREASE YOUR VISIBILITY AT THE PENNSYLVANIA POWERSPORTS SHOW WITH AN ADVERTISEMENT IN THE SHOW PROGRAM OR REACH THOUSANDS OF POTENTIAL CUSTOMERS ALL YEAR LONG WITH PSSA WEBSITE ADVERTISING.

SHOW PROGRAM ADVERTISING

Show program to include schedule of events, show map, vendor list and company descriptions, sponsor advertisements and exhibitor advertisements. Thousands of copies will be distributed over the course of the show. Don't miss your chance to promote show specials, upcoming open houses or holiday promotions in this valuable guide! Orders must be received by Sept. 1, 2024. Ads due Sept. 15, 2024.

For ad specifications visit:
<http://www.pasnow.org/ads>

SHOW PROGRAM ADVERTISING

Full page ad
\$350

Half page ad
\$180

Quarter page ad
\$100

FULL YEAR WEB ADVERTISING

Home page banner ad
(rotating)
\$1,500

Webcams page ad
\$1,000

Regional Club page ad
\$350

PSSA WEBSITE STATISTICS

- 21,000 annual user visits
- 20,000 yearly sessions
- Webcams page - 13,000 page views

PSSA WEBSITE ADVERTISING

Get your brand in front of snowmobilers with PSSA's new website advertising opportunities! PSSA's website www.pasnow.org is the premier destination website for snowmobiling in Pennsylvania. The website features trail maps, webcams, safety classes, local snowmobile clubs and more. Space is limited – act now before these opportunities sell out!

Website advertisements run annually July 1 to June 30, so act now to secure your spot!

For ad specification visit:
<http://www.pasnow.org/ads>

Sponsor and Exhibitor Application 2024 Pennsylvania Powersports Show

Company _____

Contact Person _____ Title _____

Address _____

Phone _____ Email _____

Website _____

Company Description for Show Program (Limit: 100 words)

Sponsorship (circle):
 Platinum Gold Silver Bronze Other

Booth Size Requested: _____ Electricity (YES or NO): _____

Sponsorship or Exhibit Fee	\$ _____
<i>(invoice available upon request)</i>	
Exhibitor Booth Electric @ \$75	\$ _____
<i>Advertising Options:</i>	
Full Page Program Advertisement @ \$350	\$ _____
Half Page Program Advertisement @ \$180	\$ _____
Quarter Page Program Advertisement @ \$100	\$ _____
PSSA Website Homepage Banner Advertising @ \$1,500	\$ _____
PSSA Website Webcams Page Block Advertising @ \$1,000	\$ _____
PSSA Website Regional Clubs Page Block Advertising @ \$350	\$ _____
TOTAL	\$ _____

Please return form to PA Powersports Show, 42 W Main St, Palmyra, PA 17078.
 Please make check payable to "PSSA" or complete the credit card authorization form.

2024 Pennsylvania Powersports Show Exhibitor Contract, Rules & Regulations

1. **SET-UP AND TEAR DOWN:** Exhibit space will be accessible to exhibitors for erecting displays on October 25 from 8 a.m. to 4 p.m. Final preparation must be completed by 4:45 p.m. on Friday, October 25. Exhibitors must use only the entrances designated for set-up. Removal and packing may not commence until after 4 p.m. on Sunday, Oct. 27. Displays must be removed by Sunday, October 27. Each exhibitor must name at least one individual to be the exhibitor's authorized agent for installation, operation and removal of the exhibit. No part of the exhibit may be removed after set up except with written permission from show management. A \$250.00 penalty fee will be charged for any exhibit that is removed before the final tear down time.
2. **LOCATION / DATES:** The Pennsylvania State Snowmobile Association, hereafter referred to as PSSA, and its agents, reserve the right to determine an exhibitor's final location, the location of the Show and the dates of a show. The location of assigned space may be changed by the management to prevent congestion; avoid confusion in firm names; solve competitive conditions; or to benefit the overall production of the show.
3. **SUBLETTING:** An exhibitor may not share or sublet any portion of their booth space with another company.
4. **FIRE HAZARD:** All exhibit and booth materials must be flame proof and otherwise must comply with federal, state and local fire laws, insurance underwriting requirements and other applicable site regulations. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of set-up and prior to the opening of the show. Exhibitors are restricted to the use of materials that would pass a fire inspection.
5. **LOUD SPEAKERS AND SOUND DISPLAYS:** Loud speakers and loud sound displays are prohibited; exhibitors must receive advance permission from show management to exhibit any type of sound display.
6. **NON-CONFORMING EXHIBITS:** PSSA and its agents reserve the right to refuse any exhibitor that does not, in show management's judgment, conform to the general theme of the show.
7. **SOLICITATION:** Exhibitors are prohibited from soliciting business in the aisles or in other exhibitor booth areas. Samples, pamphlets, publications and catalogs, etc. may only be distributed by exhibitors from within the confines of their own booth area. Exhibitors must obtain prior permission from the show management to conduct any other type of promotional activities during show hours.
8. **MISCELLANEOUS:**
 - (a) Serving or consumption of alcoholic beverages by exhibitors in any part of the show premises is prohibited.
 - (b) Booths should be attended by the exhibitor during all show hours, in their own best interest.
 - (c) Vehicles must enter through the designated areas and must have protection on the floor under the engine and keep a minimum amount of gasoline.
 - (d) Absolutely nothing may be taped or otherwise adhered to facility fixtures, walls, floors or columns.
 - (e) Electrical cords may not be run along facility floor in customer traffic walkways.
 - (f) Facility floor wax finishes are easily damaged. Exhibitor is responsible for damage to facility floor caused by dragging of displays across the floor, driving vehicles across the floor or use of sprays that may damage the finish of the floor.
 - (g) Solicitation must be confined to the exhibitor's booth space; soliciting in the aisles or any other area of the show is prohibited.
 - (h) There is no cooking allowed in the Industrial or any other exhibition building.
 - (i) Recycling is mandatory in Bloomsburg. Cardboard should be broken down and stacked inside the Industrial Building next to the overhead door, or where other arrangements are made.
9. **SIGNS AND NOTICES:** All signs and notices shall be professionally presented and any sign or notice which does not conform to the above shall be removed immediately.
10. **SECURITY AND LIMITATIONS OF LIABILITY:** Exhibitor agrees that PSSA and its agents shall incur no liability and/or responsibility for injury that may occur to an exhibitor or his employees, nor for the safety of any exhibit against theft, fires, accident or any other cause of loss or damage. If an exhibitor damages the building, he shall reimburse the owners of the building for the cost of repairing the damage. PSSA and its agents shall cooperate fully at all times but shall not be responsible for (a) damage to exhibitors property, lost shipments either coming in or going out, moving costs; or (b) any damage loss, delays, etc. Any damage to transported property is solely exhibitor's responsibility. In light of the above, we recommend that exhibitors purchase adequate insurance coverage against these risks and on equipment and exhibits with their regular insurance carrier.
11. **BREACH OF CONTRACT:** If an exhibitor with a signed contract cancels for any reason, other than COVID-19 mitigation efforts or disaster emergency orders, they shall be held liable for the full amount of the booth cost. They shall also forfeit all monies that have been paid to reserve the space and be liable for the full cost of the space. The exhibitor will also be liable for all costs incurred by management in consideration of the exhibitor including, but not limited to tables, coverings, skirting, chairs, signage and exhibitors listings in advertising placed on behalf of the exhibitor. **NO REFUNDS WILL BE ISSUED.**

12. PUBLIC HEALTH ORDERS: Exhibitor agrees to comply with all COVID-19 mitigation orders or disaster declarations in place at the time of the show. Failure to comply will result in Exhibitor breach of contract as outlined in #11 and removal from the show.

13. CANCELLATION: In the event that a show is not held for any reason and rescheduled within the same calendar year, PSSA and its agents will transfer all monies paid for exhibit space rental to the rescheduled show. In the event that any show is not held for any reason and is never to occur, PSSA and its agents will issue a refund for all monies paid for exhibit space rental.

14. UNETHICAL CONDUCT: Unethical conduct or any infraction of the rules by the exhibitor, his agents or employees will subject the exhibitor to exclusion from the exhibitor area. In the event of such exclusion it is agreed that no refund shall be made to the exhibitor and PSSA and its agents shall not be liable for any damages or expenses incurred by the exhibitor as a result of such exclusion.

15. DISPUTE RESOLUTION: Any and all matters, questions and or topics not specifically discussed or addressed in the foregoing rules and regulations shall be subject to the decision of show management, whose decision shall be final.

16. AGREEMENT TO TERMS: By erection of exhibit, exhibitor expressly consents to and accepts the foregoing rules and regulations and represents that full compliance therewith has been made by exhibitor. I understand that I have contracted for exhibit space by signing this contract. The undersigned represents that he / she is fully authorized to execute and complete this contract and agrees to the rules and regulations above.

Authorized Signature _____

Print Name _____

Business / Organization _____

Date _____

Please return signed contract with application to Pennsylvania Powersports Show, 42 W Main St, Palmyra, PA 17078

2024 Pennsylvania Powersports Show Electrical Service Order Form

Please return order form with application.

Company Name _____

Contact Person _____

Phone Number _____ Email _____

Service Required

Quantity	Description Advance	Rate	Late Fee	Amount Due
_____	Up to 20 Amps Single Phase 120V	\$75	\$100	_____

Please contact the show managers at papowersportsshow@pasnow.org or 717-461-7761 with any special instructions or additional electrical requirements.

Electric Condition & Regulations

1. All equipment, regardless of source of power, must comply with all national, state and local safety codes.
2. Unless specially authorized, no one other than Lebanon Valley Exposition Center staff shall make electrical connections.
3. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase cycle, horsepower, etc.
4. All material and equipment furnished by the Lebanon Valley Exposition Center shall remain the Center's property and shall be removed only by the Center at the conclusion of the show.
5. Electrical power for lights and displays may be turned on one hour prior to show opening time and off at show closing time daily. Usage beyond these times may result in additional charges.
6. Charges will be assessed for any damage to the Lebanon Valley Exposition Center's property or equipment.

Please sign below authorizing the approval of the above electrical service request.

Signature _____

Date _____

Pennsylvania Powersports Show Credit Card Authorization

Sponsorship or Exhibit Fee	\$ _____
Exhibitor Booth Electric @ \$75	\$ _____
<i>Advertising Options:</i>	
Full Page Program Advertisement @ \$350	\$ _____
Half Page Program Advertisement @ \$180	\$ _____
Quarter Page Program Advertisement @ \$100	\$ _____
PSSA Website Homepage Banner Advertising @ \$1,500	\$ _____
PSSA Website Webcams Page Block Advertising @ \$1,000	\$ _____
PSSA Website Regional Clubs Page Block Advertising @ \$350	\$ _____
TOTAL	\$ _____

I agree to have PSSA charge my Mastercard Visa

Amount of charge \$ _____

Account # _____

Expiration Date _____ Billing Zip Code _____

Billing address _____

Name on Card _____

Signature _____