

The Official Publication of the Pennsylvania State Snowmobile Association

# Keystone Snowmobiler



August 2019  
Volume 1 Issue 2

[www.pasnow.org](http://www.pasnow.org)



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# MOVING FORWARD

August 2019

The snowmobile community lost a great and generous man with the passing of recently retired Vice-President, Jim Wolfe. Jim was deeply involved with his family, his community, and the clubs in his area. His spirit of volunteerism extended far beyond his work in the Allegheny National Forest Region. Jim spent over 50 years keeping an eye on trail issues involving local, state and national projects. Regardless of your opinion, Jim always wanted to have a conversation with you. The Pennsylvania State Snowmobile Association (PSSA) will miss his volunteer spirit, enthusiasm and advice. Remember his wife, Virginia, his son, and his daughters in your thoughts and prayers.

In spite of the heat and rain, clubs are working on the trails. Join a club and volunteer when you can. A few hours of your time can make a real difference. If you can't volunteer, a donation to the club where you ride would be greatly appreciated.

In addition to trail work, Travis Mathna, Roger Auker, Kathy Woolever, and Committee are hard at work promoting the annual Power Sport Show. Your help is needed to encourage local dealers to participate as a vendor or advertise for the event. This Show helps pay for trail and miscellaneous expenses. Blizzard is once again sponsoring two trailers and an ATV prize is in the works. Tickets will be in the mail soon.

Terry Wood, Keystone Snowmobiler Chairperson, is asking for articles/pictures for the Keystone Snowmobiler. This is a free opportunity to promote your club/trails. There is also ad space in both the Keystone Snowmobiler and on our website: [www.pasnow.org](http://www.pasnow.org), to advertise to a much larger internet audience. Contact Kathy Woolever at (717) 461-7761 for details.

Not everyone has internet access. It would help PSSA keep in contact with those members if you would take the time to print a copy of your Keystone Snowmobiler and give it to them. Your generosity is greatly appreciated.

Recently PSSA sent a Club Survey to all Clubs via e-mail. The purpose of this Survey is to update club contacts and determine snowmobile recreation expenses. If your club did not receive a Survey, contact Kathy Woolever. If you have any questions, please call me. Leave a message if I do not answer. Everyone's information is important to the future of our sport. Data talks in Washington and Harrisburg. Your cooperation is appreciated.

Think Snow!

Liz Krug, President



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# HYNER MOUNTAIN SMC

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Supporting the Adopt  
A Highway project for  
over 25 years.



Hello from Hyner Mountain Snowmobile Club. Just wanted to let everyone know what has been happening up on the mountain. Well, let's face it! It's August, it's hot, and that means not a whole lot happening at a snowmobile club. This past June our lodge held it's annual chicken barbecue. The weather cooperated, and attendance was good, including a few past members who have retired from snowmobiling. A good time with good food was enjoyed by all.

Every year, during our two work weekends, one of the projects is a litter pickup along Route 44. This summer the lodge was recognized by Pennsylvania Department of Transportation for its 25 years of participation in the Adopt A Highway Program.

BTW: The morning I typed this up there were only 155 days until the new snowmobile season starts. Just a thought. Well that's about all for now. Talk to ya next month.

Dan Casey



# 2019 PENNSYLVANIA POWERSPORTS SHOW

October 25-27 | Lebanon, PA



With snowmobiles, motorcycles, ATVs, boats, travel, clothing, gear and accessories, trailers, a used sled corral, and vintage powersports showroom all under one roof, the 29th Annual Pennsylvania Powersports Show is not to be missed! The 2019 show includes 70,000 sq. ft. of exhibition space in the heart of the Lebanon Valley at the Lebanon Valley Exposition Center & Fairgrounds.

October 27-29, 2019

Show hours are Friday: 5-9 p.m.; Saturday: 10 a.m. – 6 p.m.;

Sunday: 10 a.m. – 4 p.m.



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OPPORTUNITIES CONTACT PSSA:  
PAPOWERSPORTSSHOW@PASNOW.ORG  
WWW.PASNOW.ORG



# Presque Isle Snowmobile Club

PISC has a Grass Drags and Swap Meet on September 15th. Please see the flyer below for additional information.

Our General Membership meetings are the first Thursday of the month August - May at 7:30pm at the club house located at 10538 US-19 (Peach ST.) Waterford, PA 16441

For important trail and club notices and information join Rained Out by texting ERIEPISC to 84483

Our website is [www.snowmobilepisc.com](http://www.snowmobilepisc.com)

Daryl Busch  
President  
Presque Isle Snowmobile Club



**20<sup>th</sup> Annual**  
***PISC Grass Drags***  
**&**  
***Swap Meet***

**Sunday, September 15, 2019**

**Mound Grove Golf Course**

**10760 Donation Rd. - Waterford, PA**  
(5 miles south of I-90 on Route 97; then follow the signs)

**Racing Starts @ 11:30AM**  
Registration Sunday only... from 8am to 10am

**General Admission \$10 (Under 10 FREE)**  
**Pit Pass \$15**

*For more info... [www.snowmobilePISC.com](http://www.snowmobilePISC.com)*





## Snowmobile Sales Outperform Economic Growth Worldwide

HASLETT, MI, July 23, 2019: A long lasting cold and snowy winter in much of the snowmobile community, and continued enthusiasm and interest in snowmobiling powered snowmobile sales to increase worldwide to 133,081 new sleds sold this past year. This is an increase of over 8,275 units, which is a 7 percent gain from last year. Sales in the United States grew to 55,025 new snowmobiles sold – a 3.7 percent gain from last year, while sales in Canada fell 0.1 percent to 46,784 new snowmobiles sold. The sales increase wasn't confined to North America. Sales increases were realized in Norway, Sweden, and Finland. Sales in Sweden increased 17 percent to 11,956 new snowmobiles sold and increases of 15 percent were reported in Norway and 26 percent increase in Finland. The largest national increase was in Russia where sales increased 88 percent over the previous year.

The snowmobile community is optimistic following the above average late snow fall throughout most of North America this past season. The 2019 manufacturers' spring snowmobile shows reported increases in attendance. In many of the spring shows, attendance was up over 20 percent. Spring orders were strong and that points to a good 2020 sales year.

The snowmobile industry reports that registered snowmobiles in North America totaled 1.85 million registered snowmobiles. Increased registration in Northern Europe continues.

To read the full release click [HERE](#).

# Our Eagle River Trip

By Clinton LaTourette



February 23rd, 2019 - the day we have been waiting for! A group of us had started planning our snowmobile trip 5 months earlier to Eagle River, Wisconsin. Our planning started with 9 people going and now we are down to 5: my siblings - Carla Komar, Gerritt LaTourette and Grant LaTourette; my wife, Arline and I. Since there is no snow here in northeast Pennsylvania, the snowmobiles have been loaded for days, the trailers have been checked and rechecked, and the trucks are gassed up with the luggage packed and loaded. We checked with the owners, Marvin and Carol Radloff, at the Bridgewater Hotel in Eagle River, Wisconsin, and they say the trails are the best they have been in years. Our friend, Rory Will, who lives near Eagle River confirms the conditions are great. We plan to leave tomorrow morning around five. The weather forecast is calling for freezing rain overnight and high winds tomorrow afternoon.

We wake up to ice covered roads, which is no surprise. We are so anxious to get going that we don't even consider waiting for the roads to get better. We are going! We take our time through Honesdale and once we get to the Casey Highway near Scranton, the road is good and we can pick up the pace. We take Route 80 across Pennsylvania into Ohio. As we cross the state line, we start to encounter the high winds that they forecast. Our plan is to go up through Michigan and across the 5 mile Mackinac Bridge to the Upper Peninsula, stopping to visit the Top of the Lake Museum in Naubinway. The museum is right on Route 2, the road we will take across the U.P. to Wisconsin. By the end of the day Arline has checked the website for the Mackinac Bridge and found out that it has been closed for most of the day because of ice, wind, and snow. Our destination for the day becomes Grayling, Michigan.



Before we get there, we run into snow and the last hour of our trip for the day is slow going due to road conditions. We check into our hotel, get something to eat, and turn in for the night.

We wake up the next morning to 6 inches of fresh snow, so we eat breakfast and prepare to head out. Arline checks the Mackinac Bridge website and finds out the bridge is open, but with restrictions for high profile vehicles to be escorted across the 5 mile structure at 25 mph. As I pull around to the front of the hotel to pick up Arline, my brothers figure out that the trailer brakes are frozen and the wheels are not going around. There is a patch of bare pavement by the entrance, so we pull the trailer across that and the wheels break free.

We find the highway to be snow-covered and icy, which makes for slow going for the first 60 miles or so. We get to the bridge and are escorted across with no problems. When we reach Route 2, our GPS wants us to take a different route. But I say we want to take Route 2, so I turn anyway. We get less than a mile down the road and find out that the road is closed. So we turn around and follow our GPS. We arrive at the Top of the Lake Museum around 11 o'clock. If you're ever in the area, it's well worth the stop to see and the folks are friendly and well informed. We asked the gentleman at the museum about a good place locally to have lunch, took his very good advice and ate there, got gas and headed back on the road. The rest of the trip to Eagle River was uneventful, arriving around 5 o'clock CST.

On Tuesday, our first day riding, Marv suggested we ride up to Boulder Junction and eat at the Granary. So that's what we did and we had a great day, riding 120 miles through beautiful country on easy to follow, well groomed trails. Weekly on Wednesdays and Thursdays the local club, Sno-Eagles Snowmobile Club, does a ride and everybody's invited to ride with them.

# Eagle River (cont.)





## Eagle River (cont.)

On Wednesday Marv went with us and we rode with the locals. There were eight club members, three folks from Ohio plus the five of us. We rode to Lake Tomahawk and back, having a fun day, riding about 85 miles and we were back by 3 o'clock. Since it was early, we went to the International Snowmobile Hall of Fame at the Eagle River Racetrack.

On Thursday we rode with the locals again - seven of the same folks from the day before along with two new faces as well as the 3 folks from Ohio. Marv led the group. This day we rode to Argonne and back, which ended up being about 90 miles getting back early again. Arline was ready to call it a day, so we dropped her and Marv at the hotel and the rest of us went out for another short ride.

On Friday we trailered over to Manitowish Waters and met our friend, Rory, who took the day off from work to ride with us. We rode from Manitowish up to Hurley and back for about 100 miles for the day. On Saturday we hit the trails before anyone was out and got back early with around 80 miles ridden, loaded up the sleds for home and walked down town in Eagle River for souvenir shopping.

Sunday morning we headed out early for home. The day was uneventful until early afternoon when we hit snow again in Indiana. Arline was not interested in any more white-knuckled traveling on this trip, so we found a hotel around 3 o'clock after we saw a tractor trailer jackknifed in the median, calling it a day. The next morning brought clear sailing on the roads and we got on the way for home.

The riding in the area around Eagle River was excellent with well groomed trails and beautiful landscapes. Eagle River is a very friendly town with lots of excellent eateries and interesting shops, many accessible by snowmobile. The folks at Bridgewater Inn were accommodating and fun. My recommendation is to make Eagle River your next destination trip!





# PSSA BOARD OF DIRECTORS



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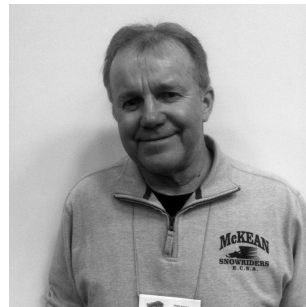
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# REGIONAL DIRECTORS

## What do Regional Directors do?

Board Member and participate in Board meetings  
Represent clubs in their Region.  
Liaison with the Board  
Help promote snowmobile recreation.  
Ambassadors for snowmobile recreation state-wide  
Help with projects- Power Sport Show, rides  
Contact elected officials as needed

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MATERIALS DEADLINE

15th of month

preceding issue

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International Snowmobile  
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# PSSA Information

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Maura Donley

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EMAIL:  
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EMAIL: grants@pasnow.org

Lisa Vallimont  
(new DCNR grants)

For a full list of PSSA  
Member Snowmobile Clubs,  
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& Accessory Dealer  
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[www.pasnow.org](http://www.pasnow.org)

## PSSA Board Committees

Elizabeth Krug, President,  
Ex-Officio of all Standing Committees

STANDING COMMITTEES:  
Executive, Finance, Trails, Public  
Affairs, Fund Raising, Safety, Website

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Elected Directors of the Board of Directors  
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Arline LaTourette (2020), Chair

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Elizabeth Krug (2019), Chair

Fund Raising Committee  
Charles Walter (2021), Chair

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Don Mosier (2019), Chair

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Kathy Woolever - website administrator  
Larry Martin (2021), Chair

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Richard Hayes (2020)



# Keystone Snowmobiler

## Advertising Rates 2019

### BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

#### AD SIZES

Full Page  
10" wide x 13" high

1/2 Page Vertical  
5" wide x 13" high

1/2 Page Horizontal  
10" wide x 6.5" high

1/4 Page Vertical  
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Advertise in all seven digital issues and receive a 10% discount if paid in full.

### PREMIUM ADDITIONS

#### FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in  
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E- Newsletter  
Website Recognition  
Facebook Thank you*

#### 1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition  
Facebook Thank you*

#### 1/4 PAGE ADVERTISER RECEIVES:

*Facebook Thank you*

### AUDIENCE SIZE

Monthly Digital Magazine and E-Newsletter distribution : 3100

Website Monthly Traffic August to February: 35,500 Sessions/20,500 Users

Facebook Audience: 11,000



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**Member Information** ( ) New ( ) Renewal Member ID: \_\_\_\_\_

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Contact Name for Organization: \_\_\_\_\_ Website for Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

County where you live: \_\_\_\_\_ Township where you live: \_\_\_\_\_

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☐ I ONLY wish to receive the "Keystone Snowmobiler" by email. (You must supply your email address.)

## Membership Category: (PM = Premium Membership)

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Which club(s)? \_\_\_\_\_

Are you willing to assist during snow emergencies? Yes ( ) No ( ) Emergency phone: ( ) \_\_\_\_\_

### Additional Donation to Snow Angel Children's Fund

- ☐ Snow Angel Friend - \$10.00  
☐ Snow Angel Supporter - \$15.00  
☐ Snow Angel Guardian - \$20.00  
☐ Other: \$ \_\_\_\_\_

### Additional Donation to PSSA

Amount: \$ \_\_\_\_\_

TOTAL AMOUNT DUE \$ \_\_\_\_\_

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

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