

The Official Publication of the Pennsylvania State Snowmobile Association

Keystone Snowmobiler



October 2019
Volume 1 Issue 4

www.pasnow.org



**THE POWERSPORTS
SHOW ISSUE!**



MOVING FORWARD

October 2019

We regret to announce that another long-time dependable PSSA volunteer has passed away. Mary Ellen Wallace was the "ticket lady" at the door taking money and tickets. Her interest and enthusiasm in snowmobile recreation will be missed. Please remember her husband Ralph and their children in your thoughts and prayers.

Reminders:

- All clubs were recently sent a Club Survey to complete. PSSA needs this information to update club information. We use this data to show what the various clubs do to maintain trails and promote snowmobile recreation. We cannot continue to support clubs who do not provide this backup data. PSSA is responsible for the use of all grant funds. (If your club did not receive this survey or you need another link to it please call Kathy Woolever ASAP at the Palmyra Office.) If you have any questions please call me. Leave a message if I do not answer. Everyone's information is important to the future of our sport. Data talks in Washington and Harrisburg. Your cooperation is appreciated. If you need the survey please email us at member@pasnow.org.
- I have been told that several clubs are making a concerted effort to promote PSSA to their members. Clubs have benefited from the PSSA mini-grants totaling over \$500,000. Even if your club does not maintain trails they do have access to the thousands of miles of trails that are maintained by clubs. Your support of PSSA is needed to continue programs that support trails.
- Travis Mathna, Roger Auker, Kathy Woolever and Committee are hard at work promoting the annual PA Powersports Show. Your help is needed to encourage local dealers to participate as a vendor or advertise for the event. This Show helps pay for trails and miscellaneous expenses. Blizzard is once again sponsoring two trailers. A Can Am 450 4x4 ATV has been donated by the dealers via the efforts of Roger Auker. More tickets are available by contacting the Palmyra Office. Volunteers should contact Travis Mathna for information.

MOVING FORWARD (cont.)

- Terry Wood, Keystone Snowmobiler Chair, is asking for articles/pictures for the Keystone Snowmobiler. This is a free opportunity to promote your club/trails. There is also ad space in both the Keystone Snowmobiler and our website: www.pasnow.org to advertise to a much larger internet audience. Contact Kathy Woolever at the Palmyra Office for details.
- Not everyone has internet access. It would help PSSA keep in contact with those members if you would take the time to print a copy of your Keystone Snowmobiler and give it to them. Your generosity is greatly appreciated.
- The Department of Conservation and Natural Resources has experienced a large turnover of personnel in the last several years. Very few ride snowmobiles. Therefore, it is more important for members to contact their local representatives and explain the benefits/needs of snowmobile recreation. It would help the snowmobile recreation program immensely if you would take the time to be in contact with those who vote on recreation issues. Thank you.

The process to appoint Lisa Vallimont as the Grant Administrator for PSSA is now complete. All questions concerning current grants should be directed to Lisa at: lv051066@gmail.com. Lisa will be contacting clubs after I have signed a contract with the Department of Conservation and Natural Resources and a budget is approved. The time-line for this part of the process is six to eight weeks. Start planning for your trail needs now.

Clubs will be given a chart which details the totals each club has received for grants. This chart shows the amount of grants given to each club and total volunteer hours. Club volunteers and PSSA membership should be proud of the work and commitment these figures represent. What is not on this chart is the amount of money PSSA memberships cover to make these grants possible. PSSA is a business and must meet its contractual obligations. PSSA depends on memberships, ticket sales, and volunteers for the Power Sport Show, promotion of PSSA on website/Facebook, articles for the Keystone Snowmobiler, donations and active Regional Directors. PSSA Board will be discussing what needs to be done to ensure the continuation of the mini-grant program. Please discuss with your club how you can increase your support. Thank you for your cooperation.

Think Snow!

Liz Krug, President

Reminder: PowerSport Show – last weekend of October – Lebanon Expo Center – same as last year.

FS & MARINE INC.

1800 Smith Station Road
Spring Grove, PA 17362
(717) 632-6382
www.fsyamaha.com

32nd Annual Snowmobile OPEN HOUSE

Friday, November 15 3 pm - 8 pm
Saturday, November 16 9 am - 5 pm
Sunday, November 17 9 am - 3 pm

Vintage Show & Swap Meet

featuring
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Deepest discounts of the season!



Sunday, November 17 | 9 AM - 3 PM

Trophies will be awarded, free to enter, anyone or any brand welcome!

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2019 PENNSYLVANIA POWERSPORTS SHOW

October 25-27 | Lebanon, PA



Snowmobiles, motorcycles, ATVs, boats, travel, clothing, gear and accessories, trailers, a used sled corral, and vintage powersports showroom all under one roof, the 29th Annual Pennsylvania Powersports Show is not to be missed!

Lebanon Valley Exposition Center & Fairgrounds.

October 25-27, 2019

Show hours are Friday: 5-9 p.m.; Saturday: 10 a.m. – 6 p.m.;

Sunday: 10 a.m. – 4 p.m.

Tickets \$10 at the door / kids under 10 free

FIND US ON
FACEBOOK/TWITTER/INSTAGRAM

BUY TICKETS ONLINE NOW:
PAPOWERSPORTSSHOW.COM



PENNSYLVANIA POWERSPORTS SHOW

Many thanks to our event sponsors
and exhibitors for their continuing
support of this event and PSSA!

PLATINUM



GOLD



BRONZE



EXHIBITORS

Blizzard Manufacturing
F&S Yamaha
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BuschyBoy's Motorsports
Pat & Son Service Center
Vermont Association of
Snow Travelers (VAST)

Barn of Parts

Bath Fitter

Bonner Sports & RV

DCNR

God's Country Black Forest
Snowmobile Club

GR Synthetics/AMSOIL
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Snowmobile Club

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Association

PA Motorcycle Safety
Program

Pennsylvania State Police

Pine Grove Yamaha
Renewal By Andersen

Snow Tour Quebec
Track Inc.



ATTRACTIONS

Used Sled Corral
Clothing

Gear

Accessories

FREE Safety Class!

Sign Up Now
[www.pasnow.org/
snowmobile-safety-
classes](http://www.pasnow.org/snowmobile-safety-classes)

RAFFLE ITEMS!

Two Snowmobile Trailers
Courtesy of Blizzard Trailer
Manufacturing, Boonville, NY

BRP ATV
Courtesy of BRP Inc and
PA Can-AM Dealers



Please visit the Blizzard and BRP
booths at the show and thank them for
their generous support of PSSA.

Raffle tickets are available from any
PSSA Member. Purchase yours before
they all sell out! Limited quantities will
be available at the show.



POWERSPORTS SHOW

USED SLED CORRAL

October 25-27

Used Powersports Corral is unique to the
Pennsylvania Powersports Show and is one of
its most popular features. Dozens of sleds,
trailers, ATV's and motorcycles are
represented and for sale by owners. The
Corral will begin accepting consignments at
noon on Friday, October 25th.

**For Details contact Henry Hartman at
717-633-5051 or email:
hartmansteiner@comcast.net**



YOUTH SNOWMOBILE SAFETY CLASS

October 26 - 8 a.m. to 4 p.m.

The Youth Snowmobile Safety Course is held at the Penn State Cooperative Extension Office, adjacent to the Expo Center. Pennsylvania requires youth between the ages of 10 and 15 to pass a certified Snowmobile Safety Class before they may legally operate a snowmobile. The course is offered free of charge to anyone attending the PA Powersports Show.

Online registration is available at:

www.pasnow.org/snowmobile-safety-classes/

PSSA BENEFIT AUCTION

October 26, 2 p.m.

A variety of items including snowmobile accessories, travel, etc. donated to PSSA will be auctioned off. The auction helps make PSSA's non-profit work possible.

To donate call Travis Mathna:
717-752-0627

USED CLOTHING BOOTH

October 25-27

Stay on budget as you outfit your family for the riding season, or make a little extra cash selling your no-longer-needed gear. Shop early for the best selection!

For questions about consigning your items, call Roger or Janet Auker at:
717-336-1061

SHOW

POWERSPORTS

LODGING INFO:

Holiday Inn Express

2205 E Cumberland St, Lebanon

717-273-9800

\$110 + tax

Group code: "Lebanon Expo Center"

Days Inn

625 Quentin Road, Lebanon

717-273-6771

\$69.99 + tax

Group code: "Powersports Show"

Reservation deadline September 25





VINTAGE POWERSPORTS SHOWROOM

Check out an awesome collection of antique sleds in our Vintage Powersports Showroom!

POWERSPORTS

SHOW

**Do you have used Snowmobile, ATV, Motorcycle,
Boat, or RV parts you'd like to sell?**

Saturday October 26th
10am-6pm

Sunday October 27th
10am-4pm

\$25 for an outside spot
Rain or Shine - fee collected at
setup time

SWAP MEET

**Setup starting at 9am Saturday.
Spots are limited so reserve yours
by emailing PSSA at
member@pasnow.org**

IS BACK!



Offer excludes dealers and businesses. Also excludes full intact running snowmobiles, ATV's and Motorcycles of any kind. These items must be put in the used power sports corral inside the building.

2019 PENNSYLVANIA POWERSPORTS SHOW

October 25-27 | Lebanon, PA

2019 *PSSA Powersports Show* *AUCTION DONATIONS*

PSSA is seeking donations for the ever-popular benefit auction to be held at the PA Powersports Show. Please consider donating goods or services and gain exposure for your club or business!

Please deliver items by 11:00 am on the date of the auction

Name: _____
 Business or Club: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email Address: _____

Items(s) Donated

Value (Optional)

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

PLEASE RETURN AND/OR SHIP TO (or bring directly to the show):

**PSSA, c/o Travis Mathna
 1110 Upper Bermudian Road
 Gardners, PA 17324
 Fax: 866-723-2506
member@pasnow.org**



LAUREL HIGHLANDS SMC

[HTTPS://WWW.FACEBOOK.COM/GROUPS/864367483745347/](https://www.facebook.com/groups/864367483745347/)



Hello from the Laurel Highlands. Our second and final race of the year will be held at the LHSC clubhouse on Sunday, October 6, 2019. If you have never seen sleds race on grass you are in for a real treat. Especially when a sled crosses the finish line going over 100 mph. The September race results are posted on the club website.

Our annual snowmobile safety class will be held Saturday, November 16, 2019. The class will be at the LHSC clubhouse from 8:30 A.M. --4:30 P.M. If you sign up a youth between the ages of 10-16 years, we require you to stay and bond together with the child and take the class with them. This is a "Hands on Class" and provides opportunities to ask questions and pick the brains of people who have been riding for decades. We will feed you and provide the necessary materials free of charge.



LAUREL HIGHLANDS SMC (CONT.)

The following people were elected to serve on the Board of the Club: Shelly Buckles, Jim Bower, and Junior Walker. Good luck to all of these folks. The officers are Sheila Knupp, president, Allan Knupp, vice president, Linda Walker, treasurer, and Shelly Buckles, secretary. Our club meets year round the second Thursday of the month at 8:00 P.M. After the meeting we sit down and eat pizza, brownies, and have pop to drink. Come check it out.

Snowmobile shows are starting to make their appearance in our sport. The PSSA Powersports Show held Halloween weekend, Novi, Michigan held the first weekend in November, and the Big East show in Syracuse, New York, are favorites among many people.

Until next time--enjoy life to its fullest!

Jim Wilkinson & Shelly Buckles



WINTER OUTLOOK

HOW COLD?

The Farmers' Almanac, which provides 16 months of weather forecasts for 7 zones in one compact book, is predicting that the worst of the bitterly cold winter conditions will affect areas east of the Rockies all the way to the Appalachians.

BUCKLE... ER BUNDLE UP!

The biggest drop—with the most freefalling, frigid temperatures—is forecasted to take hold from the northern Plains into the Great Lakes. The Northeast, including the densely populated corridor running from Washington to Boston, will experience colder-than-normal temperatures for much of the upcoming winter. Only the western third of the country will see near-normal winter temperatures, which means fewer shivers for them. Find out how cold it will be where you live!

WHEN IS IT GOING TO GET COLD?

According to the Farmers' Almanac's winter prediction, the coldest outbreak of the season should arrive during the final week of January and last through the beginning of February.

How cold? Find out how cold in the 2020 Farmers' Almanac.



2019 USED SLED (And Other Toys) CORRAL

Another year has gone by and we are getting ready for the annual PSSA Powersports Show, again this year at the Lebanon Expo Center.

If you are not familiar with how you can sell your equipment at the Powersports Show, here is a quick explanation: Bring your equipment, park outside, enter the building and walk to the Used Sled Corral table. Fill out a 3-part carbon-less form for each item. You can save time by printing a sample form from the website (www.papowersports.com) and filling in all the info before coming to the show. Then transfer the info to the 3-part form. Pay the fee for each unit. Our friendly volunteers will then unload sleds and move trailers into the building. We do the rest!

On the form you will list the selling price and indicate if you are firm or negotiable on that price. You will list a 'bottom line' price if you choose negotiable. Our volunteers will not reveal the 'bottom line' to a potential buyer, but will attempt to get the highest price for you. If we sell your unit, we collect the money and hold it for you. Machines or money must be claimed no later than 5 pm on Sunday, an hour after the show closes.

Those machines that are not sold during the show are often sold later, as a result of someone seeing it at the show. They tell another person in the days following the show, that person calls for info, and the deal is made!

For current PSSA members, the fee for each unit (sled, trailer, motorcycle, or ATV) placed in the Corral will be \$25. Pay the fee when you arrive with your machine.

For the non-members, we will not require that they join PSSA, but the fee for them will be \$60 per unit. If they wish to join, they will save ten bucks by doing so, as the consignment fee will be \$25, and the membership is \$25, for a total of only \$50.

For those persons buying a unit, PSSA members can make a purchase with no extra charge, non-members will be charged a fee of \$35.

We expect most non-members to recognize the value of PSSA membership and make a decision to join (so they can save the extra ten bucks!). If a person does not wish to join, PSSA gets the ten dollars!

One very important feature of the Used Sled Corral is the great group of volunteers that make it happen. Over the years we have gotten to know a number of fine folks who help at the Corral. Some help for a few hours and others help many hours. Each and every one is appreciated; we can't do it without you. For those of you who would like to join us and help with the Used Sled Corral, please contact us at (717)633-5051 or hartmansteiner@comcast.net. We will be glad to hear from you.

Peggy & Henry Hartman

Snowmobile Facts



Snowmobilers come in all ages. The average snowmobiler however, is 45 years old.

The average snowmobile snowmobiler last season rode 1,500 miles/2,414 kilometers (a 20% increase in ridership compared to 2018.) The number of miles ridden, on average, is dependent on snow cover, so we will see if Mother Nature brings us more days of snow for riding this season.

Many snowmobilers belong to a club and participate in many of their club's events. Clubs hold great riding events, great parties, and are made up of wonderful people that become great friends. Join a club and have a great time!!!

About 50% of the people that snowmobile, trailer their snowmobile to their riding area. The other 50% ride from their home or cabin.

Snowmobiling is a family friendly activity. Most of all those responding to surveys report that they snowmobile with family and with friends and with club members.

Snowmobilers are outdoor recreationists all year around. Following is a list of recreational activities that snowmobilers participate in when they aren't out riding:

- 60% go ATV Riding
- 57% go Camping
- 54% go Fishing
- 53% go Boating
- 48% go Hunting
- 35% go Hiking
- 32% go Motorcycle Riding
- 26% go Golfing
- 17% go Personal Watercraft Riding 15% go Downhill Skiing
- 15% do other recreational Activities

Approximately 79% of the snowmobilers are male.

Snowmobilers are a big part of the winter economic engine by spending an average of \$3349 each year going snowmobiling, traveling to their snowmobiling spot, and food, gas, and lodging. In many places of North America, snowmobilers pay the bills for people involved in the Winter Tourism Industries and related businesses

International Snowmobile Celebration

CELEBRATE WITH US
AT THE PA
POWERSPORTS
SHOW!



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The Forks, Maine

**MAINE'S ONLY
FULL-SERVICE
SLED RESORT
WITH BREWERY**

Ride

Late model 1 and 2 person snowmobile rentals *
Direct access to 13,000 miles of groomed ITS trails * 2 Tucker Sno-Cat trail groomers on-site means smooth trails right from your cabin door

Rest

Trailside guest houses and cabins to accommodate 2-14 guests * Giant group hot tub on the deck, aka *The Big Dipper* * All accommodations have satellite TV

Refuel

Premium gas and free WiFi available on-site * Great food and handcrafted ales at the Kennebec River Pub & Brewery



BOOK YOUR TRAILSIDE CABIN NOW:

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Blizzard

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SNOWMOBILING Do's & Don'ts

SNOWMOBILING Do's

- ♦ Know the local hazards and forecasted weather conditions.
- ♦ Understand the importance of protective equipment and proper clothing while riding a snowmobile.
- ♦ Be alert and constantly scan the trail or riding area for other snowmobiles, trail users, and hazards.
- ♦ Ride defensively, be courteous, and use common sense.
- ♦ Follow the rules of the road and abide by all trail signs.
- ♦ Steer clear of restricted areas and respect environmentally sensitive areas.
- ♦ Know the operational characteristics of the snowmobile, along with its capacities and limitations: vehicle's range based upon normal fuel capacity and consumption, stopping ability/distance, maneuverability/steering capability, ability in deep snow, ability on steep side slopes, etc.
- ♦ Respect the rights of all other winter recreationists.
- ♦ Obey posted speed limits.
- ♦ Know the assumed risks and potential consequences of careless or reckless behavior while riding a snowmobile, including the potential for fines or injury.

SNOWMOBILING DON'TS

- ♦ Do not operate at high speeds, especially when near houses, buildings, livestock, wildlife, trailheads, or other recreationists.
- ♦ Do not use alcohol or drugs.
- ♦ Do not engage in reckless, careless, or inappropriate behavior.
- ♦ Do not overload a snowmobile or ride double unless the snowmobile is designed for 2 passengers.
- ♦ Do not get too close to other snowmobiles or other recreationists.
- ♦ Do not operate the snowmobile in areas with limited snow cover or on bare ground.
- ♦ Do not disturb wildlife or livestock.
- ♦ Do not ignore sudden changes in weather conditions.
- ♦ Do not disobey local, state/provincial, or federal snowmobile rules, regulations, and policies.
- ♦ Do not allow the snowmobile rental unit to be operated by anyone who has not completed the required rental orientation, training, and rental agreement documentation.
- ♦ Do not disobey rental company guidelines, instructions, or policies.

PSSA BOARD OF DIRECTORS



PRESIDENT

Liz Krug (2019, Erie Co.)
9820 Lake Pleasant Road
Erie, PA 16509
Cell Phone: (814) 464-3971
ottilia@roadrunner.com



VICE-PRESIDENT:

Richard Hayes (2020, Allegheny County)
2485 Parkview Lane
Allison Park, PA 15101
Phone: (412) 735-6716
rahazey@yahoo.com



SECRETARY:

Charles Walter (2021, Wayne County)
171 St Mary Church Rd
Lake Ariel PA 18436
Phone: (570) 689-4788
Cell: (570) 877-0244
walter.charles
@rocketmail .com



TREASURER:

Arline LaTourette (2020, Wayne County)
792 Torrey Road
Honesdale, PA 18431
Phone: (570) 729-7865
arlinedutton@hotmail.com

DIRECTORS



Terry Wood (2021)
8622 Hickory Hollow Drive
Chardon, OH 44024
Phone: (440) 867-8682
woodtlw@gmail.com



Don Mosier (2019, Erie County)
4251 Greenlee Rd.
McKean, PA 16426
Phone: (814) 476-7984
cjdlnmosier@gmail.com

REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

Chuck Thompson (2021, Erie Co.)
12800 Rt. 6
Corry, PA 16407
Phone: (814) 462-5613
chuckthompson@hotmail.com

Richard East (Ass't Director, 2021, Erie Co.)
2346 Bliley Road
Erie, PA 16510
Phone: (814) 882-7473
richard.east1949@gmail.com

REGION 2 VACANT

REGION 3
David E. McCarty (2020, Westmoreland Co.)
2533 Harrison City Road
Export, PA 15632
Phone: (412) 480-7068
Twintracker3@aol.com

REGION 4
Scott Rodick(EAST)
1243 S Michael St
St. Marys, PA 15857
Phone: (814) 594-7825
serodich@windstream.net

Larry Martin (2021, WEST)
1008 Orr Ave.
Kittanning, Pa. 16201
Phone: (724) 664-5492
lmartin130@yahoo.com

REGION 5

Travis Mathna (2020, Adams Co.)
1110 Upper Bermudian Rd.
Gardners, PA 17324
Phone: (717) 677-8089
gotsno@embarqmail.com

REGION 6
VACANT
Nathan Eckhart, CPA (Ass't Director,
Lehigh Co.)
4935 Abbey Road
Coplay, PA 18037
Phone: (610) 262-0281
nsecpa@rcn.com

REGION 7 VACANT

REGION 8
Janet Auker (2019, Lancaster Co.)
112 Homestead Drive
Stevens, PA 17578
Phone: (717) 336-1061
Fax: (717) 336-0362
jrauker@dejazzd.com

Doug Blauch (Ass't Director, Lebanon Co.)
40 Clover Lane
Jonestown, PA 17038
Phone: 717-383-3559
blauch@comcast.net

REGION 9

Tim Holtz (2021, Cambria County)
PO Box 174
Patton, PA 16668
814-330-2182
tim1holtz@gmail.com

REGION 10
Cindy Barrick (2021, Clinton Co.)
49 Huggins Road
Duncannon, PA 17020
Phone: (717) 991-1131
pasnowfamily@gmail.com

REGION 11
Scott Watkins (2020, Bradford County)
1265 Watkins Hill Road
Columbia Cross Roads, PA 16914
Phone: 570-297-4018
Cell: 570-529-5375
1961watkins@gmail.com

REGION 12
Clinton LaTourette (2021, Wayne Co.)
792 Torrey Road
Honesdale, PA 18431
Phone: (570) 729-7865
windyview@live.com

SNOW ANGEL CHAIRPERSONS:
Kelly Watkins
Phone: (570) 297-4018
klmwatkins69@gmail.com

Loretta Hayes
Phone: (412) 496-7615
mshazey15101@yahoo.com

PSSA Information

PENNSYLVANIA STATE SNOWMOBILE ASSOCIATION, INC.

PO Box 10126

Erie, PA 16514

TOLL FREE: 1-888-411-PSSA (7772)

FAX: 1-814-824-5461

EMAIL: info@pasnow.org



THE KEYSTONE SNOWMOBILER

published monthly by PSSA

MATERIALS DEADLINE

15th of month

preceding issue

COMMENTS

Have comments on the new Keystone
Snowmobiler? Send us an email at:

member@pasnow.org

DISCLAIMER: The contents of advertisements which appear in the Keystone Snowmobiler are solely the responsibility of the advertisers. Appearances of an advertisement in the Keystone Snowmobiler does not constitute a recommendation or endorsement by the Keystone Snowmobiler, or the Pennsylvania State Snowmobile Association, of the goods or services offered therein.

PSSA Website:
www.pasnow.org

PSSA Facebook
"Pennsylvania Snowmobiling"
[www.facebook.com/
pasnow](http://www.facebook.com/pasnow)

EMAIL: member@pasnow.org
(717-461-7761)
grants@pasnow.org
(717-236-2050 ext. 127)
info@pasnow.org
(Toll Free - 1-888-411-PSSA
(7772))

American Council of
Snowmobile Associations
(ACSA)
www.snowmobilers.org

International Snowmobile
Manufacturers
Association (ISMA)
www.snowmobile.org

PSSA Information

Membership/Finances
Association Managers:
Kathy Woolever
Maura Donley

PSSA
42 West Main Street
Palmyra, PA 17078
1-717-461-7761

EMAIL:
member@pasnow.org

GRANTS
Lisa Vallimont
grants@pasnow.org

For a full list of PSSA
Member Snowmobile Clubs,
Associate Members, Dealers
& Accessory Dealer
Members please visit
www.pasnow.org

PSSA Board Committees

Elizabeth Krug, President,
Ex-Officio of all Standing Committees

STANDING COMMITTEES:

Executive, Finance, Trails, Public
Affairs, Fund Raising, Safety, Website

Executive Committee
Elected Directors of the Board of Directors
Elizabeth Krug, President (2019), Chair

Finance Committee
Arline LaTourette (2020), Chair

Trails Committee
Elizabeth Krug (2019), Chair

Fund Raising Committee
Charles Walter (2021), Chair

Safety Committee
Don Mosier (2019), Chair

Website Committee
Kathy Woolever - website administrator
Larry Martin (2021), Chair

Public Affairs Committee
Richard Hayes (2020)

Keystone Snowmobiler

Advertising Rates 2019

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page

10" wide x 13" high

1/2 Page Vertical

5" wide x 13" high

1/2 Page Horizontal

10" wide x 6.5" high

1/4 Page Vertical

5" wide x 6.5" high

1/4 Page Horizontal

10" wide x 3.25" high

Advertise in all seven digital issues and receive a 10% discount if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in
Keystone Snowmobiler monthly
E- Newsletter
Website Recognition
Facebook Thank you*

1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition
Facebook Thank you*

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-Newsletter distribution : 3100

Website Monthly Traffic August to February: 35,500 Sessions/20,500 Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID: _____

Name or Organization: _____

Contact Name for Organization: _____ Website for Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

County where you live: _____ Township where you live: _____

Phone: () _____ E-Mail (required): _____

☐ I ONLY wish to receive the "Keystone Snowmobiler" by email. (You must supply your email address.)

Membership Category: (PM = Premium Membership)

- | | |
|--|--|
| <input type="checkbox"/> Individual Standard (\$25) | <input type="checkbox"/> Family Standard (\$25) |
| <input type="checkbox"/> Individual Snow Burst PM (\$45) | <input type="checkbox"/> Family Snow Burst PM (\$45) |
| <input type="checkbox"/> Individual Storm PM (\$65) | <input type="checkbox"/> Family Storm PM (\$65) |
| <input type="checkbox"/> Individual Blizzard PM (\$105) | <input type="checkbox"/> Family Blizzard PM (\$105) |
| <input type="checkbox"/> Snowmobile Dealer (\$35) | <input type="checkbox"/> Accessory Dealer (\$35) |
| <input type="checkbox"/> Associate (\$35) | <input type="checkbox"/> Snowmobile Club (\$50) |

Number of Snowmobilers in Family Membership: _____ Club Member? Yes () No ()

Which club(s)? _____

Are you willing to assist during snow emergencies? Yes () No () Emergency phone: () _____

Additional Donation to Snow Angel Children's Fund

- ☐ Snow Angel Friend - \$10.00
☐ Snow Angel Supporter - \$15.00
☐ Snow Angel Guardian - \$20.00
☐ Other: \$ _____

Additional Donation to PSSA

Amount: \$ _____

TOTAL AMOUNT DUE \$ _____

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

MasterCard () VISA () Acc't No. _____ Billing Zip Code: _____

Exp. Date: _____ Signature: _____ CVV: _____

Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.

safety classes

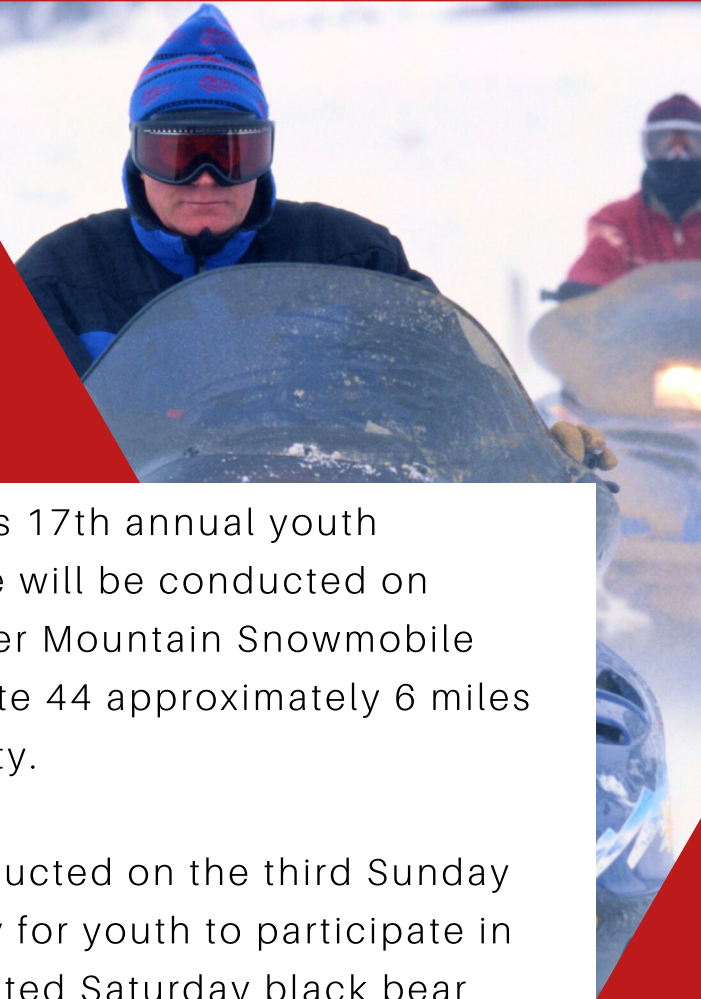
HYNER MOUNTAIN SMC

The Hyner Mountain Snowmobile Club's 17th annual youth Pennsylvania snowmobile safety course will be conducted on Sunday, November 17, 2019 at the Hyner Mountain Snowmobile Club lodge, which is located along Route 44 approximately 6 miles north of Haneyville, PA in Clinton County.

The club's annual safety course is conducted on the third Sunday of November to provide the opportunity for youth to participate in the PA Game Commission's family-oriented Saturday black bear hunt and attend the snowmobile safety course on the same weekend.

Pennsylvania's Snowmobile Law requires youngsters between the ages of 10 to 15 to earn a safety certificate before they may lawfully operate a snowmobile in the state, except upon lands owned or leased by their parent or legal guardian. The course is free for all participants.

The goal of the course, which was developed and is administered by the PA Department of Conservation and Natural Resources, is to develop safe attitudes and practices in all keystone state snowmobilers. Student manuals and workbooks will be utilized to illustrate the sport's basic principles and safety concepts. The course content will cover winter clothing, machine safety, and snowmobile laws and regulations. Class participants qualify for their certificate by completing their workbooks and achieving a score of 80% or better on the final examination.



HYNER MOUNTAIN SMC (cont.)

Course instructors include Hyner Mountain Snowmobile Club members Rich Ebersole of Cornwall, PA and Harrison Langley, Jr. of Palmyra, PA and Henry Hartman of Hanover, PA.

Parents are to accompany their children to registration so that the required forms may be completed. Registration begins at 7:30 AM; class starts promptly at 8:00 AM and will end by 4:00 PM. The Hyner Mountain Snowmobile Club will provide lunch.

Enrollment for the course is limited to a maximum of 20 students and pre-registration is required. Adults are encouraged to stay for the day to attend the course with their youth students or join the club's members in the living room area of the lodge for a day of conversation and fellowship around a mountain stone fireplace. With direct access to the Sproul State Forest trail system from our parking area, come discover why the club's motto is "a great place to park your sled and rest your head"...

The Hyner Mountain Snowmobile Club is located approximately five (5) miles north of Haneyville. From the intersection of Route 44 and Hyner Mountain Road, continue north (straight) on Route 44 and look for Pat Reeder's Tavern on the right. At the end of Pat Reeder's driveway, look for the gravel road on the left which is marked by a green road sign: "Reeders Addition Lane". Make a left onto Reeder's Addition Lane and proceed to the end where the lane splits into three (3) separate driveways. Take the middle, gated driveway to the Hyner Mountain Snowmobile Club lodge which is a large, 2-story brown building. The club's parking area encircles the lodge.

To pre-register for the course at the Hyner Mountain Snowmobile Club, please contact Dan Casey at 570-875-3006 or dcasey@ptd.net



safety classes

PSSA SAFETY CLASS

The Pennsylvania State Snowmobile Association (PSSA) annual youth Pennsylvania snowmobile safety course will be conducted on Saturday, October 26, 2019 at the Penn State Cooperative Extension Office (adjacent to the Lebanon County Exposition Center and Fairgrounds), 2120 Cornwall Rd #1, Lebanon, PA 17042

Pennsylvania's Snowmobile Law requires youngsters between the ages of 10 to 15 to earn a safety certificate before they may lawfully operate a snowmobile in the state, except upon lands owned or leased by their parent or legal guardian. The course is free for all participants.

The goal of the course, which was developed and is administered by the PA Department of Conservation and Natural Resources, is to develop safe attitudes and practices in all keystone state snowmobilers. Student manuals and workbooks will be utilized to illustrate the sport's basic principles and safety concepts. The course content will cover winter clothing, machine safety, and snowmobile laws and regulations. Class participants qualify for their certificate by completing their workbooks and achieving a score of 80% or better on the final examination.

Course instructors include Rich Ebersole of Cornwall, PA; Henry Hartman of Hanover, PA; Harrison Langle, Jr. of Palmyra, PA and Lewis Stoms of Hampstead, MD.

Parents are to accompany their children to registration so that the required forms may be completed. Registration begins at 7:30 AM; class starts promptly at 8:00 AM and will end by 4:00 PM. The Blue Mountain Snowmobile Club will provide lunch.

Enrollment for the course is limited to a maximum of 40 students and pre-registration is required. Adults are encouraged to stay for the day to participate in the course with their youth students or they can attend the 2019 PA Powersports Show which is located immediately adjacent to the Penn State Cooperative Extension Office.

To pre-register for the PSSA safety course, please contact PSSA at 1-888-411-PSSA or www.pasnow.org



safety classes

DUTCH TRAIL CUTTERS SMC

The Dutch Trail Cutters Snowmobile Club annual youth Pennsylvania snowmobile safety course will be conducted on Saturday, December 7, 2019 at the Akron Volunteer Fire Company, 1229 Main Street, Akron, PA 17501.

Pennsylvania's Snowmobile Law requires youngsters between the ages of 10 to 15 to earn a safety certificate before they may lawfully operate a snowmobile in the state, except upon lands owned or leased by their parent or legal guardian. The course is free for all participants.

The goal of the course, which was developed and is administered by the PA Department of Conservation and Natural Resources, is to develop safe attitudes and practices in all keystone state snowmobilers. Student manuals and workbooks will be utilized to illustrate the sport's basic principles and safety concepts. The course content will cover winter clothing, machine safety, and snowmobile laws and regulations. Class participants qualify for their certificate by completing their workbooks and achieving a score of 80% or better on the final examination.

Course instructors include Rich Ebersole of Cornwall, PA; Dutch Trail Cutters Snowmobile Club member Henry Hartman of Hanover, PA; Harrison Langley, Jr. of Palmyra, PA; and Lew Stoms of Hampstead, MD.

Parents are to accompany their children to registration so that the required forms may be completed. Registration begins at 7:30 AM; class starts promptly at 8:00 AM and will end by 4:00 PM. The Dutch Trail Cutters Snowmobile Club will provide lunch.

Enrollment for the course is limited to a maximum of 40 students and pre-registration is required. Adults are encouraged to stay for the day to attend the course with their youth students.

To pre-register for the course at the Akron Volunteer Fire Company, please contact Janet Auker at 717-336-1061 (leave a message) or jrauker@dejazzd.com



safety classes

F&S YAMAHA

Pennsylvania's snowmobile safety course will be taught on Saturday, November 16, 2019 at the Codorus State Park Visitor Center, which is located at 2600 Smith Station Rd, Hanover, PA 17331. The course is free for all participants.

Pennsylvania's Snowmobile Law requires youngsters between the ages of 10 to 15 to earn a safety certificate before they may lawfully operate a snowmobile in the state, except upon lands owned or leased by their parent or legal guardian.

The goal of the course, which was developed by the PA Department of Conservation and Natural Resources, is to develop safe attitudes in all keystone state snowmobilers. Student manuals and workbooks will be utilized to illustrate the sport's basic principles and safety concepts. The course content will cover winter clothing, machine safety, and snowmobile laws and regulations. Class participants qualify for their certificate by completing their workbooks and achieving a score of 80% or better on the final examination.

Course instructors include Henry Hartman of Hanover, PA; Dale Hartman of Hanover, PA; Harrison Langley, Jr. of Palmyra, PA; and Lewis Stoms of Hampstead, MD.

Parents are to accompany their children to registration so that the required forms may be completed. Registration begins at 7:30 AM; class starts promptly at 8:00 AM and will end at 4:00 PM. F & S Yamaha will provide lunch.

Enrollment for the course is limited to a maximum of 30 students and pre-registration is required. Adults are encouraged to stay for the day to participate in the course with their youth students or they can attend the nearby open house at F & S Yamaha.

To pre-register for the F & S Yamaha safety course, please contact Bob or Andy Sell at 717-632-6382 or sales@fsyamaha.com