



MOVING FORWARD

November 2020

HAPPY VETERANS DAY! HAPPY THANKSGIVING! GOOD LUCK HUNTERS!

Snow is coming! Are you prepared? Sled checked? Clothes ready? Plans made?

As a reminder: The snowmobile season has a variety of starting dates. Please check with the clubs where you ride/DCNR before you go. If you ride in NY check their website for up-to-date information.

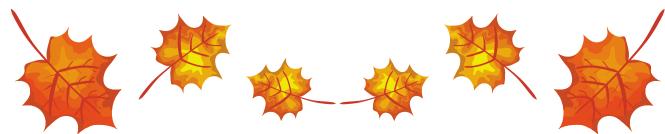
Local clubs are busy working on trails. They are in need of help. Contact your local club, or club where you ride, and volunteer. A few hours of extra help is appreciated. If you can't help, at least make a donation to the club or become a member.

RAFFLE TICKETS ARE DUE. Please return your raffle tickets as soon as possible. The prizes of a large Blizzard trailer and an ATV have been donated by Blizzard Trailers and the BRP dealers. Patronize their businesses.

The PSSA Board wishes to thank all members and clubs who bought/sold tickets. Every ticket sold is a help to the organization. The drawing is Monday, November 16, 2020 at 1pm. You will be able to watch it on ZOOM. Details will be announced a few days ahead of the drawing. GOOD LUCK!

Also THANK YOU to all those individuals and clubs who have donated to PSSA. PSSA has made available over \$500,000 in mini-grants to clubs over the last 8 years. CURRENT MINI-GRANTS HAVE BEEN APPROVED. CLUBS WILL RECEIVE INFORMATION FROM THE GRANT COORDINATOR, LISA VALLIMONT, REGARDING CONTRACT AND DEADLINES.

(continued on next page)





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PSSA is in need of member input. A Committee has been working on a survey for several months. The data collected will be used to improve PSSA operations etc. Complete the survey and return it as soon as possible.

We are all experiencing pandemic and election concerns. VOTE! Be safe and follow local, state and national regulations.

Thank you to our many First Responders including the EMT's, firefighters, police, doctors, nurses, aides, teachers and all who help others during this Pandemic.

We can get through this together!

BE SAFE! Liz Krug, President

HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org

SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email

Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

LAUREL HIGHLANDS SMC

Are you missing the snow and looking for an excuse to get out of your house? We have all been cooped up for too long. It is time for the annual Laurel Highlands Snowmobile Club Banquet. It will be held at Oakhurst Grille & Event Center in Somerset, Pa. on Friday, November 6, 2020, at 6:00 P.M.--cost is 20/person. They will have a private served Buffet style dinner. We will also be awarding this year's Snowmobile Member of the Year.

The next item of business is the annual LHSC Snowmobile Safety Class. It will be held on Saturday, November 14, 2020, from 8:30 A.M.-4:30 P.M. The class will have many items that are restricted by the Covid-19 virus. For example:

- Number of students will be restricted---if you sign your child up to take the class an adult must join and take the class as well. (This is always in effect for our class.)
- Total number of people in the room will be limited.
- Masks must be worn by all inside the clubhouse.
- No charge for the safety class.--We will also feed you.
- Register ASAP because space is limited. We have 9 picnic tables inside the clubhouse and will be spread apart to meet the social distance rule.
- Please register early by contacting Jim Wilkinson at 724-925-2073 or jwwilk@hotmail.com
- WHEN YOU SIGN UP ALL I NEED IS THE NAME AND AGE OF CHILD & NAME OF ADULT ATTENDING and A PHONE NUMBER. YOU WILL BE CONTACTED IF THE STATE MANDATES OR COVID RESTRICTIONS CANCEL THE CLASS.
- If this doesn't work out for you, then you can still take the online system snowmobile safety class--\$29.50
- Thank you and be safe out there.

The annual renewal notices have been sent out. They are due by the next general membership meeting. The new hang tags are ordered and will be sent out once they arrive to all paid members. Thank you for the continued support and membership. We'll see you out there.

Until next time live life to its fullest: Jim Wilkinson & Shelly Buckles

TRAIL WORK TIME

As the days are getting shorter and the nights are getting colder, snowmobilers thoughts turn towards the upcoming snowmobile season. This thought pattern is encouraged and reinforced by the heightened activity of the local snowmobile clubs and their Trail Work activity.

With the possibility that we'll all be limited to only being able to ride in PA this year due to the Pandemic, learning what new's and improved in PA takes on a greater relevance. If the Canadian border stays closed and all the sledders normally heading to the far north are forced to remain and ride in the states, places like NY, MI, and ME will lack accommodations for additional influx of riders. PA here we come.

Facing the possibility of limited riding options for this winter it's good to hear that many local PA Clubs are busy maintaining existing snowmobile trails as well as constructing new one. On existing trails brush is being cleared, wet spots eliminated, trail surfaces are being repaired and bridges are being reinforced, reconstructed or are being replaced. This year it's exciting to see the number of new trails being constructed. Trail construction is really a year round activity that involves a lot of planning to secure land owner permission, trail path layout, funding, and equipment and material. Local PA Clubs do all of these activities with their only support typically being PSSA Grants. With new trail construction and the actual building of the trail, there's often pressure to get the trail completed before the riding season starts in December and the hunting season starts in October. Many times trail work activity is limited in hunting season to just Sundays. And it may be limited even more in coming years due to Sunday hunting several times a year. So we see a flurry (excuse the pun) of activity in September and October.

Local Club volunteers make up most of the Trail Work efforts. Many times local business's support the volunteers by providing equipment or materials, all thanks to the club volunteers working to secure this help. Without the efforts of local clubs, including volunteers and financial assistance by all the club members and PSSA, we wouldn't have the trails we have today.

continued

TRAIL WORK TIME

It's great to see all this activity taking place on Pennsylvania Trails and two of the best places to learn of this activity are the Keystone Snowmobiler (PSSA's monthly publication) and Facebook. Whether you're a Facebook Fan or not, it's a great resource of information in the Snowmobile World. And many PA Clubs use Facebook as a medium to reach out to us snowmobilers, whether club members or not. On Facebook, Club meetings and activities are announced and reminders sent out, trial work calendars and work completed is featured. This fall either an exceptional amount of Trail Work is being done or clubs are doing a better job letting us know of all their trail activities.

It's encouraging to see all the Trail Work activity. See the FaceBook pages below for just a sampling of what's happening in the woods right now in preparation for the upcoming season:

PA Grand Canyon Snowmobile Club on Facebook

Willow Creek Snowmobile Club on Facebook

https://www.facebook.com/PISCErie/

https://www.facebook.com/groups/108311892631402/

https://www.facebook.com/groups/pasnowseekers/

https://www.facebook.com/GLSMClub/

https://www.facebook.com/groups/864367483745347/?source_id=297210950313815

Here's to hoping all these trails get pounded with snow this year!

Randy Green







YAMAHA & MARINE 1800 Smith Station Road

1800 Smith Station Road Spring Grove, PA 17362 (717) 632-6382

www.fsyamaha.com

33rd Annual Snowmobile

OPEN HOUSE

Friday, November 13 3 pm - 8 pm Saturday, November 14 9 am - 5 pm Sunday, November 15 9 am - 3 pm



season!

Deepest discounts of the

Sunday, November 15 | 9 AM - 3 PM

Trophies will be awarded, free to enter, anyone or any brand welcome!



HELMET IN THE INDUSTRY!



Gore-Tex Gear

INC





LARGE SELECTION

of 2-place to 5-place trailers.







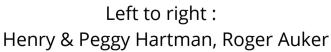




IN MEMORIUM

During the August 2020 virtual membership meeting, PSSA awarded a Memorial Plaque for Region 8 Director Janet Auker. At the October 13th meeting of the Dutch Trail Cutters Snowmobile Club, former editors and publishers of the Keystone Snowmobiler, Peggy & Henry Hartman, presented the plaque to Roger Auker, Janet's husband. Janet was a tremendous supporter of snowmobiling in Pennsylvania, and was always active in the Powersports Show and PSSA's Annual Meeting where she organized the silent auction and other fundraising activities.







PENNSYLVANIA SNOWMOBILE DEALER HISTORY 1960'S-70'S

In early 2017, we started putting together the history of people and businesses that sold snowmobiles "back in the good old days". After starting with York County, the momentum was already going and we expanded it state-wide.

Snowmobiles started to become popular in the early 1960's. By 1970, there were about 130 different manufacturers, and there were more than 265 brand names of snowmobiles being sold! Did you know there were at least 6 (six) manufacturers of snowmobiles right here in our state? The most prolific company built more than 48,000 machines in a 5 year span!

Snowmobiles could be bought at small "mom & pop" shops, (often in garages attached to a residence), as well as at large stores such as Sears, Montgomery Ward, and JC Penney. Several farm equipment manufacturers and many marine companies (boats and motors) got into the snowmobile business.

During 1973-75, the so-called "energy crisis" combined with several poor snow winters spelled the end of many of these manufacturers and brands.

Today, there are four (4) major manufacturers of snowmobiles. That number has remained constant since the 1985 model year. We are interested in the places that sold snowmobiles not later than 1982-84 or so.

We are attempting to record the history of as many of the "old time" dealers that sold snowmobiles as we can. We have them listed in alphabetical order by Counties, then alphabetically by Town names, followed by the brand(s) sold. We show the total number of old-time dealers for each county, followed by the number of dealers existing today, if known.

There are 67 counties in PA, and so far we have been able to collect information for about 51 of them. Counties that we have NO records from include: Armstrong, Beaver, Bedford, Butler, Cameron, Crawford, Delaware, Fayette, Greene, Indiana, Lawrence, Montour, Susquehanna, Venango, Washington, and Wyoming.

Can you help us add more dealer names and brands to our listing? If so, please e-mail it to: keystonesnowmobiler@comcast.net or phone 717-633-5051

Thank you, Henry Hartman

GLENDALE LAKE SMC

Wasn't this a spectacular fall? How beautiful. Here at Glendale Lake SMC we're looking forward to a spectacular good old fashion winter as well!

Greetings. A lot going on at the club right now. The financial report from our club Picnic and membership drive is looking good so far. Revenue was down a little bit without the Basket Raffle but membership numbers were good with 167 members and 7 business memberships, sponsorships were good, and expenses were reasonable, so a successful event. If you haven't sent in your 2021 dues yet, please do that ASAP and save us the expense of another mailing. And if you're riding our trails and not a member yet, please seriously consider joining the club. Financing the trails in not inexpensive with insurance, leases and construction costs. Plus we need membership numbers to carry some weight with local and state legislators as we continue to push for the opening of more trails. Membership is only \$15, about the cost of a quart of snowmobile oil.

Trail discussions were a big topic at the October meeting. Seven trail projects were on the agenda. Since the meeting we constructed the needed access ramps to our RR crossing, improved the historic Stage Coach Trail and held a State Park trail clean up. DCNR added decking to the Shomo Trail Bridge that we constructed so it's ready for the club to complete the access ramps and railings. Antis Township donated mulch for the Stage Coach Trail and Jimmy Wiekert Excavating and Landscaping donated ½ the ties for the Railroad crossing approaches. And as always, Club volunteers did a great job on these projects and enjoyed some snowmobiling comradery while doing it. If you want to learn the trails or discover the best places to ride, volunteer on one of these trial projects. The construction of an additional three new trails are in varies stages of developments. One set back is that it doesn't look like the trail from the State Park to Patton Sportsmen's will be open for this winter. Stay tuned.



GLENDALE LAKE SMC (CONT)

October's meeting begins the nomination process for 2021 Officers and 3 Board members. Nominations will continue thru November's club meeting. Our club is very fortunate to have many willing members to step up for these roles. The election will be held at our December meeting. Our December meeting is also usually the Club Christmas Party. We're currently exploring the feasibility of still having the party with the current pandemic restrictions. Even as hearty snowmobilers, having the party outside might be a detriment.

Just a reminder to check us out on FaceBook: https://www.facebook.com/GLSMClub/ Or check out our Group at: https://www.facebook.com/groups/864367483745347/. Club membership applications and maps can be found on the Group page. Please join or renew, we need your membership to be able to continue to do all the great things we're doing for the area and the sport.

Our Club is located in south central PA, about 1.5 hours east of the Laurel Highlands and about 45 minutes west of Black Moshanon State Park. We're not far from Ebensburg and Altoona. If you're from this area or ride in this area, we urge you to join our club. We meet the first Monday of the month, year round at 7:30 PM at the Patton Sportsman's Club. We have a great time at our Club Meetings. We take care of business, enjoy some great food if you're hungry, and swap some real good sled stories. Come join us. Stay safe till then.

Randy Green Glendale Lake SMC glendalelakesmc@gmail.com





SNOWMOBILE SAFETY CLASSES

2020-21 MASTER SAFETY CLASS LIST

(sorted by county)

Online Classes:

Official Pennsylvania Snowmobile Safety Course

Lebanon County

December 5, 2020 – Dutch Trail Cutters Snowmobile Club's annual youth Pennsylvania snowmobile safety course

Where: Bellegrove Fire Company, 1743 Blacks Bridge Road, Annville, PA 17003.

When: Saturday, December 5, 2020 from 8am to 4pm

Register: Please contact Henry or Peggy Hartman at 717-633-5051 or

keystonesnowmobiler@comcast.net to reserve your spot

York County

November 14, 2020 – F & S Yamaha's annual youth Pennsylvania snowmobile safety course

Where: Codorus State Park Visitor Center, which is located at 2600 Smith Station Road, Hanover, PA 17331

When: Saturday, November 14 from 8am to 4pm

Register: Please contact Bob or Andy Sell at 717-632-6382 or sales@fsyamaha.com to reserve your spot.

SAFETY CLASS REMINDER — Clubs, Dealers, Safety Instructors: Please schedule your Safety Class dates as soon as possible and send the information to the Keystone Snowmobiler for inclusion in our Master List of Snowmobile Safety Classes. Please be sure to list:

County, Date(s), Times (start and end), Location, Sponsor(s), Contact information, Class size limits if applicable.

DUTCH TRAIL CUTTERS TO CONDUCT ANNUAL SAFETY COURSE

The Dutch Trail Cutters Snowmobile Club's annual youth Pennsylvania snowmobile safety course will be conducted on Saturday, December 5, 2020 at the Bellegrove Fire Company, 1743 Blacks Bridge Road, Annville, PA 17003.

Pennsylvania's Snowmobile Law requires youngsters between the ages of 10 to 15 to earn a safety certificate before they may lawfully operate a snowmobile in the state, except upon lands owned or leased by their parent or legal guardian.

The goal of the course, which was developed and is administered by the PA Department of Conservation and Natural Resources, is to develop safe attitudes and practices in all keystone state snowmobilers. Student manuals and workbooks will be utilized to illustrate the sport's basic principles and safety concepts. Class participants qualify for their certificate by completing their workbooks and achieving a score of 80% or better on the final examination.

Course instructors include Rich Ebersole of Cornwall, PA; Dutch Trail Cutters Snowmobile Club member Henry Hartman of Hanover, PA; Harrison Langley, Jr. of Palmyra, PA; and Lew Stoms of Hampstead, MD.

The team of DCNR-certified instructors conducting this course have 174 years of combined, varied snowmobiling experience around North America and the world. So, come prepared to have fun and learn in-person from experienced snowmobilers that have been there, done that, and most likely rode there! (cont.)



DUTCH TRAIL CUTTERS (CONT)

Plus, there will be actual gear and equipment and a modern snowmobile for students to experience and discuss and most important, ask questions and receive answers about.

And unlike the on-line course, there is NO FEE TO ATTEND this safety course and the Dutch Trail Cutters Snowmobile Club will even provide a FREE lunch to all attendees.

Parents are to accompany their children to registration so that the required forms may be completed. Registration begins at 7:30 AM; class starts promptly at 8:00 AM and will end by 4:00 PM. Pre-registration is required and adults are encouraged to stay for the day to attend the course with their youth students.

In addition, the current CDC-issued social-distancing protocol of six (6) feet between students/family groups or the utilization of a facemask will be enforced.

Pre-registration is required for this course so please contact Henry or Peggy Hartman at 717-633-5051 or keystonesnowmobiler@comcast.net to reserve your spot.

Snowmobile Safety Classes

If your club is holding a Snowmobile Safety class this Fall/Winter please let us know and we will promote the class in the Keystone Snowmobiler. Send all the details to member@pasnow.org



Snowmobile Family of the Year Charles and Joy Ackley Family – Dutch Trail Cutter Snowmobile Club





Snowmobiler of the Year Matt Pfeufer – St. Mary's Area Snowmobile Association



PREMIUM MEMBER RECOGNITION

PSSA would like to recognize and thank our members who have invested at the Premium Membership level for the 2021 Membership Year

Blizzard

Jason B. Baver Bendal Family, Larry Bendal Brown Family, Richard Brown Clause Family, Albert Clause Bruce E. Cox Drohan Family, Troy Drohan Nathan & Ingrid Eckhart David Enck Joseph Gochenauer Steven C. Gowman Terry Kline Krise Family, Timothy Krise Arline LaTourette Clinton C. LaTourette Martin Family, Larry Martin Steve Matscherz Charles Paige Michael Petronchak, Jr. **Drew Pierce** Robert Rohrbaugh Rohrer Family, B. Rohrer Sell Family, Andy Sell Sell Family, Robert Sell Siska Family, Joseph Siska Specht Family, Frederick Specht Weiss Family, Julie Weiss ank you! Willard Family, Joe Willard Zartman Family, Gene Zartman

Storm

Clementoni Family, Michael Clementoni Cowgill Family, Charlie Cowgill Godshall Family, Ken Godshall Hackenburg Family, Mark Hackenburg Herr Family, Wayne Herr Keiter Family, Kenneth & Tabatha Keiter Kirchner Family, Robert Kirchner Kistler Family, David Kistler McKenney Family, Timothy McKenney McMinn Family, Richard McMinn Miller Family, Mr & Mrs Michael Miller **Barry Nolt** Scott Rodich Sklar Family, John Sklar Stoltzfus Family, M. Stoltzfus Strotman Family, Norm Strotman Swierzewski Family, Matthew Swierzewski Thomas Family, David Thomas Tigar Family, Don Tigar jr Zimmerman Family, Keith Zimmerman

Snow Burst

Adcock Family, David Adcock Brussell Family, Gerald Brussell Daniel L Christine II James Clayton Crowl Family, Dave Crowl Culnane Family, Billy Culnane Clark Eckhart Eichelberger Family, Richard Eichelberger Wesley Garman **Donald Hess** Randy Kilmer, Randy Kilmer King Family, Bob & Judy King Lake Family, Bill Lake Landis Family, Randy Landis Paul Littleford Jacob S. Marinkov Miller Family, Bryan Miller Mark Nelson Orengia Family, Joseph Orengia John Sarginger Kevin Snoke Stroble Family, Ron Stroble **Thomas Family** Weisheit Family, Christopher Weisheit Werkheiser Family, Kevin Werkheiser Wesley Family, Joseph Wesley Wolgemuth Family, Wayd Wolgemuth

DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



LOOKING FOR TRAIL CONDITIONS?

Here's what to do:
Check in with the local snowomobile club!
For a list of clubs in PA click HERE!

Check out the information DCNR has HERE!

Visit our WEBCAMS page for a first hand view!





PSSA BOARD OF DIRECTORS



PRESIDENT Liz Krug (2021, Erie Co.) 9820 Lake Pleasant Road Erie, PA 16509 Cell Phone: (814) 464-3971 ottilia@roadrunner.com



VICE-PRESIDENT: Richard Hayes (2020, Allegheny County) 2485 Parkview Lane Allison Park, PA 15101 Phone: (412) 735-6716 rahazey@yahoo.com



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arlinedutton@hotmail.com

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Don Mosier (2021, Erie County) 4251 Greenlee Rd. McKean, PA 16426 Phone: (814) 476-7984 cjdlmosier@gmail.com

Cindy Barrick (2021) 49 Huggins Road Duncannon, PA 17020 Phone: (717) 991-1131 pasnowfamily@gmail.com

REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

Chuck Thompson (2021, Erie Co.)

Corry, PA

Phone: (814) 462-5613

chuckthompson@hotmail.com

Richard East (Ass't Director, 2021, Erie Co.)

Erie, PA

Phone: (814) 882-7473

richard.east1949@gmail.com

REGION 2

VACANT

REGION 3

David E. McCarty (2020, Westmoreland Co.)

Export, PA

Phone: (412) 480-7068

Twintracker3@aol.com

REGION 4

Scott Rodick(EAST)

St. Marys, PA

Phone: (814) 594-7825

serodich@windstream.net

Larry Martin (2021, WEST)

Kittanning, PA

Phone: (724) 664-5492

lmartin130@yahoo.com

REGION 5

Travis Mathna (2020, Adams Co.)

Gardners, PA

Phone: (717) 677-8089

gotsno@embargmail.com

REGION 6 VACANT

Nathan Eckhart, CPA (Ass't Director,

Lehigh Co.)

Coplay, PA

Phone: (610) 262-0281

nsecpa@rcn.com

REGION 7

VACANT

REGION 8

Roger Auker (2022, Lancaster Co.)

Stevens, PA

Phone: (717) 336-1061

Fax: (717) 336-0362

rogerr@dejazzd.com

Doug Blauch (Ass't Director, Lebanon Co.)

Jonestown, PA

Phone: 717-383-3559

blauch@comcast.net

REGION 9

Tim Holtz (2021, Cambria County)

Patton, PA

814-330-2182

tim1holtz@gmail.com

Randy Green (Ass't Director, Blair County)

Altoona, PA

814-946-4829

greensnow@atlanticbb.net

REGION 10

Cindy Barrick (2021, Clinton Co.)

Duncannon, PA

Phone: (717) 991-1131

pasnowfamily@gmail.com

REGION 11

Scott Watkins (2020, Bradford County)

Columbia Cross Roads, PA

Phone: 570-297-4018

Cell: 570-529-5375

1961watkins@gmail.com

REGION 12

Clinton LaTourette (2021, Wayne Co.)

Honesdale, PA

Phone: (570) 729-7865

windyview@live.com

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Kelly Watkins

Phone: (570) 297-4018

klmwatkins69@gmail.com

Loretta Hayes

Phone: (412) 496-7615

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mshazey15101@yahoo.com

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TOLL FREE: 1-888-411-PSSA (7772)



THE KEYSTONE SNOWMOBILER published monthly by PSSA MATERIALS DEADLINE

15th of month preceding the issue

CONTACT US

Have an article for the Keystone Snowmobiler? Send us an email at: member@pasnow.org with the subject line "Keystone Snowmobiler"

DISCLAIMER: The contents of advertisements which appear in the Keystone Snowmobiler are solely the responsibility of the advertisers. Appearances of an advertisement in the Keystone Snowmobiler does not constitute a recommendation or endorsement by the Keystone Snowmobiler, or the Pennsylvania State Snowmobile Association, of the goods or services offered therein.

PSSA Website: www.pasnow.org

PSSA Facebook
"Pennsylvania Snowmobiling"
www.facebook.com/
pasnow

Membership information and Keystone Snowmobiler: member@pasnow.org (717-461-7761)

Grant information:
Lisa Vallimont
lv051066@gmail.com

General information: (717-236-2050 ext. 127) info@pasnow.org (Toll Free – 1-888-411-PSSA (7772))

American Council of Snowmobile Associations (ACSA) www.snowmobilers.org

International Snowmobile

Manufacturers

Association (ISMA)

www.snowmobile.org

PSSA Information

Membership/Finance/ Communications: Kathy Woolever Maura Donley

PSSA 42 West Main Street Palmyra, PA 17078 1-717-461-7761

EMAIL: member@pasnow.org

GRANTS
Lisa Vallimont
lv051066@gmail.com

For a full list of PSSA
Member Snowmobile Clubs,
Associate Members, Dealers
& Accessory Dealer
Members please visit
www.pasnow.org

PSSA Board Committees

Elizabeth Krug, President, Ex-Officio of all Standing Committees

STANDING COMMITTEES: Executive, Finance, Trails, Public Affairs, Fund Raising, Safety, Website

Executive Committee
Elected Directors of the Board of Directors
Elizabeth Krug, President (2022), Chair

Finance Committee
Arline LaTourette (2020), Chair

Trails Committee Elizabeth Krug (2022), Chair

Fund Raising Committee Charles Walter (2021), Chair

Safety Committee Don Mosier (2022), Chair

Website Committee
Kathy Woolever - website administrator
Larry Martin (2021), Chair

Public Affairs Committee Richard Hayes (2020)

Keystone Snowmobiler

Advertising Rates 2020/2021

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page 10" wide x 13" high

1/2 Page Vertical 5" wide x 13" high

1/2 Page Horizontal 10" wide x 6.5" high

1/4 Page Vertical 5" wide x 6.5" high

1/4 Page Horizontal 10" wide x 3.25" high

Advertise in all seven digital issues and receive a 10% discount if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

Banner ad placement in Keystone Snowmobiler monthly E- Newsletter Website Recognition Facebook Thank you

1/2 PAGE PAGE ADVERTISER RECEIVES:

Website Recognition Facebook Thank you

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-Newsletter distribution: 3100

Website Monthly Traffic August to February: 35,500 Sessions/20,500 Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID:				
Name or Organization:				
	Website for Organization:			
Mailing Address:	City:_		State:	Zip:
County where you live:	Township where you live:			
Phone: () E-Mail (required):				
I ONLY wish to receive the "Keystone Snowmobiler" by email. (You must supply your email address.)				
Membership Category: (PM = Premium Membership) Individual Standard (\$25)				
Additional Donation to Snow Angel Chil	dren's Fund	Addition	nal Donation to	PSSA
 □ Snow Angel Friend - \$10.00 □ Snow Angel Supporter - \$15.00 □ Snow Angel Guardian - \$20.00 □ Other: \$ 		Amount: \$	_	
		TOTAL	. AMOUNT DUI	≣ \$
Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078				
For credit card payment please mail or fax to: 866-723-2506				
MasterCard () VISA () Acc't No		Billing Zip Code:		
Exp. Date:Signature:				CVV:
Dues and donations to PSSA are not They may be deductible as trade or bu				