

SO THANKFUL!



MOVING FORVARD NOVEMBER 2021

Thank a Veteran and their families for all the sacrifices they have made/make to protect our country. One small idea is to pay for their breakfast etc when you see them eating out. A small gesture like this goes a long way.

Happy Thanksgiving! Take time to remember all the people who have helped make your lives better.

The Raffle drawing is fast approaching. If you didn't send in your tickets NOW is the time to do so. You need a ticket to win one of the several prizes offered. Response has been very good. This Raffle replaces the Power Sport Show and provides an opportunity for everyone to participate. Not everyone can drive 3-5 hours to attend a show and spend a day to volunteer. If you haven't already, place your tickets in the envelope with a stamp and send them in to the Palmyra Office. Donations are always accepted if you are not a ticket person.

PSSA appreciates all who participate/donate.

The last several months have been very busy with committee meetings and Conservation and Natural Resource Advisory Council(CNRAC) webinars. Several members of the Trail Committee met in person with DCNR representatives in Harrisburg. Rob Housley, Director, presented a power point detailing what possibilities are available for mapping trails. Some states use "canned" programs and others develop their own app. DCNR is working on a program which will involve trails on state lands. The Trail Committee will continue to explore ways to develop a map for trails on private land. Hopefully, these two maps can complement one another.

DCNR is implementing an "Office of Outdoor Recreation". PSSA will continue to monitor this development. Will this Office work with trails on private land? We are all taxpayers. Why not?

MOVING FORWARD

CNRAC continues to emphasize the need for more dollars to maintain parks and trails. There has been a significant increase in the number of people who use these facilities and trails. You can help by contacting your local representatives and advocate for more money and trails in your area.

The American Rescue Plan has provided money for local municipalities to invest in their areas. Tourism has become the hot topic. Projects which can attract tourists to the area and help the local economy with job opportunities can apply for funds. Keep in touch with your local Economic and Planning Committees.

The PSSA Board approved the mini-grant applications as presented by five clubs. Funds not spent in the first round of 25.1 were made available to clubs (\$10,000). Deadline to complete these projects is December 1, 2021.

Don't forget to check your equipment while the weather is somewhat decent.

Be Safe! Think Snow! Liz Krug, President PSSA

After a virus-forced delay of more than a year, Ralph Wallace was presented with a plaque from PSSA honoring his late wife, Mary Ellen Wallace, on Thursday, October 21, 2021. Peggy & Henry Hartman surprised Ralph during a luncheon with members of the former Pigeon Hills Snowmobile Club at Hanover, PA.

In Memoriam



Grand Canyon SMC

Every year with the fall season comes trail-clearing time for many snowmobile clubs, including ours. On September 18, our club held its annual work detail, while combining it with our annual club picnic. In today's busy times, clubs struggle to get the help needed to complete the tasks at hand to keep our trails open for snowmobilers. We had a very good turnout with twenty-one men and women participating, which included two very helpful youngsters, with everyone helping to complete whatever needed to be done.

We have four miles of rail bed on the south side of Rt. 6 (that runs behind the clubhouse) from the Burnin' Barrel Bar to the Log Cabin Inn Restaurant and two miles of trail on the north side of Rt. 6 that starts right across the road from the clubhouse and comes out just east of the Burnin' Barrel Bar. The north route trail can also be accessed at its midpoint by crossing Rt. 6 at the Pine Creek Outfitters and using the Great Valley Cabins trail connector.

With the wetter than normal summer this year, the foliage seemed to love it, with the weeds and briars making for a full day of clearing, not to mention the numerous downed trees that were across the trails.

While the trail crews were busy getting the trails in shape for this coming season, the ladies were busy in the clubhouse preparing a wonderful picnic for everyone that included burgers and hotdogs on the grill and much, much more.



Grand Canyon SMC (cont)

As a reminder, we'll again be pumping 89 octane gas from our tank this winter to club members at our clubhouse on weekends. The hours are Saturday 10 a.m. to 5 p.m. and Sunday 10 a.m. to 3 p.m., depending on snow conditions.

In closing, I'd like to thank the following volunteers who helped make our annual work detail/club picnic day possible:

On the group photo from left to right are Bob Prettyman, Diane Tshudy, Dave Frost, John Tshudy, Tom Byrne, , Kristen & Chet Tanner, Nicole & Brian Shoop, Bobby Prettyman, Darrell Weaver, Adam & Kyle Strickler and Jeremy Stickler. Missing from the photo are Cheryl Gross, Walt Domarew, Belinda Frost, Aine Byrne, Vic Ferree Jr., June Baney along with myself picture taker Jim Baney

Think snow, everyone!

Jim Baney (AKA Grousegirl), President, Grand Canyon SMC

http://www.pagrandcanyonsnowmobileclub.com/

https://www.facebook.com/pagrandcanyonsnowmobileclub



Lehigh Valley SMA

The Lehigh Valley Snowmobile Association (LVSA) is celebrating its 50th Anniversary. Located in the Lehigh and Northampton County area of Pennsylvania, known as the Lehigh Valley, the club has a long history of promoting snowmobiling in the Lehigh Valley area and beyond.

On January 12, 1971 an article in the local newspaper, The Morning Call, invited snowmobilers in the Lehigh Valley area to form a snowmobile club. Twenty-Five snowmobilers came to this first meeting. They were young and many had families. Over the next few months organizational meetings were held. Officers and Board of Directors were elected and the Clubs By-Laws were written.

As time went on snowmobilers rode wherever and whenever there was snow, but they needed a place to ride. Determined Club officers found such a place, it was Mohr's Orchards in Schnecksville, PA. The club was allowed to use this land for \$1.00 a year and its agreement to patrol and maintain the land. The land lease also came with an old building, which the club fixed-up and used as a "Club house".

The "Club House" was the center of many fun filled events. In the summers there were family picnics and in the fall there were hayrides, Halloween parties and hoagie making events. But the best time was winter after a big snowfall. Games on snowmobiles were organized where families could enjoy the outing roasting hot dogs, eating snacks and drinking hot chocolate back at the "Club House".

The Lehigh Valley Snowmobile Club became a member of the Civil Defense. During a state of emergency members were stationed at fire companies and hospitals. Snowmobilers rode behind these emergency vehicles on streets and major highways. They also helped rescue stranded motorists trying to get home to their worried families.

In the 1980's when the leased land was sold and became a housing development the Club's land lease and Club House were lost.

Lehigh Valley SMA

The Club has grown in recent years, with members coming from the Lehigh Valley area as well as areas such as Philadelphia & NJ all sharing a passion for snowmobiling. Club members continue to plan snowmobile trips to areas throughout the northeast, MI and Canada, some for just a weekend and many for as long as a week or more. The Club also supports several local children's charities with annual donations.

The Club is currently holding its monthly membership meetings on the second Tuesday of the month at the Starlite Diner, 233 N Route 100, Allentown, PA.

We invite snowmobilers within and around the Lehigh Valley area to join us to share our passion for snowmobiling. Club meetings are held on the second Tuesday of each month from October through April at 7:30 PM

For meeting location and information about the club visit our Facebook page (Lehigh Valley Snowmobile Club) or contact Steve Schwartz, President at schwartzplastering@gmail.com or Nathan Eckhart, Treasurer at nsecpa@rcn.com



DUTCH TRAILCUTTERS SMC

CELEBRATING 50 YEARS!

Fifty years ago, in Lancaster County, PA, a group of snowmobilers organized themselves into a club.lt was 1971, an 'official' first meeting was held on January 19th. Bylaws were presented and accepted, and a motion was made and approved to open a bank account. Liability insurance was also discussed and approved. The following month, February of 1971, it was decided to hold regular monthly meetings on the second Tuesday, a practice which continues today!

Around that same time, probably March, the minutes record that 16 machines participated in a weekend ride at Slate Run. This was an active club right from the start! Later that same year, there was an interest in purchasing land for a future clubhouse. There was a price limit set as well as criteria that the property would be within a 100 mile radius of Lancaster County. In October, the new club held their first grass drag race at a member's farm in Reinhold.

Before 1971 was over, the members voted to sponsor a snowmobile show the following year, along with continuing to hold grass drag races. The club also volunteered with the PA State Police and the Civil Defense authorities. During a January 11, 1972 club meeting, the members approved a motion to join the PA State Snowmobile Association.

Today, 50 years later, the Dutch Trail Cutters are still a 100% PSSA club! Every member of the club is also a member of the State organization, supporting snowmobiling across the entire Commonwealth. In future articles, we will reveal how the hunt for property progressed and the clubhouse was built. The Dutch Trail Cutters Snowmobile Club has memberships available. If you are an active snowmobiler and would like more information, write to: DTC, c/o Ervin Nolt 10 North Hershey Ave. LeolaPA 17540 or call 717-633-5051.



DUTCH TRAILCUTTERS SMC

Members of the Dutch Trail Cutters SMC, Lancaster County, assembled a float for the Ephrata Fair Parade to celebrate the 50-year anniversary of the club.

The float featured snowmobiles spanning 50 years!



MAPLE SUMMIT SMC

Maple Summit Snowmobile Club will be having a Kick Off The Season Bonfire on Saturday November 20, 2021 starting at 3PM at Dave McCarty's place in Kings Mountain.

Thanks to everyone that visited us at the Laurel Mt SMC Races. See you on the trails.

maplesummitsnowmobileclub.org







HILLTOP HOWLERS SMC

Hilltop Howler's SMC - Saturday November 6. Safety class, Work Bee and Swap meet at Clubhouse. (6453 Rockton Mtn highway. Rockton, Pa 15856). Safety class for kids from 10-15 yrs required by the state. All welcome. Register at 9. Lunch provided *See Scott for work details. *Bring sleds, parts or gear to sell for the 9-5 swap meet. Tables available Donation to the Club Let's get ready to ride!



GLENDALE LAKE SMC

Greeting from Glendale Lake SMC. New Club logo apparel is available. You must preorder your items.

A new Club Brochure is being put together to hand out at different events. Adding membership application, website and map of trail were some suggestions to add. A club ride and picnic on January 29th at Black Moshanon. If the riding is not doable then, February 26th, would be the substitute date.

Club Picnic: Approximate funds raised \$2,271.00 Some ideas for next picnic: donation jar for PSSA, clothes/gear swap, having it on a Sunday To get the weather near the park check out the new weather station at

https://www.wunderground.com/dashboard/pws/KPAPATTO14 . Apple Cider Festival raised \$389 in donations from the boat shuttle. Thank you to everyone who helped. It was decided to Donate \$100.00 to PSSA in addition to our dues and purchasing any unsold raffle tickets. Progress continues on several new trail initiatives. A Park trail clean-up is scheduled for Nov 7th, check our Facebook page for details.

Announcements:

- December is election month. If you would like to become an officer or be on the board please plan on attending the November meeting.
- Next Meeting: Monday November 1st, 2021 at 7:30, Patton Sportsman Club.
- Christmas party on December 6th tentatively at 6:30 with our Meeting and Election of Officers following



Raffle Time Running Out!

The raffle drawing will be held on Sunday November 14th! Get your tickets in!

As many of you know, the Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. In its absence we will be filling in with a couple of amazing raffles and ask that you consider a donation to PSSA in addition to your membership dues and raffle ticket purchase.

We are pleased to bring you a variety of new and exciting raffle prizes with affordable ticket prices, and more chances to win! We are raffling off:

- One Can-Am ATV
- Five F&S Yamaha Gift Certificates
- A Maine Getaway package and
- Two gift certificates to Beaver Creek Lodge in Utah

Visit pasnow.org for additional prize information and to learn more about the trip packages! Thank you to BRP/PA Can-Am Dealers, F&S Yamaha, Northern Door Inn & Rock's Family Diner in Fort Kent, Maine, and Beaver Creek Lodge in Logan Canyon, Utah for their generous donations of these prizes! The ticket prices are marked on the tickets. We ask that you take the lead in supporting the association by purchasing raffle tickets and sending a check made out to "PSSA" in the envelope provided by November 10th! If you are unable to participate in every raffle, please simply return the tickets you are not purchasing.

You can make a difference for the good of snowmobiling in Pennsylvania when you contribute to PSSA through your membership dues, fundraisers and donations! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania! On the following pages you will see more information about each raffle prize. Raffle tickets will be coming to you in your membership renewal letter.

If you aren't a member and would like to support us, visit this link to order raffle tickets.



Raffle Prizes

PA State Snowmobile Association	OOLEST	nowmobile Association				
	CAN-AM OUTLANDER 450 4x4 ATV Donated by BRP and PA Can-Am Dealers (take delivery late 2021/early 2022)					
Name						
Address						
		/alue \$6,299				
Phone		< <no.1>> www.can-am.brp.com</no.1>				
Email	Drawing: Sunday November 14, 2021 at 3:00 PM at F&S Yamaha, Spring Grove, PA					
Sold By	\$10 per ticket or 3 f	or \$20 • 7,000 tickets sold				
< <no.1>></no.1>	NEED NOT BE I		3C #359 t #359-02			
	PA State Snowmobile Association Name Address Address Phone Email Sold By < <no.1>></no.1>	Content of the second s	A Snowmobile Association & Yamaha Gift Certificates Prize - \$1,000 Gift Certificate Ind Prize \$750 Gift Certificate th Prize \$500 Gift Certificate In Prize \$200 Gift Certificate In Pri			
PA State Snowmobile Association Name Address	7 Night Stay at Norther Located at the begin	PA State Snowmobile Association <i>Grand Prize</i> Maine Getaway 7 Night Stay at Northern Door Inn + \$25/day at Rock's Family Diner Located at the beginning of historic Route 1 in Fort Kent, Maine Prize Value \$875. No cash value. Expires 6/30/2022.				
		vw.northerndoorinn.com				
Phone	Rock's Family Diner Www.northerndoornin.com www.rocksfamilydiner.com Drawing: Sunday November 14, 2021 at 3:00 PM < <no.1>> at F&S Yamaha, Spring Grove, PA</no.1>					
Email						
Sold By						
< <no.1>></no.1>	\$10 per ticket • 3,000 tickets sold PA SGC #359 NEED NOT BE PRESENT TO WIN Permit #359-02					
	PA State Snowmobile Association Name Address	Be boltst Be Lo 1s 2n	A State Snowmobile Association aver Creek Lodge Winter Adventure boated in the Heart of Logan Canyon, Utah Two Chances to Win! th Prize: One \$2,500 Gift Certificate to Beaver Creek Lodge d Prize: One \$2,500 Gift Certificate to Beaver Creek Lodge aft certificate may be used toward snowmobiling packages, lodging and activities! No cash value. Expires 4/30/2022.			

Phone

Email

Sold By _

<<No.1>>

No cash value. Expires 4/30/2022. DEAUER CREEK LODGE, INC. www.beavercreeklodge.com

<<No.1>> Drawing: Sunday November 14, 2021 at 3:00 PM at F&S Yamaha, Spring Grove, PA

> \$20 per ticket • 3,000 tickets sold NEED NOT BE PRESENT TO WIN

PA SGC #359 Permit #359-02

Thank you to our Raffle Sponsors







1800 Smith Station Road Spring Grove, PA 17362 (717) 632-6382 www.fsyamaha.com



INC







378 West Main Street Fort Kent, Maine 04743



SEASON PREPARATIONS

Trail work continues year round with planning, permitting, getting land owner permission, meetings with local municipalities, and a myriad of other chores. But the activity really ramps up come fall. Clubs across the Snowbelt shift into high gear with bridge building, trail clearing, organizational meetings, racing, picnics, Club house cleaning, groomer purchases, groomer repairs, groomer barn repairs, youth safety courses and more. Here's just a taste of all the activity going on across the state of PA surrounding your favorite sport of snowmobiling. Many of these projects have been funded by PSSA/DCRN MiniGrants. Take a look. See more on the PSSA Facebook page for up to date reporting of club activities and snowmobile safety courses.

https://www.facebook.com/pasnow





SEASON PREPARATIONS











Reciprocity with Other States

Did you know that other states that have snowmobile and ATV programs will recognize Pennsylvania's registration program. In our region, for example, Pennsylvania registrations are recognized in New Jersey, Ohio and Vermont. To view the full list of states with reciprocity with PA, visit this link on our website:

https://www.pasnow.org/reciprocity/

Please be aware that PSSA cannot guarantee the accuracy of this data.

HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org
SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

TRAIL CONDITIONS

Here's what to do: Check in with the local snowomobile club! For a list of clubs in PA click HERE!

Check out the information DCNR has <u>HERE</u>!

Visit our <u>WEBCAMS</u> page for a first hand view!

DCNR Trail Users Survey

The Department of Conservation and Natural Resources is gathering feedback about the kind of information trail users seek before visiting and while on trails.

DCNR will use this information to guide the creation of a more user-friendly online trails tool.

Take Survey

SNOWMOBILE SAFETY CLASSES

2021-22 MASTER SAFETY CLASS LIST

(sorted by county) Click <u>HERE</u> for the full list of classes.

Snowmobile Safety Classes

If your club is holding a Snowmobile Safety class this Fall/Winter please let us know and we will promote the class in the Keystone Snowmobiler. Send all the details to member@pasnow.org



PREMIUM MEMBER RECOGNITION

Thank you to our Premium Membership investment levels for 2022 Membership YearBlizzardStormSnow Burst

Robert J Adamski Jason B. Baver Bendal Family, Larry Bendal Brown Family, Richard Brown Clause Family, Albert CLAUSE Drohan Family, Troy Drohan Nathan & Ingrid Eckhart Joseph Gochenauer & Family Steven C. Gowman Randal Green Brian Gustavson & Family Krise Family, Timothy Krise Arline LaTourette Clinton C. LaTourette Steve Matscherz **Charles Paige** Michael Petronchak, Jr. & Family Scott Rodich **Robert Rohrbaugh** Rohrer Family, B. Rohrer Douglas J. Sampson Sell Family, Andy Sell Sell Family, Robert Sell Siska Family, Joseph Siska Weiss Family, Julie Weiss Willard Family, Joe Willard Zartman Family, Gene Zartman

Thank you!

Clark Family, Douglas Clark Clementoni Family, Michael Clementoni Cowgill Family, Charlie Cowgill **Thomas Coyer** Thomas Gnegy Godshall Family, Ken Godshall Hackenburg Family, Mark Hackenburg John K Liebermann Malec Family, Daniel Malec McMinn Family, Richard McMinn Miller Family, Mr & Mrs Michael Miller **Barry Nolt** Sklar Family, John Sklar Stoltzfus Family, M. Stoltzfus Swierzewski Family, Matthew Swierzewski Thomas Family, Frank Thomas Thomas Family, David Thomas Tigar Family, Don Tigar jr Chris Yerdon Zimmerman Family, Keith Zimmerman

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DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



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REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings Represent clubs in their Region. Liaison with the Board Help promote snowmobile recreation. Ambassadors for snowmobile recreation state-wide Help with projects- Power Sport Show, rides Contact elected officials as needed

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REGION 9 Robert Housley (2021, Cambria County) Dysart, PA 814-312-6343 pa.snow.rob@gmail.com

Randy Green (Ass't Director, Blair County) Altoona, PA 814-946-4829 greensnow@atlanticbb.net REGION 10 Cindy Barrick (2021, Clinton Co.) Duncannon, PA Phone: (717) 991-1131 pasnowfamily@gmail.com

REGION 11 Scott Watkins (2020, Bradford County) Columbia Cross Roads, PA Phone: 570-297-4018 Cell: 570-529-5375 1961watkins@gmail.com

REGION 12 Clinton LaTourette (2021, Wayne Co.) Honesdale, PA Phone: (570) 729-7865 windyview@live.com

Jim Griffin (Ass't Director, Susquehanna County) Forest City, PA Phone: (570) 780-9155 jimmiegriff@gmail.com

SNOW ANGEL CHAIRPERSONS: Kelly Watkins Phone: (570) 297-4018 klmwatkins69@gmail.com

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PSSA Information

PENNSYLVANIA STATE SNOWMOBILE ASSOCIATION, INC.

PO Box 10126 Erie, PA 16514 TOLL FREE: 1-888-411-PSSA (7772)



THE KEYSTONE SNOWMOBILER published monthly by PSSA MATERIALS DEADLINE 15th of month preceding the issue

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PSSA Website: www.pasnow.org

PSSA Facebook "Pennsylvania Snowmobiling" www.facebook.com/ pasnow

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> Grant information: Lisa Vallimont lv051066@gmail.com

General information: info@pasnow.org Toll Free – 1-888-411-PSSA

American Council of Snowmobile Associations (ACSA) www.snowmobilers.org

International Snowmobile Manufacturers Association (ISMA) www.snowmobile.org

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EMAIL: member@pasnow.org

GRANTS Lisa Vallimont lv051066@gmail.com

For a full list of PSSA Member Snowmobile Clubs, Associate Members, Dealers & Accessory Dealer Members please visit www.pasnow.org **PSSA Board Committees**

Elizabeth Krug, President, Ex-Officio of all Standing Committees

STANDING COMMITTEES: Executive, Finance, Trails, Public Affairs, Fund Raising, Safety, Website

Executive Committee Elected Directors of the Board of Directors Elizabeth Krug, President (2022), Chair

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Keystone Snowmobiler

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BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

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1/2 Page - \$300

1/4 Page - \$200

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Full Page 10" wide x 13" high

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1/2 Page Horizontal 10" wide x 6.5" high

1/4 Page Vertical 5" wide x 6.5" high

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1/2 PAGE PAGE ADVERTISER RECEIVES:

> Website Recognition Facebook Thank you

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-Newsletter distribution : 3100

Website Monthly Traffic August to February: 35,500 Sessions/20,500 Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal	Member ID:	·····		
Name or Organization:						
Contact Name for Organization: Mailing Address:						
	County where you live:					
E-Mail (required):						
Membership Category: Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA. I give permission for my name to be published: Yes () No () Individual Standard (\$30) Family Standard (\$30) Individual Standard (\$45) Family Standard (\$30) Individual Storm PM (\$45) Family Storm PM (\$45) Individual Storm PM (\$65) Family Storm PM (\$65) Individual Blizzard PM (\$105) Family Blizzard PM (\$105) Snowmobile Dealer (\$35) Accessory Dealer (\$35) Associate (\$35) Snowmobile Club (\$50)						
Dues and Additional Donations						
Dues Total\$Snow Angels Children's Fund\$Donation to PSSA\$Total Amount Due\$						
I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association						
Club Member? Yes () No () Which club(s)?						
Are you willing to assist during snow emergencies? Yes () No () Emergency phone: ()						
Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078						
For credit card payment please mail or fax to: 866-723-2506						
MasterCard () VISA () Acc't No Billing Zip Code:						
Exp. Date:Signature:						
Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.						