

The Official Publication of the Pennsylvania State Snowmobile Association

Keystone Snowmobiler[©]

March 22

www.pasnow.org



More Pictures!

Cover Photo Credit: Randy Price



MOVING FORWARD

March 2022

HAPPY SNOW! RIDE SAFE! STAY ON THE TRAILS!

Thank you to all those who help groom and maintain trails.

DCNR personnel met with the PSSA membership on Monday February 7, 2022 7pm to share information and answer questions. A brief presentation which showed financial information was followed by a question and answer period. Questions/comments that were submitted with meeting registrants were discussed. Additional questions/comments will be dealt with by the Board. Thank you to all who participated and/or represented clubs.

"The PSSA Board has been gathering pertinent information for many years concerning various aspects of the cost of snowmobile recreation across the state. Most snowmobilers realize the \$10 registration fee does not cover costs for DCNR or Clubs. During the last few years PSSA Committees have continued to research and update various aspects such as: cost, new technology, communication, equipment, reciprocity, trails, grants, programs and finances. Several plans have been put forward during the last ten years to improve the snowmobile experience on both state and trails on private land. As more information becomes available we need to be flexible and embrace what will improve our snowmobile rides in Pennsylvania."
(Moving Forward – February 2022)

Both the Registration Fee and the Trails Committee continue to meet and discuss ways to improve snowmobile recreation across the state. The Board will keep the Membership updated on significant events. Hopefully, we can plan another Membership Information meeting in the fall.

What is the process being implemented by DCNR? The Snowmobile/ATV Committee (SAAC) will discuss the current situation and possible plans and offer a plan to be considered by the Department of Conservation and Natural Resources (DCNR). The current law will need to be changed regarding fees and sharing of potential money. As we are well-aware, this will not happen overnight. PSSA and all clubs must be treated fairly/equitably in the final version of the plan.

MOVING FORWARD

The Board approved the addition of a Trails Fund to be added to the Membership application. This Fund is intended to directly help fund trail projects.

No, no decision has been made for the date of the Annual Meeting or the possibility of a PowerSport Show. Stay tuned.

Recently Daryl Busch, President of Presque Isle Snowmobile Club (PISC) and PSSA Region One Director held an information meeting for anyone interested in grooming trails or fixing equipment. There were approximately forty people and three groomers in attendance from various clubs. (Three women participated.) Attendees were given a chance to experience the groomers and learn some of the basics of grooming a trail. The enthusiasm of all attendees was very evident. Please note volunteers are paid nothing to groom at all hours of the night and during the day. If this had been a paid meeting we would have spent about \$4000 to cover costs!

Daryl also showed off the Rescue Unit that PISC had provided to Erie County Emergency Management about 14 years ago. Recently Erie County Emergency Management asked PISC to become a Rescue Club. This service will provide transportation for the Fire Departments to move someone from the woods or on a trail to the nearest ambulance.

Erie, Crawford and Warren counties will benefit from the Rescue Unit. At this time there are sixteen volunteers to help. A long-time advocate for snowmobile recreation - Representative Bizzarro, (D -3rd Legislative District), is requesting funding for a trailer and side by side ATV.



MOVING FORWARD

Lori Elliott, former Executive Director of PSSA, was contracted to become our Grant Administrator. Since she has retired from Wanner Associates she has time to become involved again in grant writing. Welcome Lori!

PSSA has a small amount of grant money remaining to purchase trail cameras. If your club is in need of one or wants more information contact Lori Elliott at pssagrants@gmail.com.

Don't forget to submit your PSSA Award Nominations to Rich Hayes (rahazey@yahoo.com), Vice- President. Awards are: PSSA Snowmobiler of the Year, Teen Award, Forester/Government Official, PSSA Family of the Year, PSSA Dealer of the Year, Special Club Volunteer Award.

Please stay on the designated trails, be safe and obey all laws. One careless rider can ruin a trail for the remainder of the snowmobile community.

**HAPPY TRAILS!
THINK SNOW!**

Liz Krug, President PSSA



HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org

SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email

Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

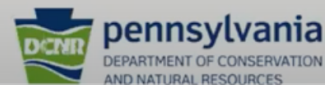
DCNR Presentation on the Snowmobile Fund

In case you missed it: PSSA hosted an informational meeting with the PA Department of Conservation and Natural Resources (DCNR) on the snowmobile fund. DCNR officials provided helpful information on the annual revenues generated by snowmobile registrations and how those funds support the operations, including grooming, safety and security, and maintenance. Watch the meeting now!

PA DCNR Snowmobile Program



www.dcnr.pa.gov



1:22 / 1:22:46



Hyner Mountain SMC

Hello from Hyner Mountain. Just wanted to let everyone know what has been happening up on the mountain. Well, finally, Mother Nature has given us what we have been waiting for...SNOW, rideable snow! Starting on the MLK Holiday weekend, our members have been doing some good riding on good trails thru the last weekend of January when this was written. Let's all hope it keeps going.

January 28th, I went along with my friend and fellow Hyner Mt. member, Harrison Langley, and friends Henry and Dale Hartman, to the Armenia Snowmobile Club's Vintage Snowmobile show and ride. It was a really nice day to be out on top of a snow covered mountain surrounded by some old sleds, and some very nice people. The Armenia SMC did an outstanding job running this event! The best part of the day was watching a 4-year old boy tearing around the field on his 1988 Arctic Cat Kitty Cat. He was having a blast and even stopped for a picture. If the future of snowmobiling in Pennsylvania is in his hands, I'd say we'll be ok.

BTW: Harrison's 1975 Ski-Doo T'NT 440 Everest won best of class (restored), while Henry and Dale won the People's Choice award for their 1970 Massey Ferguson Ski Whiz 300S 292cc JLO Single Engine. Good job!

Well that's about all for now. Talk to ya next month. THINK SNOW !!

Dan Casey



Hyner Mountain SMC Pics!



What is snowmobiling worth to Pennsylvania's economy?

Snowmobiling adds \$65 million to Pennsylvania's economy each year, according to the Pennsylvania Department of Conservation and Natural Resources.

More than 40,000 snowmobiles are registered with the department, which requires registration and titling of all snowmobiles in the state. Registration is \$20 for two years. Titling is \$22.50.

In addition, there are 59 local snowmobile clubs with about 4,000 members. Cindy Adams Dunn, secretary of DCNR, noted those numbers in a recent event with members of the Saint Marys Snowmobile Club to highlight snowmobiling and to provide safety tips for outdoor recreation during winter months.

[READ MORE!](#)



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Blast from the Past

By Clinton LaTourette

The gleanings for this month's Blast From The Past articles come from the January, February, and March, 1983, issues of PSSA News. During this time, on a monthly basis, PSSA recognized individuals or couples who went above and beyond contributing to snowmobiling in Pennsylvania. These folks were called VIPs, Very Important Pennsylvania Snowmobilers. In the January 1983 PSSA News the featured couple was Lowell and Ila Morton. Many of us remember Lowell for his many years of service to PSSA as our president. Ila also worked in the office for many years. Here is their story.

Lowell's first experience with snowmobiles was around 1968 with sleds owned by his father-in-law and brother-in-law. These were Ski-Doos and Ski-Daddlers. After two years of riding double and then getting disgusted and staying home, he finally bought his first snowmobile. A local car dealer had a big ad about the deals he was giving, so he bought a 1972 Polaris Colt and a snowmobile trailer for \$800.00. All six family members started riding on the little old Colt. It hasn't seemed to stop since.

In the family, there are now four midnight blue sleds that are used for water-crosses, grass drags, and then, when there is snow, they are used for, snowmobiling. The fifth sled that is owned is a 1963 Polaris Sno-Traveler. It is interesting to see the expressions on people's faces and listen to the questions and comments as they look over the sled.

Most of the Lowell's (sic. Morton's) snowmobiling has been done in Pennsylvania and mainly in the Annville and Ft. Indiantown Gap area. One of the favorite locations is the Raymond B. Winter State Park. They state that they don't have a really favorite area, as long as there is snow somewhere and they can ride, that is the area they enjoy. They have participated in several PSSA Trail Rides and have really enjoyed the rides and good fellowship that takes place at these events. For the past two years, their club has spent a weekend in the Blackwell area of Pennsylvania. This has been a good trip for all club members.

They have had a few amusing experiences while snowmobiling. One time Lowell was driving with Ila, the sled tipped and he was dumped into a snowbank headfirst. Ila stayed on the sled and drove away. Another time, while riding with his father-in-law, Lowell was tipped off the sled and wasn't missed for fifteen minutes. This was about the time Lowell decided to buy his own sled.

Blast from the Past

Continued...

Four years ago, The Blue Mountain Club decided to take a club trip to Old Forge. The member that made arrangements wasn't familiar with the area and the Morton's spent the week in an old hotel in the area. This also proved to be interesting. One of the Morton's daughters was in the area of the hotel where she didn't belong and went through the ceiling above the bar; they had to share a bathroom with the entire second floor; their bedroom door couldn't be locked, in fact, couldn't even be closed completely. Lowell's first experience with PSSA came when he was elected president of the Blue Mountain Snowmobile Club. As Lowell recalls, "The Region 8 director at the time Dave Auker. Dave called and then wrote about attending the Spring PSSA meeting at Milesburg. I wasn't too sure what PSSA was all about, but I went to the session anyway-I haven't been disappointed since."

One of the family's happiest moments as a member of the Blue Mountain Club was at the fall 1982 PSSA meeting when the club was selected as the Club-of-the-Year for PA. All Lowell's time cannot be spent with the sport of snowmobiling. Most of his time is spent working with the vo.ag. students at the Annville-Cleona High School where he teaches agriculture. Lowell says, "All the time and effort spent with the young people is worthwhile when you can look back and feel that maybe you had some influence on how well a member did in a contest, or when one of the students gets one of the top FFA Degrees given by the National FFA, or when one of the members has been successful in their chosen occupation." Two years ago Lowell was awarded the Honorary American Famer Degree at the National FFA Convention in Kansas City, MO. This award is the highest given by the National FFA. Some of Lowell's activities are membership in the Annville - Cleona Kiwanis Club and a member of the Lebanon County Honorary Education Society.

Ila has been employed by Agway, Inc., in Lebanon for the past 15 years. She also has been recognized by the FFA for her support in various ways-Honorary member of the Little Dutchmen FFA and of the Lebanon County FFA Association.

Blast from the Past

Continued...

Two children in the family have received the highest FFA Degree. The Keystone Farmer Degree, for active members in Pennsylvania. In recognition of their work in vo. Ag. And the FFA – Kerry in January of 1979 and Jean in January of 1983. Their oldest daughter, Cindy is a senior at Gallaudet College in Washington, D.C., majoring in Home Economics. The youngest son, Eric, is busy with high school, girls and snowmobiling. Not necessarily in that order.

The following words of wisdom were found in the February 1983 PSSA News from POINTS...by Lowell Morton:

1. The best neighbor is one whose kids are old enough to be away at college.
2. Nowadays the man who holds the car door open for his wife either has a new wife or a new car.
3. They haven't really taken the prayers out of public schools. You should hear the teachers before they open the doors.
4. Husbands maintain they know why women are called the "opposite sex". They claim that, no matter what they plan, wives want to do the opposite.
5. In the battle of the sexes, you never meet what you can truly call a conscientious objector.
6. The trouble is there are too many Democratic and too many Republican Senators and not enough United States Senators.
7. It's bad to act a fool, but it's downright painful when you suddenly realize you are not acting.
8. A gentleman is a person who could tell you all about his operation but doesn't.
9. The wise husband meets a marital crisis with a firm hand – full of candy and flowers.
10. Most girls seem to marry men like their fathers. Maybe this is why mothers cry at weddings.
11. The worst thing about growing old is having to listen to a lot of advice from one's children.
12. Grandchildren don't make a man feel old; it's the knowledge that he's married to a grandmother.

Blast from the Past

Continued...

13. A woman may suffer in many ways, but never in silence.
14. If we work and save, someday we'll have enough to divide with those who don't.
15. The modern woman's clothes are like barbed wire fences – they protect the property but without obstructing the view.
16. The fellows who drive with one hand are usually headed for the church aisle. Some will walk down it; others will be carried.
17. Why do men take up crime when there are so many legal ways to be dishonest?
18. If you want your wife to believe what you say, talk in your sleep.

In other Blast From the Past research in the PSSA News in February 1983, the Potter County Snowmobile Association was busy getting ready for the PSSA trail ride west and the O&W SnoTrails were busy getting ready for the PSSA trail ride east. These activities included not only trail rides, but also food and games. There was an action alert for the Allegheny State Park in New York. Environmental groups were trying to have the park designated forever wild and this would have closed the snowmobile trails in the park as well as stopped numerous other recreation activities. In the February issue there was an article highlighting snowmobiling in Erie County. At that time Erie County had seven snowmobile clubs that boasted an estimated 1000 miles of trails, most of which was on private property, plus 250 miles of designated roads. They also highlighted the fact that you could ride from the Ohio state line across Erie County and into New York.

As I read back through these vintage PSSA News articles, not only do I have warm memories from that early age of snowmobiling, but I am also inspired to recreate some of the interesting events that were written up. I hope these bring warm memories to you and inspire you to get involved with your snowmobile club, planning events and getting people involved.

Analyzing the Cause of Snowmobile Accidents: The Three Highest Contributing Factors

When a New Hampshire Fish and Game officer investigates a snowmobile accident they look at the factors which contributed to the accident.

There are 17 factors that are listed on the accident report form. These factors range from unsafe speed, alcohol/drugs, mechanical issues, icy trails, etc.

When the officer completes the accident report, there may be multiple factors that caused this accident to occur. It is my job to sit down at the end of a season, when all the accident report forms have been submitted, and analyze what are the contributing factors to snowmobile accidents.

2019-2020 NH Snowmobile Accident Report

In the 2019-2020 season there were 66 reported accidents and 151 contributing factors for those accidents. I looked at the three highest contributing factors, including alcohol/drugs.

The three highest contributing factors of snowmobile accidents were:

- Inexperience
- Unsafe speed
- Inattention

[READ MORE!](#)

Snowmobile Riding SAFETY TIPS



Wear a helmet, eye protection, and suitable clothing



Don't use alcohol or drugs when you ride



Ride with others and let someone know where you are riding



Stay on trails designated for snowmobiles



Always ride at a safe and responsible speed -- know your abilities



Always obey the laws



Plowing Joint Use Roads

By Clinton LaTourette, PSSA Trails Committee

The plowing of joint use roads is a very hot topic with those of us who ride on state land and who need to use Township or other plowed roads for trail connections. Most snowmobilers cringe at the thought of abusing their snowmobile on a plowed road.

Riding a snowmobile on plowed roads and bare ground is like taking a grinder to the skis and suspension system.

The subject came up on the PSSA survey that we did last year. The question also came up on our recent informational meeting with DCNR sponsored by PSSA. The answer we received from the DCNR Forestry personnel that attended the meeting was not the answer that the snowmobile community wanted to hear. The answer we received is the same answer we have received in the past and is probably the best answer they can give. The reason given is that the roads need to be plowed for safety. The primary safety concern is for the loggers and the gas drilling people. This is a good time to point out that snowmobilers' measly \$10 a year registration fees do not cover the cost of DCNR's operation of grooming and other expenses of the snowmobile program. We need to bear in mind that revenue from drilling and logging help fund the snowmobile program.

Being a snowmobile safety instructor I am all in favor of safety. However, shouldn't everybody be entitled to be safe? In my line of work I have driven my share of big trucks and get to operate all kinds of heavy farm and construction equipment. Safety is always in the back of my mind. I understand what's necessary for logging trucks to be reasonably safe on these roads. I have also put enough tire chains on vehicles to understand that nobody wants to have to do that every day.

Snowmobiles are designed to be driven on snow. Anyone who has driven snowmobiles much knows that a snowmobile on bare ground or bare roadways pretty much goes where it wants to. This creates an unsafe situation. Now, if you take this unsafe situation and combine it with meeting a logging truck or other vehicle on the roadway, you have a doubly unsafe situation.

Plowing Joint Use Roads

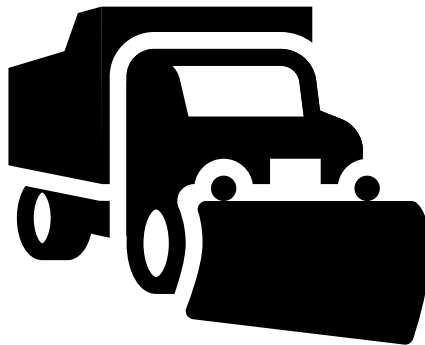
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Let's now examine a couple ways to solve this dilemma. DCNR already has guidelines in place to leave a specified amount of snow on the roads when they are plowed. As we have seen, this does not work uniformly every time. If you do leave a few inches when plowing, as soon as the weather starts to warm up, this will melt before the snow on the rest of the trails; so you'd be back to bare ground. Also, a few inches of snow left on the road combined with certain weather events may turn the whole road into a sheet of ice, which would not be safe for either vehicles or snowmobiles.

Another method is to provide a narrow 4 or 5 foot wide path on one side of the road for the snowmobiles and then plow the remainder of the road for vehicle traffic. I have seen this method used in numerous places where I have ridden and it seems to work quite well. It actually increases the overall width of the roadway and I feel very safe when riding on this type of trail. As a groomer operator for my home club, I have done this along township roads. It works best when the plow truck driver doesn't plow the road all the way to the trees.

When the plow truck driver and the groomer operator work together, it is relatively easy to create this kind of trail. This can be done on joint use township roads as well as state forest roads. The only thing necessary is for everyone involved to understand the goal and be willing to work together to achieve that goal.

The PSSA Trails Committee is working with DCNR personnel and beginning to have discussion about how this safety problem can be addressed. Meanwhile, clubs might consider developing a relationship with their local township officials to address this safety problem on joint use township roads. I am confident that, by working together, PSSA, DCNR, Forestry, township officials, and clubs can come to a solution that will work for all parties involved and provide safety to all joint road users.



TRAIL CONDITIONS

Here's what to do:

Check in with the local snowmobile club!

For a list of clubs in PA click [HERE!](#)

Check out the information DCNR has [HERE!](#)

Visit our [WEBCAMS](#) page for a first hand view!



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WHAT DOES PSSA DO?

- PSSA promotes snowmobile recreation via website (www.pasnow.org) and Facebook (www.facebook.com/pasnow) "Pennsylvania Snowmobiling"
- PSSA members are eligible to receive free Accidental Death and Dismemberment Insurance via Insurance Company
- Provides umbrella premium for Trail Insurance
- Research and seeks funding to help clubs maintain and groom trails
- Monitors state and federal issues and send alerts to clubs/members
- Represents snowmobilers on the Snowmobile/ATV Advisory Committee (SAAC)
- Provides Snow Angel Medical Funds to support medically needy persons under 18 years of age.
- Encourages businesses to join PSSA and provide discounts to members
- Represents the Association at national meetings and events such as: American Council of Snowmobile Associations, United Snowmobile Alliance, Mid-West Chapter
- Liaison with elected officials
- Provides opportunities for clubs to advertise their club on the PSSA Website, Facebook and Keystone Snowmobiler
- Supports Navigational Signage (GIS) on trails
- Coordinates connectors and new trails
- Promotes Safe Riding and offers Education and Safety Classes for Youth 10-15 yrs of age
- Hosts the annual PA Powersport Show
- Offers discounts to members to buy and sell snowmobiles, ATVs, and trailers etc. at the show



Pictures!

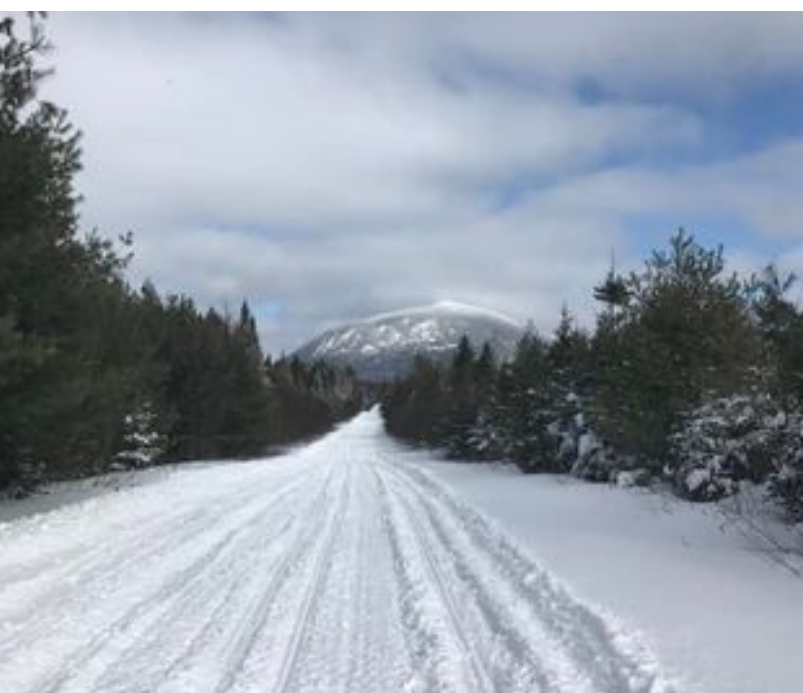
***Thank you to everyone who submitted pics
on Facebook and helped us find a great cover
shot for February and March!***

Enjoy!

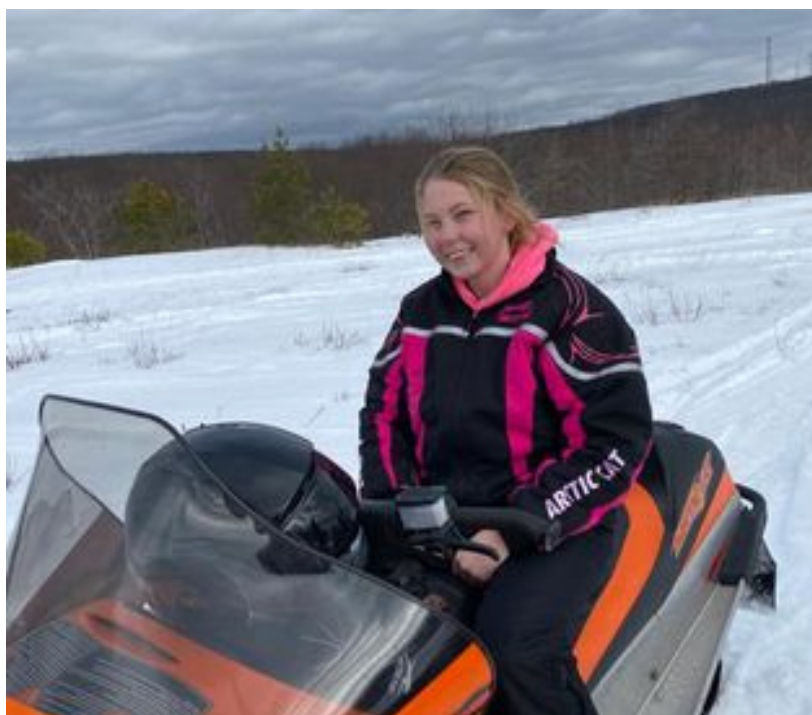














SNOWMOBILE SAFETY CLASSES

2022 MASTER SAFETY CLASS LIST

(sorted by county)

Click [HERE](#) for the full list of classes.

Snowmobile Safety Classes

If your club is holding a Snowmobile Safety class this Fall/Winter please let us know and we will promote the class in the Keystone Snowmobiler.

Send all the details to member@pasnow.org



PREMIUM MEMBER RECOGNITION

Thank you to our Premium Membership investment levels for 2022 Membership Year

Blizzard

Robert J Adamski
Andretti Family, Mario
Jason Bayer
Bendal Family, Larry
Brown Family, Richard
Caldararo Family, Steve
Clause Family, Albert
Bruce Cox
Drohan Family, Troy
Nathan & Ingrid Eckhart
Gochenauer Family, Joseph
Steven Gowman
Randal Green
Gustavson Family, Brian
Iasella Family, Gino
Terry Kline
Kistler Family, David
Krise Family, Timothy
Arline LaTourette
Clinton LaTourette
Steve Matscherz
Scott Moody
Charles Paige
Petronchak Family, Michael
Scott Rodich
Robert Rohrbaugh
Rohrer Family, B.
Douglas Sampson
Sell Family, Andy
Sell Family, Robert
Siska Family, Joseph
Strotman Family, Norm
Weiss Family, Julie
Willard Family, Joe
Wood Family, Terry
Zartman Family, Gene

Storm

Barndt Family, Paul
Cekada Family, Michael
Clark Family, Douglas
Clementoni Family, Michael
Cowgill Family, Charlie
Thomas Coyer
Thomas Gnegy
Godshall Family, Ken
Hackenburg Family, Mark
Kenneth & Tabatha Keiter
Kirchner Family, Robert
John Liebermann
Malec Family, Daniel
McMinn Family, Richard
Miller Family, Mr & Mrs Michael
David Miller
Barry Nolt
Piscanio Family, Jeffrey
Sklar Family, John
Sowers Family, William
Steffy Family, Brandon
Stoltzfus Family, M.
Swierzewski Family, Matthew
Thomas Family, Frank
Thomas Family, David
Tigar Family, Don
Wehr Family, Orville
Chris Yerdon
Zimmerman Family, Keith

Thank you!

PREMIUM MEMBER RECOGNITION

Thank you to our Premium Membership investment levels for 2022 Membership Year

Snow Burst

Adcock Family, David
Bean Family, Larry
Bollinger, Matthew
Brussell Family, Gerald
Buffington Family, Craig
Carter Family, John
Cisar Family, Alphonse
Crowl Family, Dave
Culnane Family, Billy
Danylko Family, Steven
Clark Eckhart
Eichelberger Family, Richard
Wesley Garman
Herr Family, Jordan
Donald Hess
John Hilbert
John Hilsher
Hoffmann Family, Ralph
Michael Hyser
Kelly Family, William
Randy Kilmer
King Family, Bob & Judy
Harald Kofler

Joseph Lanzetta
Paul Littleford
Mansfield, Mike
Martin Family, Earl
Miller Family, Bryan
Mark Nelson
Orengia Family, Joseph
Peiffer Family, Tim
Peterson Family, David
Andrew Preston
Read Family, Ralph
Wayne Roush
Salen Family, Troy
Craig Sandoe
Greg Sammet
Kevin Snoke
Jason Starr
Stroble Family, Ron
Thompson Family, William
Michael Walsh
Weaver Family, Micki
Weiser Family, Paul
Weisheit Family, Christopher
Wolf Family, Doug
Wolgemuth Family, Wayd

Thank you!

DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



PSSA BOARD OF DIRECTORS



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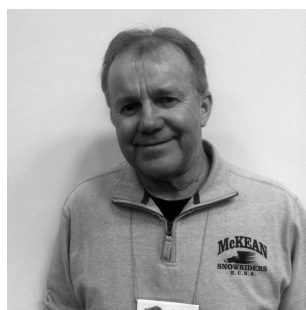
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REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

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REGION 2

VACANT

REGION 3

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serodich@windstream.net

REGION 5

Travis Mathna (2020, Adams Co.)
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REGION 6

VACANT

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nsecpa@rcn.com

REGION 7

VACANT

REGION 8

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15th of month preceding the issue

CONTACT US

Have an article for the Keystone
Snowmobiler? Send us an email at:
member@pasnow.org with the subject
line "Keystone Snowmobiler"

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PSSA Website:
www.pasnow.org

PSSA Facebook
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[pasnow](http://www.facebook.com/pasnow)

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Snowmobile Associations
(ACSA)
www.snowmobilers.org

International Snowmobile
Manufacturers
Association (ISMA)
www.snowmobile.org

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**For a full list of PSSA
Member Snowmobile
Clubs, Associate
Members, Dealers &
Accessory Dealer
Members please visit
www.pasnow.org**

PSSA Board Committees

**Elizabeth Krug, President,
Ex-Officio of all Standing Committees**

**STANDING COMMITTEES:
Executive, Finance, Trails, Public
Affairs, Fund Raising, Safety, Website**

**Executive Committee
Elected Directors of the Board of Directors
Elizabeth Krug, President (2022), Chair**

**Finance Committee
Arline LaTourette (2020), Chair**

**Trails Committee
Elizabeth Krug (2022), Chair**

**Fund Raising Committee
Norm Strotman (2022), Chair**

**Safety Committee
Don Mosier (2022), Chair**

**Website Committee
Kathy Woolever - website administrator
Terry Wood (2021), Chair**

**Public Affairs Committee
Richard Hayes (2020)**

Keystone Snowmobiler

Advertising Rates 2021/2022

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page
10" wide x 13" high

1/2 Page Vertical
5" wide x 13" high

1/2 Page Horizontal
10" wide x 6.5" high

1/4 Page Vertical
5" wide x 6.5" high

1/4 Page Horizontal
10" wide x 3.25" high

Advertise in all seven digital
issues and receive a 10% discount
if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in
Keystone Snowmobiler monthly
E- Newsletter
Website Recognition
Facebook Thank you*

1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition
Facebook Thank you*

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-
Newsletter distribution : 3100

Website Monthly Traffic August to
February: 35,500 Sessions/20,500
Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID: _____

Name or Organization: _____

Contact Name for Organization: _____ Website for Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ County where you live: _____

E-Mail (required): _____

Membership Category:

Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA.

I give permission for my name to be published: Yes () No ()

- | | |
|--|--|
| <input type="checkbox"/> Individual Standard (\$30) | <input type="checkbox"/> Family Standard (\$30) |
| <input type="checkbox"/> Individual Snow Burst PM (\$45) | <input type="checkbox"/> Family Snow Burst PM (\$45) |
| <input type="checkbox"/> Individual Storm PM (\$65) | <input type="checkbox"/> Family Storm PM (\$65) |
| <input type="checkbox"/> Individual Blizzard PM (\$105) | <input type="checkbox"/> Family Blizzard PM (\$105) |
| <input type="checkbox"/> Snowmobile Dealer (\$35) | <input type="checkbox"/> Accessory Dealer (\$35) |
| <input type="checkbox"/> Associate (\$35) | <input type="checkbox"/> Snowmobile Club (\$50) |

Dues and Additional Donations

Dues Total	\$ _____
Snow Angels Children's Fund	\$ _____
Donation to PSSA	\$ _____
Total Amount Due	\$ _____

☐ I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association

Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association

Club Member? Yes () No () Which club(s)? _____

Are you willing to assist during snow emergencies? Yes () No () Emergency phone: () _____

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

MasterCard () VISA () Acc't No. _____ Billing Zip Code: _____

Exp. Date: _____ Signature: _____ CVV: _____

Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.