

The Official Publication of the Pennsylvania State Snowmobile Association

Keystone Snowmobiler[©]

August 2022

www.pasnow.org



Gearing Up!



MOVING FORWARD

August 2022

It is difficult to think of snow when most of the snowmobile riding areas are experiencing record heat this summer. In spite of this many clubs have been working on trail maintenance and membership information. If you haven't joined a club please do so or provide a donation to the club where you ride. **Club volunteers are the backbone of our trail system.** Without their valuable work we would not have the trails we do. **SUPPORT THEM.**

The PSSA Membership meeting is on August 24, 2022. The current raffle drawing will be held at this meeting. More information will be e-mailed to all our members. As in the past members can also submit comments or list any questions you may have for the Board.

Presently there are two open positions on the Board. If you are interested in serving on the Board send your resume to Rich Hayes at: rahazey@yahoo.com by August 15, 2022.

Don Mosier and I are running again. View all candidate bios [HERE](#).

The PSSA Registration Subcommittee of the Snowmobile and ATV Advisory Committee (SAAC) of the Department of Conservation and Natural Resources (DCNR) have been meeting for several months. Most meetings have been centered on the Income/Expenses and Grants of DCNR. **PSSA is now in need of updated information from all our clubs.** We need to know what your club is experiencing in order to make good decisions for the benefit of all clubs. This information is needed from all clubs even those who do not groom or maintain trails.

DATA sheets will be e-mailed to all clubs by the beginning of next week. Please update your information and return them by mid-September. Thank you.

See you at the Membership Meeting – August 24, 2022 7pm

Think Snow!

Liz Krug, President PSSA

NEWS

PENNSYLVANIA'S BUDGET INCLUDES HISTORIC INVESTMENT IN CONSERVATION

The 2022-23 budget passed by the Senate and House, with leadership from Governor Tom Wolf, includes a significant new bipartisan investment in conservation, outdoor recreation, clean water, and preservation.

The \$696 million of federal recovery funds for these purposes is the largest new investment in several decades.

[LEARN MORE...](#)

HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org

SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email

Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

ALL SNOWMOBILE CLUBS

PLEASE COMPLETE THE CLUB INFORMATION SHEETS THAT WILL BE E-MAILED TO YOU THIS WEEK.

THE INFORMATION IS IMPORTANT TO PSSA TO ASSESS THE MEMBERSHIP AND NEEDS OF OUR CLUBS. THIS DATA WILL GIVE PSSA A PICTURE OF WHAT INCOME AND EXPENSES CLUBS HAVE. PSSA IS CURRENTLY DISCUSSING THE NEEDS AND EXPENSES WITH DCNR.

WE DO NOT WANT TO UNDERESTIMATE THE COSTS INVOLVED TO HAVE AN EXCELLENT TRAIL SYSTEM IN PA.

YOUR COOPERATION IS GREATLY APPRECIATED.

Liz Krug, President PSSA

OPEN BOARD SEATS!

We currently have two open board seats. If you are interested in joining the board of PSSA please submit your resume/bio by August 14, 2022 to Rich Hayes at rahazey@yahoo.com

Two candidates have submitted their information for board consideration.

Elizabeth Krug

Don Mosier

To view their full bios click [HERE!](#)

Wolf Administration Announces Investment In ATV And Snowmobile Trails

Harrisburg, PA (July 26, 2022) -- Department of Conservation and Natural Resources (DCNR) Secretary Cindy Adams Dunn today announced new grant funding totaling \$955,500 for all-terrain vehicle (ATV) and snowmobile facilities and trails in Pennsylvania.

"Pennsylvania is home to thousands of avid snowmobile and ATV riding enthusiasts, and our trails and amenities attract visitors who spend money in local communities," Dunn said. "Through these projects we'll improve upon and expand opportunities across the commonwealth."

The investments from the ATV Management Restricted Account and Snowmobile Management Restricted Account will support construction or maintenance of ATV and snowmobile trails and facilities. The seven grant recipients are:

- Rock Run Recreation, Inc., \$132,900 to purchase equipment to maintain approximately 140 miles of ATV trails at Rock Run Recreation Area in Chest Township, Cambria County and Chest Township, Clearfield County;
- Elk County Riders Inc., \$444,100, for development of the Byrnedale ATV Connector Trail in Jay Township, Elk County;
- Wales Sno-Drifters, Inc., \$23,100, for purchase of equipment to maintain and construct approximately 50 miles of snowmobile trails in Greene Township and Wattsburg Borough, Erie County;
- Majestic Kamp & Lost Trails, Inc., \$203,300, for purchase of equipment to maintain and construct approximately 67 miles of ATV trails at Majestic Kamp & Lost Trails in Otto, Keating and Foster townships, McKean County;
- Central Mountains ATV Association Inc., \$89,200, for purchase of equipment to maintain and construct approximately 300 miles of the Central Mountains ATV Association trail system in Cameron, Centre, Clearfield, Clinton, Elk, Forest, Jefferson, Lycoming, McKean, Potter, Tioga, Union and Warren counties;

Wolf Administration (cont.)

- Potter County ATV UTV Club, \$9,500, for purchase of mobile youth ATV safety training equipment; and
- Marienville Trail Riders Snowmobile Club, \$53,400, for purchase of equipment to maintain and construct approximately 150 miles of snowmobile trails in the Allegheny National Forest and Jenks Township, Forest County.

The department can award grants two times each year to municipalities and organizations for development of publicly accessible ATV and snowmobile trails and facilities.

The next ATV and Snowmobile grant round opens on August 1 and closes on September 30.

Grants are open to municipalities, non-profit and for-profit organizations.

Proposed snowmobile and ATV related projects eligible for DCNR grants include: planning, land acquisition, development, rehabilitation, maintenance, purchase of equipment for maintenance and construction, and development of educational programs related to snowmobile and ATV trails and facilities.

No match is required for this funding; however, applications providing matching funding will be given additional consideration.

With a few limited exceptions, all snowmobiles and ATVs in Pennsylvania must have a registration issued by DCNR.

Statewide, Pennsylvania has nearly 38,000 active snowmobiles registered, and nearly 275,000 ATVs.

Grants are administered by DCNR with funding provided from registrations.

More information about ATV and Snowmobile grants is on the DCNR website.

Glendale Lake SMC

The Glendale Lake SMC has been very busy over the last month. Trail repairs, new Website and planning for our annual Fall Picnic, sled give away and Powersports Show. The Picnic is to be held on Sunday September 11th this year. Renew your membership for 2023 and attend the Picnic for free. Extensive trail repair was done to the Beaver Valley trail. New trails are planned for fall. Lots going on. Please join us if you live or ride in this area.



Glendale Lake SMC



Summer Raffle!

RAFFLE TIME!



Drawing: August 24, 2022 at 7:30 PM

\$5 per ticket or 5 for \$20

ONLY 7,000 tickets will be sold!

Need not be present to win



Get your tickets in!

ISMA

**International
Snowmobile
Manufacturers
Association**

New Snowmobile Sales by Region

<u>Year</u>	<u>Northeast</u>	<u>Midwest</u>	<u>Western</u>
2022	14,520	21,055	18,246
2021	15,544	25,419	18,271
2020	13,486	21,941	15,609
2019	15,009	23,329	16,687
2018	15,628	22,072	15,479
2017	12,735	22,321	15,603
2016	15,717	24,694	15,595
2015	15,825	27,569	14,905
2010	13,551	21,315	13,733
2005	36,048	40,587	24,261
2000	34,335	69,561	32,705

Snowmobiler profile

- The average age of a snowmobiler is 53 years old.
- The average snowmobiler spends \$2,500 each year on snowmobile-related recreation.
- 50% of snowmobilers trailer their snowmobiles to ride. 50% snowmobile from their primary residence or have a vacation home where they keep and use their snowmobiles.
- Snowmobilers are caring neighbors, they raised over \$3 million for charity annually.
- There are 3000+ snowmobile clubs worldwide, involved in trail grooming, charity fund raising, & family activities.
- There are over 42 registered non-profit associations representing snowmobilers in the US, Canada, Europe and Russia.
- Snowmobiling is great exercise bringing people outdoors interacting with nature and each other. It is an invigorating sport, great for stress release and good mental health.



RIDE COMMAND BY POLARIS

STAY ON THE TRAIL. STAY IN THE KNOW.

Do your part to keep snowmobile trails and riding areas open by only riding where you should. RIDE COMMAND partners with local trail clubs and associations to maintain and share the latest trail information.

3 WAYS TO CONNECT RIDE COMMAND technology is built into select sleds and you can access it on your favorite device.

7S DISPLAY WITH RIDE COMMAND Available on the all-new Matrixx platform, the 7S Display features touch screen technology with integrated RIDE COMMAND GPS.

RIDE COMMAND APP Bring RIDE COMMAND on the go on your smartphone or tablet with the free app.

RIDE COMMAND WEBSITE Download and utilize the most up to date RIDE COMMAND data, plan your rides, and manage all of your tracks, waypoints, and more. You can even follow ride groups from home if you can't make the trip!

POLARIS

©2021 Polaris Industries Inc. Polaris recommends that all riders take a training course. Do not attempt maneuvers beyond your capability. Always wear a helmet and other safety apparel. Never drink and ride.

NORTHERN OUTDOORS

The Forks, Maine

**MAINE'S ONLY
FULL-SERVICE
SLED RESORT
WITH BREWERY**

Ride

Late model 1 and 2 person snowmobile rentals * Direct access to 13,000 miles of groomed ITS trails * 2 Tucker Sno-Cat trail groomers on-site means smooth trails right from your cabin door

Rest

Trailside guest houses and cabins to accommodate 2-14 guests * Giant group hot tub on the deck, aka *The Big Dipper* * All accommodations have satellite TV

Refuel

Premium gas and free WiFi available on-site * Great food and handcrafted ales at the Kennebec River Pub & Brewery

BOOK YOUR TRAILSIDE CABIN NOW:

207.663.4466 NORTHERNOUTDOORS.COM

WHAT DOES PSSA DO?

- PSSA promotes snowmobile recreation via website (www.pasnow.org) and Facebook (www.facebook.com/pasnow) "Pennsylvania Snowmobiling"
- PSSA members are eligible to receive free Accidental Death and Dismemberment Insurance via Insurance Company
- Provides umbrella premium for Trail Insurance
- Research and seeks funding to help clubs maintain and groom trails
- Monitors state and federal issues and send alerts to clubs/members
- Represents snowmobilers on the Snowmobile/ATV Advisory Committee (SAAC)
- Provides Snow Angel Medical Funds to support medically needy persons under 18 years of age.
- Encourages businesses to join PSSA and provide discounts to members
- Represents the Association at national meetings and events such as: American Council of Snowmobile Associations, United Snowmobile Alliance
- Liaison with elected officials
- Provides opportunities for clubs to advertise their club on the PSSA Website, Facebook and Keystone Snowmobiler
- Supports Navigational Signage (GIS) on trails
- Coordinates connectors and new trails
- Promotes Safe Riding and offers Education and Safety Classes for Youth 10-15 yrs of age
- Hosts a PA Powersport Show when vendors have inventory
- Offers discounts to members to buy and sell snowmobiles, ATVs, and trailers etc. at the show

SNOWMOBILE SAFETY CLASSES

2022 MASTER SAFETY CLASS LIST

(sorted by county)

Click [HERE](#) for the full list of classes.

Snowmobile Safety Classes

If your club is holding a Snowmobile Safety class this Fall/Winter please let us know and we will promote the class in the Keystone Snowmobiler.

Send all the details to member@pasnow.org



DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



PSSA BOARD OF DIRECTORS



PRESIDENT

Liz Krug (2021, Erie Co.)
9820 Lake Pleasant Road
Erie, PA 16509
Cell Phone: (814) 464-3971
ottilia@roadrunner.com



VICE-PRESIDENT:

Richard Hayes (2020, Allegheny County)
2485 Parkview Lane
Allison Park, PA 15101
Phone: (412) 735-6716
rahazey@yahoo.com

SECRETARY:

Cindy Barrick (2021)
49 Huggins Road
Duncannon, PA 17020
Phone: (717) 991-1131
pasnowfamily@gmail.com



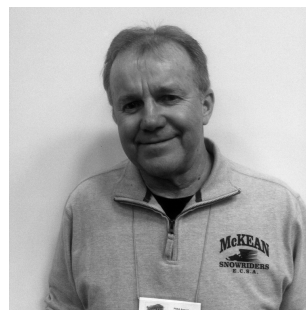
TREASURER:

Arline LaTourette (2020, Wayne County)
792 Torrey Road
Honesdale, PA 18431
Phone: (570) 729-7865
arlinedutton@hotmail.com

DIRECTORS



Terry Wood (2021)
8622 Hickory Hollow Drive
Chardon, OH 44024
Phone: (440) 867-8682
woodtlw@gmail.com



Don Mosier (2021, Erie County)
4251 Greenlee Rd.
McKean, PA 16426
Phone: (814) 476-7984
cjdlnmosier@gmail.com

Norm Strotman (2021)
474 South Kendall Ave
Bradford, PA 16701
nmstrotman@gmail.com

REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

Daryl Busch
McKean, PA
(814) 897-6206
pisc.president@gmail.com

REGION 2

VACANT

REGION 3

David E. McCarty (2020, Westmoreland Co.)
Export, PA
Phone: (412) 480-7068
Twintracker3@aol.com

REGION 4

Scott Rodich (EAST)
St. Marys, PA
Phone: (814) 594-7825
serodich@windstream.net

REGION 5

Travis Mathna (2020, Adams Co.)
Gardners, PA
Phone: (717) 677-8089
gotsno@embarqmail.com

REGION 6

VACANT

Nathan Eckhart, CPA (Ass't Director,
Lehigh Co.)
Coplay, PA
Phone: (610) 262-0281
nsecpa@rcn.com

REGION 7

VACANT

REGION 8

Roger Auker (2022, Lancaster Co.)
Stevens, PA
Phone: (717) 336-1061
Fax: (717) 336-0362
rogerr@dejazzd.com

REGION 9

Robert Housley (2021, Cambria County)
Dysart, PA
814-312-6343
pa.snow.rob@gmail.com

Randy Green (Ass't Director, Blair County)
Altoona, PA
814-946-4829
greensnow@atlanticbb.net

REGION 10

Cindy Barrick (2021, Clinton Co.)
Duncannon, PA
Phone: (717) 991-1131
pasnowfamily@gmail.com

REGION 11

Scott Watkins (2020, Bradford County)
Columbia Cross Roads, PA
Phone: 570-297-4018
Cell: 570-529-5375
1961watkins@gmail.com

REGION 12

Clinton LaTourette (2021, Wayne Co.)
Honesdale, PA
Phone: (570) 729-7865
windyview@live.com

Jim Griffin (Ass't Director, Susquehanna
County)
Forest City, PA
Phone: (570) 780-9155
jimmiegriff@gmail.com

SNOW ANGEL CHAIRPERSONS:

Kelly Watkins
Phone: (570) 297-4018
klmwatkins69@gmail.com

Loretta Hayes
Phone: (412) 496-7615
mshazey15101@yahoo.com

PSSA Information

PENNSYLVANIA STATE SNOWMOBILE ASSOCIATION, INC.

PO Box 10126

Erie, PA 16514

TOLL FREE: 1-888-411-PSSA (7772)



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15th of month preceding the issue

CONTACT US

Have an article for the Keystone
Snowmobiler? Send us an email at:
member@pasnow.org with the subject
line "Keystone Snowmobiler"

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PSSA Website:
www.pasnow.org

PSSA Facebook
"Pennsylvania
Snowmobiling"
[www.facebook.com/](http://www.facebook.com/pasnow)
[pasnow](http://www.facebook.com/pasnow)

Membership information
and Keystone Snowmobiler:
member@pasnow.org

Grant information:
Lori Elliott
pssagrants@gmail.com

General information:
info@pasnow.org
Toll Free – 1-888-411-PSSA

American Council of
Snowmobile Associations
(ACSA)
www.snowmobilers.org

International Snowmobile
Manufacturers
Association (ISMA)
www.snowmobile.org

PSSA Information

**Membership/Finance/
Communications:
Kathy Woolever
Maura Donley**

**PSSA
42 West Main Street
Palmyra, PA 17078**

**EMAIL:
member@pasnow.org**

**GRANTS
Lori Elliott
pssagrants@gmail.com**

**For a full list of PSSA
Member Snowmobile
Clubs, Associate
Members, Dealers &
Accessory Dealer
Members please visit
www.pasnow.org**

PSSA Board Committees

**Elizabeth Krug, President,
Ex-Officio of all Standing Committees**

**STANDING COMMITTEES:
Executive, Finance, Trails, Public
Affairs, Fund Raising, Safety, Website**

**Executive Committee
Elected Directors of the Board of Directors
Elizabeth Krug, President (2022), Chair**

**Finance Committee
Arline LaTourette (2020), Chair**

**Trails Committee
Elizabeth Krug (2022), Chair**

**Fund Raising Committee
Norm Strotman (2022), Chair**

**Safety Committee
Don Mosier (2022), Chair**

**Website Committee
Kathy Woolever - website administrator
Terry Wood (2021), Chair**

**Public Affairs Committee
Richard Hayes (2020)**

Keystone Snowmobiler

Advertising Rates 2021/2022

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page
10" wide x 13" high

1/2 Page Vertical
5" wide x 13" high

1/2 Page Horizontal
10" wide x 6.5" high

1/4 Page Vertical
5" wide x 6.5" high

1/4 Page Horizontal
10" wide x 3.25" high

Advertise in all seven digital
issues and receive a 10% discount
if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in
Keystone Snowmobiler monthly
E- Newsletter
Website Recognition
Facebook Thank you*

1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition
Facebook Thank you*

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-
Newsletter distribution : 3100

Website Monthly Traffic August to
February: 35,500 Sessions/20,500
Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID: _____

Name or Organization: _____

Contact Name for Organization: _____ Website for Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ County where you live: _____

E-Mail (required): _____

Membership Category:

Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA.

I give permission for my name to be published: Yes () No ()

- | | |
|--|--|
| <input type="checkbox"/> Individual Standard (\$30) | <input type="checkbox"/> Family Standard (\$30) |
| <input type="checkbox"/> Individual Snow Burst PM (\$45) | <input type="checkbox"/> Family Snow Burst PM (\$45) |
| <input type="checkbox"/> Individual Storm PM (\$65) | <input type="checkbox"/> Family Storm PM (\$65) |
| <input type="checkbox"/> Individual Blizzard PM (\$105) | <input type="checkbox"/> Family Blizzard PM (\$105) |
| <input type="checkbox"/> Snowmobile Dealer (\$35) | <input type="checkbox"/> Accessory Dealer (\$35) |
| <input type="checkbox"/> Associate (\$35) | <input type="checkbox"/> Snowmobile Club (\$50) |

Dues and Additional Donations

Dues Total	\$ _____
Snow Angels Children's Fund	\$ _____
Donation to PSSA	\$ _____
Total Amount Due	\$ _____

☐ I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association

Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association

Club Member? Yes () No () Which club(s)? _____

Are you willing to assist during snow emergencies? Yes () No () Emergency phone: () _____

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

MasterCard () VISA () Acc't No. _____ Billing Zip Code: _____

Exp. Date: _____ Signature: _____ CVV: _____

Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.