

The Official Publication of the Pennsylvania State Snowmobile Association

Keystone Snowmobiler



September 2023

www.pasnow.org



Fall in PA...

HAVE SOME CLUB NEWS?

Many thanks to all the snowmobile clubs that have submitted news and information. We encourage all clubs to send us information each month. Here's how to submit your news for publication:

Email address: member@pasnow.org

SUBJECT LINE: KEYSTONE SNOWMOBILER

Include: Full name of your club in the email

Pictures: jpeg/png format

DEADLINE: 20TH OF THE MONTH PRIOR TO PUBLICATION

For postings to our Facebook page, please fill out this form. Guidelines for posts are on the form.

Facebook Form

PSSA Clubs Fundraising Opportunity!

PSSA's fall raffle will provide a unique opportunity for PSSA clubs raise funds while at the same time supporting the PSSA raffle.

All raffle tickets will cost \$20 each or 4 of any tickets may be purchased for \$70. Clubs who wish to participate should collect raffle tickets and funds and submit raffle tickets to PSSA, keeping 10% of funds for your club. Club members may submit their raffle tickets through the local club to keep 10% of funds with their club. Look for an early mailing of tickets to clubs this month!



MOVING FORWARD

Spetember 2023

Hello everyone!

Summer is coming to an end and thoughts of winter are happening.

Things are looking good for a cold and snowy season according to the old and new Farmers Almanac. Maybe this year their predictions will be spot on!

This is what PSSA is doing for snowmobilers right now. Grant 25.1 was distributed to six PA Clubs and Grant 28.5 was applied for by ten clubs. We should know soon if they were approved. For the next Grant round \$41,000.00 was approved by DCNR. In addition, Map Gears was approved by the Board and should be up and running this season. We will be contacting Clubs for their participation and more information will be following. A huge thank you to Lori Elliott, our PSSA Grant Coordinator, for her time and effort!

Think snow! Rich Hayes

FARMERS' ALMANAC SINCE 1818

2023-24 WINTER OUTLOOK

The BRRR is Back!

Seasonably Cold, Wet

Wintry Temps, Seasonably Stormy

Cold, Average Snowfall

Unseasonably Cold, Stormy

Cold, Stormy

Chilled, Wet

Cold, Snowy

Frosty, Flakey, Slushy

The BRRR is Back!

FarmersAlmanac.com

f t p i d

Read the Full Farmers' Almanac forecast [HERE](#)



Fall Raffle

Coming Soon!

BRP ATV Raffle

Grand Prize

CAN-AM OUTLANDER 500 4x4 ATV
Donated by BRP and PA Can-Am Dealers
(\$6,999 value)

Polaris ATV Raffle

Grand Prize

Polaris 110EFI Youth ATV
Donated by Polaris and Five Star Powersports
(\$3599 value)

2nd Prize

Zippo/Case Outdoors Package
Zippo Lighter, W.R. Case & Sons Knife, and Zippo Outdoors Firestarter,
Ax / Saw and Rechargeable Handwarmer
Prize Value \$300

Gift Certificate Raffle

Grand Prize \$1,000 Gift Certificate / Second Prize \$750 Gift Certificate
Third Prize \$500 Gift Certificate / Fourth Prize \$500 Gift Certificate
Fifth Prize \$200 Gift Certificate

(Good towards riding gear or accessories in-store or online at F&S Yamaha.
No expiration)



Fall Raffle

Coming Soon!



Trip Package

1st Place Winner selects trip of their choice

2nd Place Defaults to remaining trip

Beaver Creek Lodge Winter Adventure

Located in the Heart of Logan Canyon, Utah

4-Night, 3-Day Snowmobile Package with a 1-Day Professional Guide Service included

Prize Value \$3,000. No cash value. Certificate dates of use: 01/01/2024-01/15/2024 or 03/15/2024 – 04/15/2024.

Maine Getaway

7 Night Stay for 2 at Northern Door Inn in Fort Kent, ME

Prize Value \$700. No cash value. Expires 6/1/2024.

Drawing on Sunday, November 12, 2023 at 3pm

at F&S Yamaha, Spring Grove, PA

Ticket Price: \$20 each for 4 for \$70

3000 tickets printed

(Need not be present to win)

Thank you to all our raffle sponsors!

PA Snowseekers SMC



The PA Snowseekers held their Annual Bike/Motorcycle Run the weekend of July 28th. This is an annual event for the Snowseekers and it is one of our largest charity fundraisers. Proceeds go to support local as well as national charities and in particular, the National Breast Cancer Society. The event is held at our Clubhouse in the Alleghany National Forest. The weather, rain, impacted our attendance, however, we had over 30 participants.

The event kicked off Friday afternoon with Registration. Friday evening we had a lite dinner followed by our musical entertainment, Chad Goldbach. The rain moved in and we had to move our party inside. Chad played late into the night and needless to say, everyone enjoyed themselves and had a great time.

Saturday started out with breakfast being served around 8:00. The rain delayed the typical 10:00 departure for our riders. However, they were able to eventually get out and had a fun ride with only a few rainy spots. It turned out a lot better than expected! Several members and friends that do not ride hung out or did some small projects at the Clubhouse. Around 3:00, riders and nonriders, met up at the Clarion River Lodge for a lite meal and a few drinks. The Clarion River Lodge is truly beautiful, and if you haven't been there, it is definitely a place you should visit.



PA Snowseekers SMC



We returned to the Clubhouse around 4:30. Members Doug and Deb Kyes along with several others did an outstanding job in cooking our dinner for the evening. After we got everything cleaned up, we held our Charity Basket Raffle. Then we spent the rest of the evening relaxing, socializing or watching a baseball game. The party went on well into the morning which included several stops into the kitchen for a late-night snack or meal. Sunday morning was another breakfast and cleanup.

I would like to thank our members that were instrumental in working so diligently to make our 2023 Bike Run a huge success this year. Thank you ALL and we look forward to doing it again next year!

Larry Mosier
President PA Snowseekers



15 of the Best Fall Festivals in PA

Bedford Fall Foliage Festival – October 7-8, October 14-15

Autumn Leaf Festival in Clarion – September 30 – October 8

National Apple Harvest Festival – October 7-8, October 14-15

Bethlehem Harvest Festival – October 14

Pennsylvania State Flaming Foliage Festival – October 13-15

Fall Craft Days at Seven Springs Mountain Resort – October 7-8, 14-15, and 21-22

Fall Foliage Weekends in Jim Thorpe – Saturdays & Sundays October 7-29

Dillsburg Farmers Fair – October 16-21

Franklin Applefest – October 6-8

Pennsboro Pumpkin Fest – October 7-8

Conneaut Lake Fall Pumpkin Festival – October 13-15

Wilcox Farms Corn Maze – September 15 – Early November

Country Fall Festival in Zelenople – October 14-15

Oil Creek and Titusville Railroad's Fall Foliage Tours – Wednesdays-Sundays – October 1-15

Great Pocono Pumpkin Festival – September 23-October 29

[Get all the details and read the full article HERE.](#)



HOW TO PREPARE YOUR TRAIL SNOWMOBILE FOR THE WINTER SEASON?

Tips are from Ski-doo.

The leaves are changing, and the temps are dropping. It's time to start getting your snowmobile ready for winter. The following list will help you get your Ski-Doo trail snowmobile ready for the season.

GETTING YOUR TRAIL SNOWMOBILE READY FOR WINTER

Proper pre-season sled preparation is key to ensuring snowmobile reliability, performance, and safety. The pre-season prep process is outlined in your Ski-Doo Operator's Manual. Remember, if you have questions or are uncomfortable performing any of the following items, your Ski-Doo dealer is standing by to help.

Start at the handlebars

Check the throttle and brake lever to make sure both operate correctly. Your throttle lever should move smoothly and quickly return to its original position when released. Squeeze the brake lever to ensure it doesn't feel spongy or go all the way to the handlebar. Doublecheck that your engine stop switch is also operating correctly. Any concerns in these areas should be serviced by your Ski-Doo dealer.

Make sure there is full movement in the handlebars when turned left and right. There should also be no play in the throttle block, brake lever assembly or handlebar grips.

Charge the battery (if equipped)

If equipped, fully charge the battery, and check that it continues to hold a charge. If your battery quickly loses its charge, it's time to replace.

Continued on next page...

HOW TO PREPARE YOUR TRAIL SNOWMOBILE FOR THE WINTER SEASON?

Drive Belt Integrity and Tension

Remove the drive belt and check the full diameter, inside and out, for damage. Look for signs of separation, edge cord, glazing or excessive wear (narrowing). These are good indications it's time to replace.

Upon reinstalling the drive belt, ensure it's set to the proper tension (deflection) and sits at the proper height in the secondary clutch. This process is outlined in your Operator's Manual.

Injection Oil (2-stroke)

Some Ski-Doo trail sleds use a Rotax 2-stroke engine and require injection oil. Check injection oil reservoir level and fill if needed. It's always recommended to use XPS 2-stroke oil for maximum performance and longevity of your Rotax engine.



FOLLOW US ON SOCIAL



Governor Shapiro Launches Pennsylvania Office of Outdoor Recreation, Highlights Largest Budget Investment in State Parks and Forests in Decades

Governor Josh Shapiro visited Yough River Park in Connellsville, along the 150-mile Great Allegheny Passage (GAP), in Fayette County to launch Pennsylvania's Office of Outdoor Recreation and highlight the 2023-24 budget's \$112 million budget investment in state parks and forests - the largest in decades.

"Our state parks and outdoor recreation industry are key to Pennsylvania's economy - hosting nearly 40 million visitors each year and boosting local businesses and the local economy in and around our parks," Governor Josh Shapiro said. "When we invest real money to make our natural resources more accessible for Pennsylvanians, it helps communities and businesses grow and thrive. The budget that I recently signed delivers on the promise of a new Pennsylvania Office of Outdoor Recreation to strengthen our communities and grow the Commonwealth's outdoor economy."

The Pennsylvania Office of Outdoor Recreation will be focused on growing the state's outdoor sector, which adds \$14 billion to Pennsylvania's economy and accounts for 152,000 jobs. The Office will coordinate efforts with the Department of Conservation and Natural Resources (DCNR), the departments of Community and Economic Development and Health, PennDOT, and others, to create a cohesive strategy for the growth and expansion of the outdoor sector.

[Read the full press release, watch the video and see more pics HERE.](#)



A Bit of History

How many remember when PSSA hosted snowmobile races in the Marienville area? Manufacture supported teams as well as many others would flock to southern Northwest Pa to take part of the action. Check out the PSSA Facebook page for pictures of the action by clicking [HERE!](#)

If you or your club have some interesting history or race stories, please share them to the Keystone Snowmobiler or on Facebook! Email them to the Keystone Snowmobiler at member@pasnow.org.

400 To Compete In MACA Cup Races In Marienville
Warren Times-Mirror and Observer, Friday, Jan. 8, 1971 PAGE B-17

Some 400 snowmobile race drivers from throughout the United States and Canada are expected to compete this weekend in Marienville for an estimated \$10,000 in cash prizes and trophies.

It is as important, according to race officials, they will be trying to earn points toward the world series of snowmobile racing to be held in March.

All will be recorded-includes a thrill show-on video tape.

The International MACA Cup Championship Races to be run this Saturday and Sunday have the status of his-point-to-point by the United States Snowmobile Association. This means that drivers will be awarded extra points toward the world series of snowmobile racing to be held the last week of March in Marienville, N.Y. The USA said that it made the award because MACA has had 20 years of sanctioning and they have an excellent record in running the races.

Sherman gave his prediction that there is a 50 per cent chance of snow this evening. The temperatures are in the mid-20s on both Saturday and Sunday. This will be perfect for the racers and the spectators and the special William Snyder-sanctioned races.

aid that volunteers will be on hand to help the racers all week from deep in the Allegheny National Forest. Heavy rains and moderating temperatures hit the area last Monday. " . . . but foresight saved the day," Snyder said. During the snow surplus of the previous week, crews worked every day piling snow in banks up to 10 feet high around the track.

"With the snow that has been hauled in this week," Snyder said "there will be plenty of snow for the races . . . but the area sure would look nice with a fresh blanket of snow."

Over 20,000 spectators are expected at the races which will start at 11 a.m. on both days. Snyder said that the Marienville area accommodations have been filled for weeks but that reservations are still available at nearby Warren, Kane, Clarion, Brookville and at Cook Forest State Park.

A full television crew from WFBG-TV in Altoona, Channel 10, will make a video tape of the entire weekend of activities. Special equipment has been installed at the first turn for the television and news cameras, including a bucket truck for high-level shooting.

WFBG will telecast direct from Marienville at 11:30 p.m. Sunday night. Then on January 24, from their facilities at Altoona, they will feature an hour and a half showing of the MACA races.

A highlight of the weekend activities will be the appearance of a thrill team during the race. Led by Bob Snyder, a local contractor, the local drivers will crash their machines through burning buildings and balls of fire and will ride them through the air in breathtaking leaps, according to Snyder. A spectacular leap of parked automobiles will be the finale to the thrill show, Snyder said. Other members of the thrill team are Ken Harp, Dave Shuidis, Steve Stewart and Jack Smith.

Registration will remain open both days throughout the day, at the rate of \$30 for the modified and \$8 for the stock divisions. Snyder emphasized that there will be separate professional and amateur events, including junior and ladies competition.

The following events will be run on Saturday: Stock-Class A, 0-250 cc; Class B, 251-296 cc and C, 296-356 cc; Modified-Class I, 0-295 cc and Class II, 296-340 cc and the junior event.

On Sunday: Stock-Class D, 346-400 cc and Modified-Class III, 341-440 cc and Class IV 651-800 cc.

Sleds will be available for rent at the track and several hundred miles of trails will be open for trail and cross-country riding.

U.S.S.A. Sanctioned
SNOWMOBILE RACES

INTERNATIONAL M.A.C.A. CUP CHAMPIONSHIP

MARCH 4th & 5th At
M. A. C. A. RACE WAY

Marienville, Pa.

\$10,000 Guaranteed
Prize Money Plus Trophies

FASTEST RECORDED SPEED IN PENNA.

Admission: \$2.00 Adults—\$1.00 Children, 11:00 A.M. Both Days

FOR INFORMATION WRITE:
M.A.C.A. Marienville, Pa. 16239
Phone 814-927-6931

MACA Invites Governor to Winter Mardi Gras
THE FOREST PRESS

Vol. 104, No. 48, January 5, 1972, Tionesta, Pennsylvania 16353 10c copy

Miss Maureen Wimmer, Miss Pennsylvania, 1971 will appear at the Winter Mardi Gras in Marienville Saturday and Sunday, January 8 & 9.

The weatherman has promised snow for the big weekend coming up in Marienville, Pa. where Governor Milton Shapp has been invited to present the Governor's Cup to the champion snowmobile driver. Top race drivers from throughout New York, Ohio and Pennsylvania are registered to compete in the U.S.S.A. Sanctioned MACA Cup Championship Races which will begin Saturday and Sunday at 11:30 a.m.

On Saturday night a gala Torch Light Parade will take place through the village with torches being distributed at the Catholic Church at 8 p.m. The parade will form at the Halfman lot, proceed on Walnut Street, cross Route 66 then on to the MACA grounds where a giant fireworks display is planned. Everyone in Marienville has joined in to make this Winter Mardi Gras a gala occasion. Over \$10,000 in prizes will be given during the snowmobile races.

Marienville, the Snowmobile Capital of Pennsylvania, is the place to be January 8th and 9th.

Note: Pick up torches at the Catholic Church at 8 p.m. Saturday.

Those interested in participating in the snowmobile races should contact Robert Snyder.

MACA Races this weekend

In the News

PA Department of Conservation and Natural Resources Invests in ATV and Snowmobile Trails

The Department of Conservation and Natural Resources (DCNR) in Pennsylvania has recently announced \$1.4 million in grant funding for ATV and snowmobile facilities and trails. DCNR Secretary Cindy Adams Dunn emphasized the importance of improving and expanding these motorized recreation opportunities across the state. Interested municipalities and organizations are encouraged to apply before the September 29 deadline.

“Thousands of avid ATV and snowmobile riding enthusiasts recreate in Pennsylvania annually and DCNR supports projects that improve upon and expand these types of motorized recreation opportunities across the Commonwealth,” Dunn said. “The fall grant round opened earlier this month and we encourage municipalities and organizations to apply before the September 29 deadline.”

The investments from the ATV Management Restricted Account and Snowmobile Management Restricted Account will support construction or maintenance of ATV and snowmobile trails and facilities.

Read more and find out who the ten grant recipients are [HERE](#).



News from PSSA's Grants Administrator

Hello PSSA members,

Below is a synopsis of PSSA's recent grants activity. Funds from DCNR are granted from the Snowmobile Restricted Account.

DCNR Round 25.1 (Mini-grants): Remaining funds of \$2,530 in the mini-grants line item have been issued to six clubs for various summer projects and materials. Their projects are to end September 30, 2023, and reports will be due October 31, 2023. This DCNR grant ends December 31, 2023. Clubs receiving this assistance are: Bald Eagle Snowriders, Marienville Trail Riders, McKean Snowriders, PA Snow Seekers, Presque Isle Snowmobile Club, and Wales Sno-Drifters, Inc.

DCNR Round 28.5 (Mini-grants): Ten snowmobile clubs submitted mini-grant applications for Round 1 of this grant. The maximum amount available was \$3800 per club. The PSSA Mini-grants sub-committee held a virtual meeting to review applications on August 16, after which they presented to the PSSA board for approval. The PSSA board has approved these recommendations, which were then forwarded to DCNR for approval. We will announce mini-grant awards once they have been approved by DCNR and when we have received approval to proceed.

Future Grant Prospects from DCNR:

I submitted a grant application on March 27, 2023 for PSSA for mini-grants for DCNR's Spring Round 29.1. Award announcements for this round are expected to occur in the fall.

I also plan to submit an application for PSSA to DCNR for their fall round of applications International Snowmobile Manufacturers Association (ISMA) Grant: PSSA had previously received a grant to hold a legislative ride earlier this year that had to be postponed due to lack of snow and legislative session schedule conflicts. We hope to be able to hold this event in early 2024.

Lori Elliott

Allegheny National Forest Travel Guide

Recovery to Resilience, PA's Only National Forest

Nature lovers, outdoor enthusiasts, and indeed, all Pennsylvanians, it's time to party! Pennsylvania's Allegheny National Forest (ANF) is celebrating its centennial year with a host of special events and activities. Whether you're into camping, kayaking, canoeing, fishing, hiking, biking, ATVing, dirtbiking, picnicking, horseback riding, cross-country skiing, snowshoeing, or nature watching, the forest's mountains, waters, and woodlands provide an abundance of opportunities to celebrate one of nature's paradises.

Through The Ages

The lands that comprise today's Allegheny National Forest have gone through several monumental changes throughout the past hundreds of millions of years. The unglaciated Appalachian Plateau on which the forest largely sits rose from the depths along with the Appalachian Mountains when ancient North Africa slammed into the southern and central Appalachian region way back in the late Paleozoic age, or about 250+ million years ago. Fast forward about 250 million years or so and humans started to inhabit the land where towering trees, naturally formed dry-rock shelters, and an abundance of wildlife and edible plants provided the necessities of life.

Fast forward again, this time thousands of years when the discovery of oil in these parts and the expansive old-growth forests attracted commercial enterprises, especially in the late 1800s and early 1900s until very little remained of the formerly towering forests. With so few trees left, massive soil erosion, extensive water degradation, and just a fraction of the formerly abundant wildlife, the area became known as the "Allegheny Brush Patch" with little to no appeal to outdoor lovers or even to commercial enterprises that simply moved on.

All was not lost! In 1921, the federal government appropriated funds for the purchase of land throughout the country for the creation of national forests, including the land that encompassed Pennsylvania's watershed area of the Allegheny River. On Sept. 24, 1923, President Calvin Coolidge signed Proclamation 1675 designating these lands as the Allegheny National Forest.

Learn more [HERE!](#)

Webcams!

Many thanks to all the snowmobile clubs for sharing and maintaining these webcams. We've been working to update the page so that we're ready for snow!
CHECK THEM OUT!



Hilltop Howlers



NEPA Snowtrails



Prince Gallitzin State Park
Beaver Valley Marina Snowmobile Parking Lot



Prince Gallitzin State Park
Beaver Valley Marina Snowmobile Trail

WHAT DOES PSSA DO?

- Promote snowmobile recreation via Website (www.pasnow.org) and Facebook (www.facebook.com/pasnow "Pennsylvania Snowmobiling")
- PSSA members receive Free Accidental Death and Dismemberment Insurance via Insurance Company Trail Insurance
- Obtain funding to help clubs maintain and groom trails Monitor state and federal issues and send alerts
- Represent snowmobilers on the Snowmobile/ATV Advisory Committee (SAAC) and PA Trails Advisory Committee (PTAC)
- Support volunteer clubs by: Joining a club, participate in activities, offer to help
- Provide funds for trail maintenance/grooming, webcams/images on the PSSA website and GPS units in groomers.
- Support Navigational Signage (GPS) on trails
- Coordinate connectors and new trails
- Encourage Business to join PSSA and provide Discounts to members
- Promote Safe Riding and offer Education and Safety Classes for Youth 10-15
- Host the annual PA Powersport Show provided Dealers have sufficient inventory
- Offer Discounts to members to buy and sell snowmobiles, ATVs, and trailers etc. at our show
- Represent the Association at national events such as: American Council of Snowmobile Associations, United Snowmobile Alliance
- Liaison with elected officials
- Inform members of current issues, trails and legislation etc. via "Keystone Snowmobiler" and Facebook
- Maintain a website: (www.pasnow.org) which contains up-to-date information concerning snowmobile recreation, issues, clubs, legislation and concerns of our members
- Prepares a mini-grant application in support of all clubs Helps clubs prepare other grants when necessary.

DONATIONS APPRECIATED

The PA Powersports Show is the #1 way our organization raises money to advocate for and support snowmobiling in Pennsylvania. We are in the process of raising \$20,000 to make up for this loss of income and are asking that you consider a donation to PSSA in addition to your membership dues. Please also consider a monetary donation in lieu of your usual PA Powersports Auction item if you've supported us this way in the past. We would be very grateful.

Your donation will be used to help PSSA establish and maintain important connections with local clubs to exchange ideas and share important technical information and education on all snowmobile areas of interest. PSSA also works with both federal and state government agencies to preserve and enhance trails and riding opportunities. Our focus includes preserving our natural resources and the environment as well as advocating for the safety and general welfare of snowmobiling. You can make a difference for the good of snowmobiling in Pennsylvania when you send in your donation with your membership dues and raffle ticket funds! Together, let's ensure that all snowmobilers can have safe, fun, and available trails to ride in Pennsylvania!



REGIONAL DIRECTORS

What do Regional Directors do?

Board Member and participate in Board meetings
Represent clubs in their Region.
Liaison with the Board
Help promote snowmobile recreation.
Ambassadors for snowmobile recreation state-wide
Help with projects- Power Sport Show, rides
Contact elected officials as needed

REGION 1

Daryl Busch
McKean, PA
(814) 434-0226
pisc.president@gmail.com

REGION 2

VACANT

REGION 3

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REGION 6

VACANT

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REGION 7

VACANT

REGION 8

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THE KEYSTONE SNOWMOBILER published monthly by PSSA

MATERIALS DEADLINE

20th of month preceding the issue

CONTACT US

**Have an article for the Keystone
Snowmobiler? Send us an email at:
member@pasnow.org with the subject
line "Keystone Snowmobiler"**

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**PSSA Website:
www.pasnow.org**

**PSSA Facebook
"Pennsylvania
Snowmobiling"
www.facebook.com/
pasnow**

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and Keystone Snowmobiler:
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**Grant information:
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**General information:
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**American Council of
Snowmobile Associations
(ACSA)
www.snowmobilers.org**

**International Snowmobile
Manufacturers
Association (ISMA)
www.snowmobile.org**

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**For a full list of PSSA
Member Snowmobile
Clubs, Associate
Members, Dealers &
Accessory Dealer
Members please visit
www.pasnow.org**

PSSA Board Committees

**Richard Hayes, President,
Ex-Officio of all Standing Committees**

**STANDING COMMITTEES:
Executive, Finance, Trails, Public
Affairs, Fund Raising, Safety, Website**

**Executive Committee
Richard Hayes, President, Chair**

**Finance Committee
Arline LaTourette, Chair**

**Trails Committee
Clinton LaTourette, Chair**

**Fund Raising Committee
Norm Strotman, Chair**

**Safety Committee
Don Mosier, Chair**

**Website Administrators
Kathy Woolever and Maura Donley**

**Public Affairs Committee
Richard Hayes**

**Snowmobile ATV Advisory Comm. (SAAC)
Norm Strotman, Chair, & Arline LaTourette,
Secretary, Officers representing PSSA**

Keystone Snowmobiler

Advertising Rates for 2023/2024 Season

BASE RATE PER MONTH SEVEN DIGITAL ISSUES AUGUST - FEBRUARY

Full Page - \$500

1/2 Page - \$300

1/4 Page - \$200

AD SIZES

Full Page
10" wide x 13" high

1/2 Page Vertical
5" wide x 13" high

1/2 Page Horizontal
10" wide x 6.5" high

1/4 Page Vertical
5" wide x 6.5" high

1/4 Page Horizontal
10" wide x 3.25" high

Advertise in all seven digital
issues and receive a 10% discount
if paid in full.

PREMIUM ADDITIONS

FULL PAGE ADVERTISER RECEIVES:

*Banner ad placement in
Keystone Snowmobiler monthly
E- Newsletter
Website Recognition
Facebook Thank you*

1/2 PAGE PAGE ADVERTISER RECEIVES:

*Website Recognition
Facebook Thank you*

1/4 PAGE ADVERTISER RECEIVES:

Facebook Thank you

AUDIENCE SIZE

Monthly Digital Magazine and E-
Newsletter distribution : 3100

Website Monthly Traffic August to
February: 35,500 Sessions/20,500
Users

Facebook Audience: 11,000



Give the Gift of Membership!

Member Information () New () Renewal Member ID: _____

Name or Organization: _____

Contact Name for Organization: _____ Website for Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ County where you live: _____

E-Mail (required): _____

Membership Category:

Premium Memberships (PM) will receive special recognition in lieu of gifts from PSSA.

I give permission for my name to be published: Yes () No ()

- | | |
|--|--|
| <input type="checkbox"/> Individual Standard (\$30) | <input type="checkbox"/> Family Standard (\$30) |
| <input type="checkbox"/> Individual Snow Burst PM (\$45) | <input type="checkbox"/> Family Snow Burst PM (\$45) |
| <input type="checkbox"/> Individual Storm PM (\$65) | <input type="checkbox"/> Family Storm PM (\$65) |
| <input type="checkbox"/> Individual Blizzard PM (\$105) | <input type="checkbox"/> Family Blizzard PM (\$105) |
| <input type="checkbox"/> Snowmobile Dealer (\$35) | <input type="checkbox"/> Accessory Dealer (\$35) |
| <input type="checkbox"/> Associate (\$35) | <input type="checkbox"/> Snowmobile Club (\$50) |

Dues and Additional Donations

| | |
|-----------------------------|-----------------|
| Dues Total | \$ _____ |
| Snow Angels Children's Fund | \$ _____ |
| Donation to PSSA | \$ _____ |
| Total Amount Due | \$ _____ |

I agree to abide by the By-Laws and Rules & Regulations of the PA State Snowmobile Association

Application for membership shall be made in writing on the appropriate form containing an agreement by the applicant to abide by the By-Laws and Rules & Regulations of the Association

Club Member? Yes () No () Which club(s)? _____

Are you willing to assist during snow emergencies? Yes () No () Emergency phone: () _____

Please make checks payable to "PSSA", and mail to 42 W Main St., Palmyra, PA 17078

For credit card payment please mail or fax to: 866-723-2506

MasterCard () VISA () Acc't No. _____ Billing Zip Code: _____

Exp. Date: _____ Signature: _____ CVV: _____

Dues and donations to PSSA are not deductible as a charitable expense on your Federal Income Tax Return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of your business.