



# PA STATE SNOWMOBILE ASSOCIATION

**PSSA is a statewide membership organization committed to enhancing the Pennsylvania snowmobiling experience of family recreation, fellowship, and tourism, by striving to assure high quality trails and safe, environmentally-responsible recreational use of snowmobiles.**



## WHAT DOES PSSA DO?

- Promote snowmobile recreation via Website ([www.pasnow.org](http://www.pasnow.org)) and Facebook ([www.facebook.com/pasnow](http://www.facebook.com/pasnow) "Pennsylvania Snowmobiling")
- Obtain funding to help clubs maintain and groom trails
- Monitor state and federal issues and send alerts
- Represent snowmobilers on the Snowmobile/ATV Advisory Committee (SAAC) and PA Trails Advisory Committee (PTAC)
- Support volunteer clubs by: Joining a club, participate in activities, offer to help
- Provide funds for trail maintenance/grooming, webcams/images on the PSSA website and GPS units in groomers.
- Support Navigational Signage (GPS) on trails
- Coordinate connectors and new trails
- Encourage Business to join PSSA and provide Discounts to members
- Promote Safe Riding and offer Education and Safety Classes for Youth 10-15
- Host the annual PA Powersport Show provided Dealers have sufficient inventory
- Offer Discounts to members to buy and sell snowmobiles, ATVs, and trailers etc. at our show
- Represent the Association at national events such as: American Council of Snowmobile Associations, United Snowmobile Alliance
- Liaison with elected officials
- Inform members of current issues, trails and legislation etc. via "Keystone Snowmobiler" and Facebook
- Maintain a website: ([www.pasnow.org](http://www.pasnow.org)) which contains up-to-date information concerning snowmobile recreation, issues, clubs, legislation and concerns of our members
- Prepares a mini-grant application in support of all clubs Helps clubs prepare other grants when necessary.

# CONFERENCE AGENDA

## MEMBERSHIP MEETING

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- Opening Remarks: Richard Hayes, President
- General Membership Meeting
  - Roll call
  - Approval of Minutes – 2023 Annual Membership Meeting
  - Treasurer’s Report
  - Committee Reports
- Old Business
  - Mini-Grant Update
- New Business
  - Election of Officers (Board only)
- Awards Presentation
- Raffle Drawing
- Open Discussion
- Auction & Door Prizes
- Closing Remarks



# GENERAL MEMBERSHIP BUSINESS MEETING

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- Opening Remarks – Rich Hayes, President
- Roll Call
- Approval of Minutes – 2023 Annual Meeting

# GENERAL MEMBERSHIP BUSINESS MEETING

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## TREASURER'S REPORT

Arline LaTourette, Treasurer

Fiscal Year Actuals 2022-2023			
	Income	Expenses	Net
Operating Fund	83,901	77,324	6,577
Grants	6,309	6,309	-
Snow Angel	1,495	-	1,495
Grand Total	91,705	83,633	8,072

# COMMITTEE REPORTS

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## FINANCE

Arline LaTourette, Treasurer





## Pennsylvania Snowmobiling - PSSA

12K likes • 12K followers



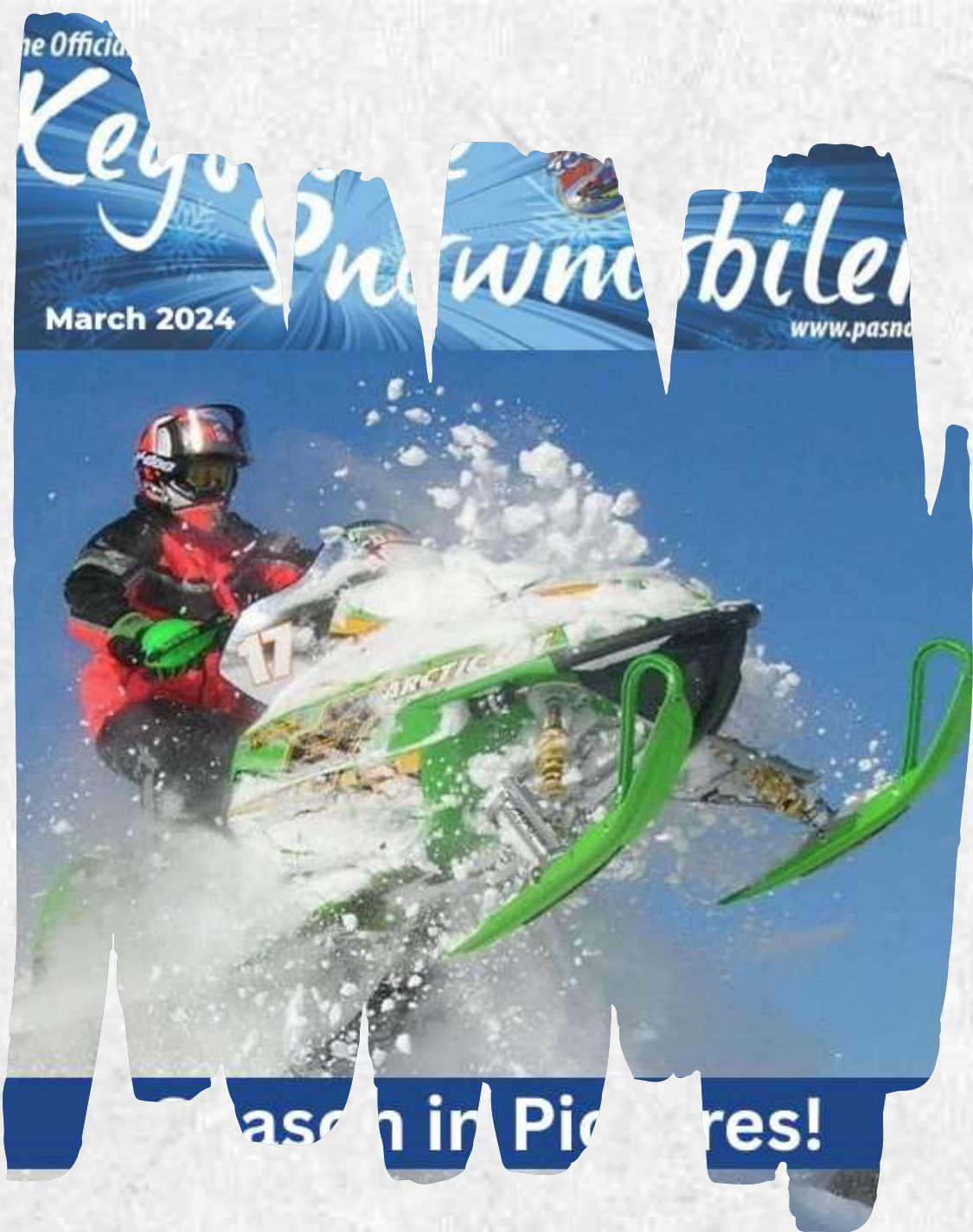
# COMMITTEE REPORTS

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## COMMUNICATIONS

Randy Green, Co-Chair

- [Keystone Snowmobiler](#)
- [Website](#) [www.pasnow.org](http://www.pasnow.org)
- [PSSA Facebook](#) Business Page
- [Region 10 Facebook Page](#)
- [Instagram](#)



# SHARE PSSA NEWS

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Share PSSA communications with your club!

How to Add Club Members to Keystone Snowmobiler:

- Send individuals to PSSA website - <https://www.pasnow.org/signup/>
- Send a member list (in Excel or CSV) to [member@pasnow.org](mailto:member@pasnow.org) to add to comp list



## SHARE CLUB NEWS

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Reach PSSA members through the [Keystone Snowmobiler](#) or the PSSA [Facebook](#) page (reach 12,000 followers!)

Promote club news, meetings or special events!

- Submit to Facebook via request form
- Go to [www.pasnow.org/club-news](http://www.pasnow.org/club-news)
- Guidelines for Facebook submissions can be found on the request form





# COMMITTEE REPORTS

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## FUNDRAISING

Norm Strotman, Chair

- Fundraising – Spring Raffle
- [Powersports Show](#)



**2024**  
**Pennsylvania**  
**powersports**  
**show**



Presenting Sponsor:



Bloomsburg Fairgrounds | October 25-27, 2024



# COMMITTEE REPORTS

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## PUBLIC AFFAIRS

Rich Hayes, Chair

- Membership
- Snow Angel Fund, Kelly Watkins & Loretta Hayes, Co-Chairs

# PSSA MEMBERSHIP STATISTICS

Pennsylvania State Snowmobile Association, Inc.  
 Membership Report  
 As of April 2024

	April 2024	April 2023	July 7/31/2022	April 4/15/2021	August 8/20/2020	April 4/20/2019
<b>Total PSSA Members *</b>	<b>1008</b>	<b>917</b>	<b>1004</b>	<b>1057</b>	<b>1397</b>	<b>1644</b>
<b>Total Associate Members</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>15</b>	<b>19</b>
<b>Total Dealer Members</b>	<b>27</b>	<b>22</b>	<b>26</b>	<b>28</b>	<b>31</b>	<b>39</b>
<b>Total Accessory Dealer Members</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>7</b>
<b>Total Individual Members *</b>	<b>319</b>	<b>285</b>	<b>330</b>	<b>356</b>	<b>513</b>	<b>577</b>
<b>Total Family Members *</b>	<b>575</b>	<b>525</b>	<b>590</b>	<b>601</b>	<b>779</b>	<b>920</b>
<b>Total Snowmobile Club Members</b>	<b>42</b>	<b>41</b>	<b>31</b>	<b>45</b>	<b>43</b>	<b>51</b>
<b>Total Manufacturer Members</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Life Members</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>

\* Includes Premium/Complimentary Memberships

# PSSA MEMBERSHIP STATISTICS

	April 2024	April 2023	July 7/31/2022	April 4/15/2021	August 8/20/2020	June 4/20/2019
<b>Total Premium Memberships</b>	141	126	118	107	106	118
<b>Total Individual Snow Burst</b>	11	16	18	16	17	18
<b>Total Individual Storm</b>	11	10	6	5	6	7
<b>Total Individual Blizzard</b>	19	9	10	12	9	10
<b>Total Family Snow Burst</b>	41	37	34	24	30	33
<b>Total Family Storm</b>	25	23	24	27	21	25
<b>Total Family Blizzard</b>	28	26	19	19	23	22
<b>Total Director Blizzard</b>	6	5	7	4	3	3



# COMMITTEE REPORTS

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## SAFETY

Don Mosier, Chair



# COMMITTEE REPORTS

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## TRAILS

Clinton LaTourette, Chair

- Survey
- Why does this matter?
- PA has snow!
- Where's the snow?
- PSSA Trail Conditions
- Other Trail Committee initiatives

# SURVEY OF PA SNOWMOBILERS AND PA SNOWMOBILE CLUBS

- 75% of PA Snowmobilers are campers or snow chasers
  - If there isn't snow in my back yard, is there snow at camp?  
Or where can I ride?
- Solutions:
  - More Snowcams – done, more up this year
  - PSSA Trail Conditions – done
    - If there isn't snow in my back yard, where can I ride
      - Give me maps, GPS and let me know if the trails are rideable
      - Where can I park, get gas, eat, and stay?

# WHY DOES THIS MATTER?

- PA is a snowmobiling state, in spite of what some may say
  - #7 or #8 in miles of snowmobile trails in the United States
    - More trails than most Canadian Provinces, except Ontario and Quebec
  - In 2022, PA was #12 in number of snowmobiles registered at 32,000
    - Now with 41,000 registered sleds, PA could be in the top 10
- PA DCNR Secretary Dunn has moved Recreation to the top of her agenda
- PA Governor Josh Shapiro has appointed an Outdoor Recreation Director and given him a staff and budget



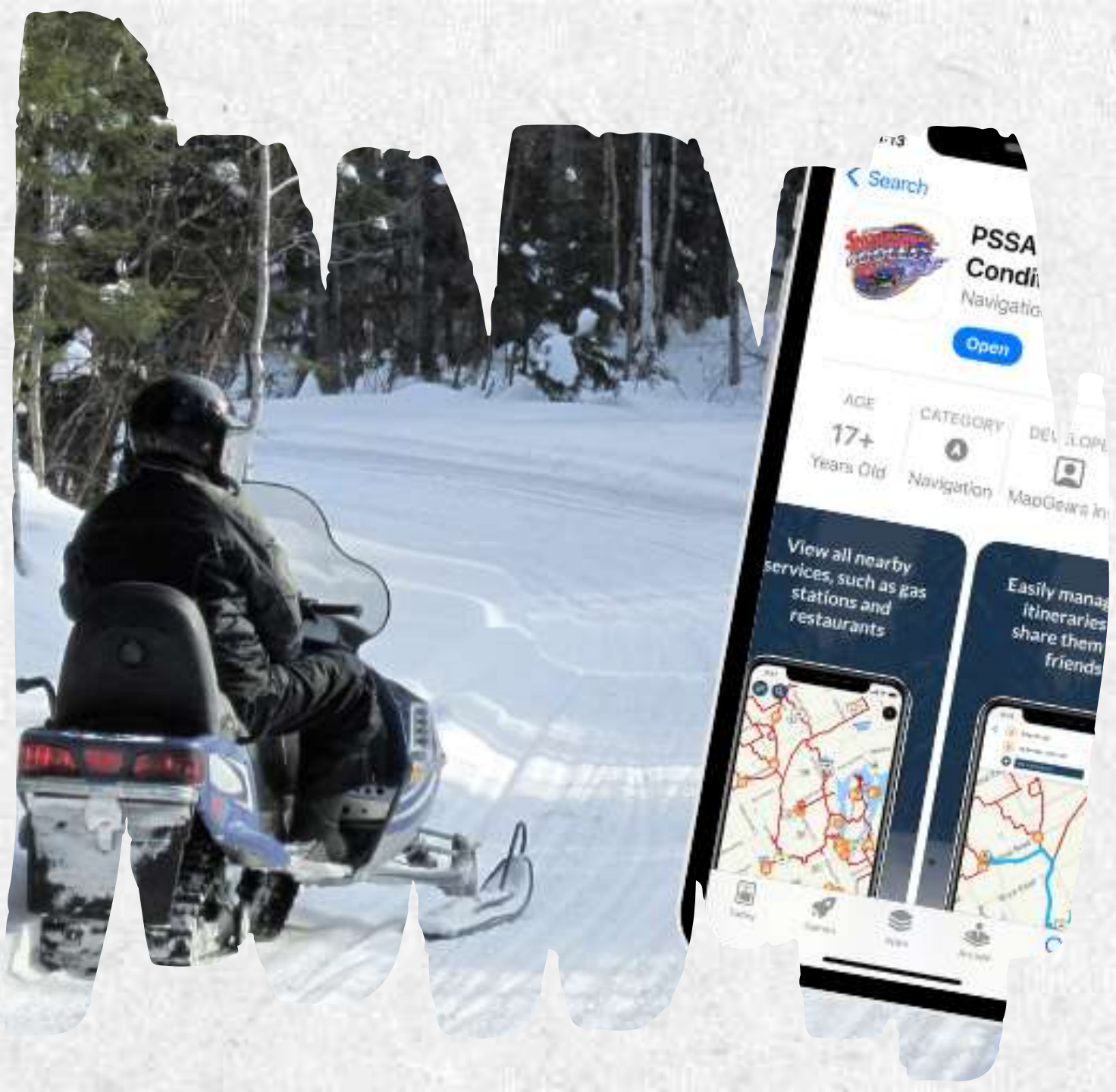
# PA HAS SNOW!

- Quebec, Ontario, Maine, and NORTH all lacked snow this year
- Many years Potter and Tioga Counties, ANF have more snow than:
  - All of NY except Tug Hill
  - All of Ontario except Cochrane and Abitibi Canyon
  - All of Quebec except two regions (Abitibi/Temiscaming and St Zenon)
- Sometimes that snow is:
  - In the Laurel Highlands, Potter, Tioga, Erie, RB Winter, SP or ANF

# HOW DO YOU KNOW WHERE THE SNOW IS?

## PSSA Trail Conditions

- 1000's of hours required to get this up and running
- DCNR Meetings for the last 5 years with full blown presentations
- PSSA Trail Conditions Committee meetings
- PSSA Board Reports
- DCNR Reports, justification
- Funding Sources and Grant Applications
- Setting Up PSSA Trail Conditions on Mapgears
  - Creating the Map
  - Fixing everything wrong
  - Setting up regions
  - Training Administrators
  - Thank you, Rob!



# PSSA TRAIL CONDITIONS: MAPGEARS PLATFORM

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PSSA Trail Guide webpage

<https://www.pasnow.org/trail-guide/>

[PSSA Snowmobile Trail Conditions app:](#)





## OTHER PSSA TRAIL COMMITTEE INITIATIVES

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- Snowmobile Registration and Funding PSSA Clubs for Trail Grooming and Maintenance
  - Deferred to a dedicated Committee
- Trail Gaps – Establish Trail Connections, discuss at Round Table Discussions
- Other PSSA Trail Committee Initiatives



# COMMITTEE REPORTS

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## Department of Conservation and Natural Resources

- Snowmobile ATV Advisory Committee (SAAC) – Norm Strotman, Arline LaTourette & Daryl Busch
  - Sub-Committee: Registration Fee
- Pennsylvania Trails Advisory Committee (PTAC) – Cindy Barrick, Executive Board/Region 10 Director
  - DCNR Update
- Conservation and Natural Resources Advisory Council (CNRAC)

# REGIONAL DIRECTOR REPORTS

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- Region 1: Daryl Busch
- Region 2: Rich Hayes
- Region 3: Dave McCarty
- Region 4: Scott Rodich
- Region 5: Travis Mathna
- Region 6: Nathan Eckhart
- Region 7: Vacant (Southern Potter SMC)
- Region 8: Roger Auker
- Region 9: Rob Housley
- Region 10: Cindy Barrick
- Region 11: Scott Watkins
- Region 12: Clinton LaTourette



# **OLD BUSINESS**

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## **MINI-GRANT UPDATE**

Lori Elliott, Grants Administrator  
(report)



## **NEW BUSINESS**

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Election of Officers (Board only)



# PSSA AWARDS PRESENTATION

Richard Hayes, President

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- SNOWMOBILER OF THE YEAR



# PSSA SPRING RAFFLE DRAWING

## Prizes

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- \$2,000 Cash
- \$1,000 Cash
- \$500 Cash
- \$1,000 Sheetz Gift Card
- Hammerhead Torpedo Go Kart
- \$500 Best Line/Polaris Gift Certificates (2)
- \$250 Best Line/Klim & \$250 Best Line/Polaris Gift Certificates





# **OPEN DISCUSSION**

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- ANF**
- DCNR TRAIL SYSTEM**
- ERIE COUNTY TRAIL SYSTEM**
- LAUREL HIGHLANDS**
- GRANTS**
- SOCIAL MEDIA & MORE**
- MAPGEARS**

# PRIZES

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- Auction/Raffles
- Door Prizes: TBA





# **CLOSING REMARKS**

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# THANK YOU!




## 2024 Pennsylvania powersports show




Bloomsburg Fairgrounds | October 25-27, 2024

[WWW.PASNOW.ORG](http://WWW.PASNOW.ORG)

 PA STATE SNOWMOBILE ASSOCIATION

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